UNITED STATES OF KINDNESS:

ART CONTEST:

Raise a Flag for Kindness

Presented by Kindland and the NFL Foundation

BE KIND

TOGETHER WE CAN

As part of the United States of Kindness, your students can submit flag designs for the "Raise a Flag for Kindness" Art Contest presented by Kindland and the NFL Foundation.

CONTEST PROMPT:

Design a flag that shows how kindness can bring people together across classrooms, schools, states, teams, nations, and the planet.

★ GRAND PRIZE ★



One flag design will be chosen as the grand prize winner from submissions across all categories. The Grand Prize winner's school will receive a **$2,500** prize.

★ STUDENT PRIZES ★

One (1) student in each of the following categories will win **$250** and a flag with their winning design.

★ K–3 ★ 4–8 ★ 9–12

USE THE PROVIDED SIZE TEMPLATE

Students should USE THE PROVIDED SIZE TEMPLATE for your design and fill in all contact information.

LESSON OPTION

Students do not need to have been presented the classroom lesson to submit a contest entry. You can distribute the contest flyer as a separate in-school activity or an at-home activity; however, the lesson is a great way to introduce the flag concept, and it is an added layer that will ensure your students understand the important meaning behind a flag before they begin their design.

DEADLINE

Students should submit their designs by **October 20th.**

★ BONUS:

Selected designs may be considered for Kindland- and NFL-connected features, displays, digital sharing, or stadium-related recognition depending on partner approvals that are subject to change and not guaranteed.

DESIGN REQUIREMENTS:

- ★ Must use the provided template and be sure to fill in the student's name, grade, age, school name, contact email address, and contact phone number.
- ★ Use 2–4 main colors
- ★ Use 1–3 clear symbols
- ★ Make the design bold enough to understand from far away
- ★ Connect the design to kindness, welcome, courage, respect, friendship, service, unity, or belonging.
- ★ Do not copy an existing flag or logo exactly
- ★ Students must generate flags on their own without AI or outside assistance.
- ★ Submissions should be hand drawn/handmade and either uploaded HERE, emailed to benk@viadfn.org, or mailed to Kindland by mail to: Kindland, 6700 Beta Dr Suite 120, Mayfield, OH 44143

Art Contest: Flag Submission Form

Please complete this form and draw your flag entry in the below box.

Student's Name: _____

School Name: _____

Grade: _____ Age: _____

Adult Email Address: _____ Adult Phone #: _____

- **Deadline: October 20th**
- Must use the provided template and be sure to fill in the student's name, grade, age, school name, contact email address, and contact phone number. to be eligble to win.
- Use 2-4 main colors.
- Use 1-3 clear symbols.
- Make the design bold enough to understand from far away.
- Connect the design to kindness, welcome, courage, respect, friendship, service, unity, or belonging.
- Do not copy an existing flag, school logo, team logo, character, or brand exactly.
- Students must generate flags on their own without AI or outside assistance.
- **Submissions should be hand drawn/handmade and then photographed or scanned to be uploaded using the included QR code**, emailed to benk@viafdn.org, or a copy mailed to Kindland by mail to: Kindland, 6700 Beta Dr Suite 120, Mayfield, OH 44143

After you complete your design on this sheet, scan or take a photo of this sheet, and submit your entry using this QR code: