Vincent Sasso, Ed.D.
Superintendent of Schools
(732) 290-3976

David Weidele
School Business Administrator
& Board Secretary
(732) 290-3952

Kathleen Hoeker, Ed.D.
Assistant Superintendent
of Schools
(732) 290-3970

James Tuohy, Ed.D.
Assistant Superintendent of
Educational Programs
(732) 360-4461

Anahita Keiller
Director of Arts & Cultures
(732) 290-3900 x-3805

Daniel DiMino
Director of Athletics
(732) 290-3900 x-3925

James Yanuzzelli
Director of Technology
(732) 290-3967

Caitlin Colandrea, Psy.D.
Director of Grants,
Intervention & Student Svc.
(732) 360-4562

Old Bridge Township Public Schools

Patrick A. Torre Administration Building
4207 Route 516
Matawan, New Jersey 07747
Fax (732) 583-4644

Dear Business Owner,

The Old Bridge Township Board of Education allows our local business neighbors to advertise at Lombardi Field. Lombardi Field is used daily by school athletic teams, local youth leagues and host to various special events. The field is also open to the public as a walking track. Businesses who choose to advertise at Lombardi Field will be announced at all Old Bridge High School home varsity football games. There are two advertising sign packages available.

Advertising space along the inside of the fence around the track & field is available for $1,350 during the businesses' initial advertising year. This initial cost includes the production of a 43" x 96" sign. All artwork must be approved by the Old Bridge Township Public Schools. The signs will remain in place in their designated space for one year. After that time, we will contact you regarding potential renewal. After the initial year, renewals will be $1,075 annually for this package.

We are also offering space under the front of the scoreboard for $5,000. This initial cost includes the production of a 4' x 10' sign. All artwork must be approved by the Old Bridge Township Public Schools. The signs will remain in place in their designated space for one year. After that time, we will contact you regarding potential renewal. After the initial year, renewals will be $4,000 annually for this Package.

Package 1

- 43" x 96" sign around the field at Lombardi Field
- 1-Year term: $1,350 for the initial year includes production of sign & advertising space
- Renewal term: $1,075 after the 1-year term is completed

Package 2

- 4' x 10' sign on the scoreboard at Lombardi Field
- 1 year term: $5,000 for the initial year includes production of sign & advertising space
- Renewal term: $4,000 after the 1-year term is completed
- Limited space available to just four signs
- Payment plan is available for this package

Please complete the attached form and return it to the address below. Once received, we will contact you for your artwork submittal.
Old Bridge Township Public Schools
Patrick A. Torre Administration Building
Attn: Debbie Knorr
4207 Route 516
Matawan, NJ 07747

Thank you for your consideration and support. We look forward to partnering with you.

Sincerely,
Old Bridge Township Public Schools

Old Bridge Township Public Schools
4207 Route 516
Matawan, NJ 07747
732-290-3977

LOMBARDI FIELD ADVERTISING SIGNS - PAYMENT CONTRACT

Business Name:	Contact Name:
Business Address:	
Email Address:	Phone Number:

PAYMENT SCHEDULE (choose one package below)

PACKAGE 1

☐ INITIAL YEAR AMOUNT $1,350 IN FULL INCLUDING 43” x 96” SIGN (*yearly renewal fee of $1,075 will apply)*

PACKAGE 2

☐ INITIAL YEAR AMOUNT $5,000 IN FULL INCLUDING 4’ x 10’ SIGN *(yearly renewal fee of $4,000 will apply)*

**For Package 2, space is limited to only 4 total signs. Only one sign can be reserved per business.*

PACKAGE 2A (PAYMENT PLAN FOR 4’ X 10’ ONLY)

☐ INITIAL YEAR AMOUNT $5,000 INCLUDING 4’ x 10’ SIGN - *$5,000 paid in 3 payments - $2,000 due when agreement is signed, $1,500 due 2 months after 1st payment is made, $1,500 is due 2 months after 2nd payment is made. (yearly renewal fee of $4,000 will apply)*

Please make check payable to Old Bridge Township Public Schools. If you have any questions, please contact Debbie Knorr at 732-290-3977.

Amount of Payment:	Check #:

SIGNATURE _____ DATE _____

Mail contract and check to:
Old Bridge Township Public Schools
Patrick A. Torre Administration Building
Attn: Debbie Knorr
4207 Route 516
Matawan, NJ 07747

THANK YOU FOR YOUR SUPPORT

rev. 7/22/2026