WKBN 27
CARING for Our Community

January 15, 2026

Dear Educator,

The WKBN 27 Caring for Our Community campaign kicks off the **Tom Holden Memorial Scholarship Contest** **January 26, 2026**. WKBN will award one junior or senior high school student from Mahoning, Trumbull, Columbiana, or Mercer County a **$1,500 college scholarship**.

Students must write a :30 PSA (Public Service Announcement) commercial for a local non-profit organization from the list provided online. All scholarship entries must be entered at WKBN.com. Students will fill out the form on the webpage to submit their entry - this can be found under the Community tab - click on "Caring for Our Community." The deadline for entries is Friday, March 6, 2026 at 11:59pm.

Please pass this information along to your students in grades 11-12 and any teachers who may be interested in making the scholarship contest a class project. Again, all the information is available for you on WKBN.com.

Please call me with any questions or e-mail me at james.bates@wkbn.com. Thank you for your help in continuing to make the WKBN 27 Caring for Our Community Tom Holden Memorial Scholarship a success!

Sincerely,

James Bates
Promotions Director

Window World
Flynn's Tire & Auto Service
SOUTHWOODS HEALTH
FARMERS NATIONAL BANK fiercely local. fiercely loyal.
GREENWOOD Chevrolet AUSTINTOWN

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