"BUILDING YOUR PERSONAL COMPETITIVE ADVANTAGE"

FOR HIGH SCHOOL STUDENTS

MONDAY, NOVEMBER 16
GUYMON HIGH SCHOOL
AUDITORIUM
2002 N JAMES ST
GUYMON, OK 73942

9:30AM–11:15AM
Districts: Felt, Forgan, Yarbrough, Texhoma, Goodwell, Tyrone, Boise City, Beaver, Hardesty, Hooker, Balko, Turpin

1:00PM–2:45PM
District: Guymon

To thrive in a fast-changing world, young people need to build a powerful, personal competitive advantage. In this candid talk, dynamic education expert Mark C. Perna will inspire today's younger generations with the hope, motivation, and courage they need to take steps toward a positive future.

Educational organizations of all kinds—high schools, middle schools, PK–12 school districts, career centers, community and technical colleges, and more—have tapped Mark to ignite their students' success through this riveting presentation. **His message cuts through distractions, grips their attention, and inspires them with positive actions** they can take right now to move closer to the life they want to live.

To navigate our changing world, young people need to understand their true potential and start taking steps toward their future to supersize their opportunities. Mark's unique mix of powerful stories and hard-hitting advice will help spur all students to make the most of their time in school and someday, the workforce.

For students unsure about their career and life direction, Mark will demonstrate how they can still make progress on their competitive advantage so that when their career passion finds them, they're ready to seize it.

Mark has addressed thousands of students with an honest message that compels them to focus, plan, and take action to prepare now for the fulfilling life they want to live. Tap into Mark's insights to empower your students to define their goals, build a personal competitive advantage, and believe in hope as they move toward their aspirations!

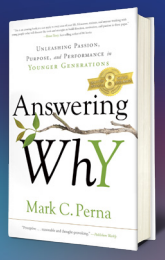


MARK C. PERNA

SPEAKER | AUTHOR | CEO

Mark C. Perna is the founder and CEO of TFS Results, a strategic consulting firm at the forefront of the North American paradigm shift in education and workforce development. As a generational and performance expert, Mark has addressed Harvard University and today delivers 80+ keynotes annually across North America. He has written weekly for Forbes.com since 2019, where he reaches an audience of over 4 million. His podcast, *The Perna Syndicate*, has listeners in 70+ countries.

Mark, who serves on the Advisory Council for the Coalition for Career Development in Washington, DC, founded the *Education with Purpose & Employment with Passion* movement to help communities connect education, business, and economic pipelines. His bestselling book, *Answering Why*, has won eight national awards, including the Nautilus Award which is given to books that make a positive difference in the world. Find out more at MarkCPerna.com.



markcperna.com

TFSresults.com

WHAT STUDENTS ARE SAYING:

"It was very inspiring and helped give me insight on why I am doing what I'm doing today, and how I can move forward to make my dream future come true."

"It was extremely inspiring. It was very powerful and gave me lots of hope for my future. After experiencing the presentation I feel like I have a chance to be someone and mean something."

"It was excellent and it summarized how you don't have to be the smartest person in the world to be successful. Everybody has a chance to be successful no matter where they come from."

"His presentation was amazing, it helped me picture what I wanted to do and what I wanted to be."

"How he really believed in us and chose not to look at us as lazy and uneducated. He also gave amazing advice. I really see myself and others in a different light now."

"Amazing. Really changed the way I look at myself and how I see the others around me now. It also helps you see that you have much more potential than what people give you."

"The talk about finding your want and what to do once you have your want was very helpful and inspiring."

"Mr. Perna spoke to us in great detail about how we can achieve greatness no matter our GPA, education, or personality. As long as you kept an honorable ethic and worked hard enough to achieve your goals, you can do it."

"This presentation was eye opening and insightful towards my future. I now have a clear idea of how I can form my future and shape who I am."

" I really enjoyed when you simply said 'there is no such thing as failure.' I enjoyed the visuals on the board, it really nailed the educational impact into my mind."