Public Safety Announcement: AI Voice-Cloning Scam May Use a Child's Voice to Target Parents



Nefarious actors are using AI to duplicate a child's voice and call unsuspecting parents to demand money. Common examples include:

- A child was in an accident.
- A child was kidnapped.
- A child threatens self-harm.
- A child needs bail money.

Perpetrators have the most success when the message is urgent, causing parents to panic instead of questioning the circumstances of the call.

Prevention Techniques to Protect Your Family

PAUSE AND VERIFY

Hang up and call your loved one back on a known, safe number.

CREATE A SAFE WORD

Choose one word known by all members of the family to use when asking for help.

LIMIT PUBLIC AUDIO & VIDEO

Set social media accounts to private and limit followers to people you know.

KEEP DETAILS PRIVATE

Do not share sensitive information over the phone, unless it is a verified number.

If you experience this type of scam, contact your local law enforcement and verify your child's location.