



CHEROKEE PUBLIC SCHOOLS

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Cherokee Public Schools

Parent & Student Information – “Cat in the Hat” Social Media Trend

Dear Parents, Guardians, and Students,

We want to make you aware of a social media trend involving the “Cat in the Hat” character that is currently circulating on TikTok, Snapchat, and other social media platforms. Some of the content includes altered or AI-generated images and videos that portray the character in threatening or disturbing situations. In some cases, posts have included the names of schools, students, or communities.

While much of this content appears to be fake or intended as a disturbing online trend, some posts have crossed the line into threats or intimidation. Law enforcement agencies and school officials across the country are taking these reports seriously.

We ask parents and students to:

- Do not share, repost, or participate in threatening content.
- Do not provide personal information such as your address, schedule, location, or school information.
- Save a screenshot of anything that specifically threatens or identifies a student, staff member, or school.
- Report concerning content immediately to a parent, school administrator, or law enforcement.
- Do not contact or confront the person responsible for the post.

Most importantly, **please do not panic or spread rumors**. We will continue to monitor the situation and work with law enforcement as appropriate to help ensure the safety of our students and staff.

If your child sees something online that makes them uncomfortable or afraid, please encourage them to **tell a trusted adult immediately**.

Thank you for helping us keep Cherokee Public Schools a safe and positive place for all of our students.

Bryce Schanbacher

Superintendent

Cherokee Public Schools