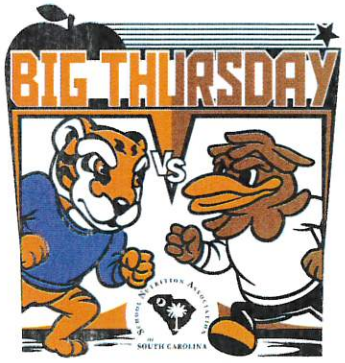
FUEL UP FOR BIG THURSDAY!

Thursday, November 19th, 2026



CELEBRATING SCHOOL NUTRITION AND TEAM SPIRIT ACROSS SOUTH CAROLINA!

The School Nutrition Association of South Carolina (SNA of SC) is bringing excitement, team pride, and nutritious meals to cafeterias across the state with the annual Big Thursday celebration on Thursday, November 19, 2026.

Inspired by the historic rivalry between Clemson University and the University of South Carolina, Big Thursday unites students, staff, and school communities in a day filled with spirited fun and healthy choices. School cafeterias statewide will feature themed decorations, special menus, and a showcase of team pride — all centered on the message that good nutrition fuels success both in the classroom and on the field.

"Big Thursday isn't just about football—it's about fueling champions," said Todd Bedenbaugh, Executive Director of the School Nutrition Association of South Carolina. "Whether you cheer for orange and purple or garnet and black, every student wins when they make healthy choices."

Students are encouraged to participate by wearing their favorite team colors and enjoying a nutritious school meal. Participating districts will select one student to represent their celebration, and those winners will be entered into a statewide drawing for a $200 gift card and an official Big Thursday T-shirt.

Big Thursday highlights the critical role school nutrition programs play in supporting student health, academic achievement, and community spirit across South Carolina.

For more information about Big Thursday or the work of SNA of SC, visit www.snaofsc.com