

Subject: Your Fans Can Still Watch on YouTube... or Choose the LiveTicket.tv Network

Dear LiveTicket Partner,

As we continue expanding the LiveTicket.tv School Network, one question we've heard from schools is:

"Will our fans still be able to watch on YouTube?"

The answer is yes.

For schools that currently maintain a YouTube channel, LiveTicket.tv will continue to stream to YouTube and the LiveTicket.tv Network simultaneously. Your fans will still be able to watch your events on YouTube as they do today.

The difference is that viewers now have a choice.

Fans Can Choose How They Watch

Option 1: Watch on YouTube

Continue watching through your school's existing YouTube channel

No changes to the viewing experience

Free access for viewers

Option 2: Join the LiveTicket.tv School Network

$9.99/month OR $49.99 annually

Watch your school's broadcasts through the LiveTicket.tv app

Access away games streamed by LiveTicket partner schools

Follow multiple schools through one growing network

Support a South Dakota-owned platform built specifically for South Dakota schools

Why Build the LiveTicket.tv Network?

Our goal is not to replace YouTube. Instead, we are providing schools and fans with a reliable, long-term alternative designed specifically for high school activities.

Recent channel removals across our network have shown the risks of relying entirely on free third-party platforms. The LiveTicket.tv Network gives schools a dedicated home for livestreaming, archiving, and preserving the moments that matter most.

By streaming to both platforms, schools and fans receive the best of both worlds:

Continued access through YouTube

A growing premium network built for schools

Reliable archiving and support

Expanded access to away games and partner school broadcasts

More viewing options for every fan

Most importantly, the choice belongs to the viewer. Fans can continue watching on YouTube at no cost, or they can choose a LiveTicket.tv Network membership for $9.99 per month or $49.99 per year and enjoy access to broadcasts from across the LiveTicket partner network.

Thank you for your continued partnership and support as we work together to build the future of high school streaming.

Sincerely,

The LiveTicket.tv Team

From South Dakota; For South Dakota!