

Apptegy: Clarification Items

1. A detailed best and final financial offer

Please see the next page for a detailed best and final offer.

2. Integration or lack thereof with Google Calendar

We can integrate with google calendar.

3. Translation services explained languages/costs for such services

We utilize google's API translation service, there is no add on costs for translation on the website, mobile app, and alert system.

In today's world, you need to engage diverse audiences. Successfully doing so is about more than just translating your website, mass notifications, and mobile app to other languages. Often, message formatting is thrown off after a translation feature is applied, and the user ends up with a message that's illegible.

No one in your community should feel like an afterthought. That's why we use the most robust translation services to power the translation of your website, mass notifications, and mobile app, all while retaining the same great user experience.

Languages We Support:

Afrikaans	Estonian	Javanese	Nyanja	Tagalog
Albanian	Finnish	Kannada	Pashto	Tajik
Amharic	French	Kazakh	Persian	Tamil
Arabic	Frisian	Khmer	Polish	Telugu
Armenian	Galician	Korean	Portuguese	Thai
Azerbaijani	Georgian	Kurdish	Punjabi	Turkish
Basque	German	Kyrgyz	Romanian	Ukrainian
Belarusian	Greek	Lao	Russian	Urdu
Bengali	Gujarati	Latin	Samoan	Uzbek
Bosnian	Haitian Creole	Latvian	Scots Gaelic	Vietnamese
Bulgarian	Hausa	Lithuanian	Serbian	Welsh
Catalan	Hawaiian	Luxembourgish	Sesotho	Xhosa
Cebuano	Hebrew	Macedonian	Shona	Yiddish
Chinese (simplified)	Hindi	Malagasy	Sindhi	Yoruba
Chinese (traditional)	Hmong	Malay	Sinhala	Zulu
Corsican	Hungarian	Malayalam	Slovak	
Croatian	Icelandic	Maori	Slovenian	
Czech	Igbo	Marathi	Somali	
Danish	Indonesian	Mongolian	Spanish	
Dutch	Irish	Myanmar	Sundanese	
English	Italian	Nepali	Swahili	
Esperanto	Japanese	Norwegian	Swedish	

4. ADA Compliance (steps and additional costs if any)

No additional costs associated with ADA compliance. The site would be built to be ADA compliant with pieces in place to keep you compliant. Along with regular training and audits from your client success manager.

Please see pages 77-82 in our response for more details.

5. Training (Quality and costs)

Unlimited training and support, both initially and ongoing. Rather than the "train the trainer" model, a model of training the people that need training.

6. Follow-up/Assistance/troubleshooting (length of time until resolution for most instances)

Average open to close time for assistance is 7 minutes. Unlimited phone and live chat support. This means you won't have to wait to open a ticket and wait for a response, rather the support is in real time.

Please see pages 102-103 of our response for more details.

7. How many tabs can we include on the home page?

Depending on the menu structure there can be different ways to lay out the tabs, but there is not a limit on the number of tabs that can be included.

8. Do we need to sync the website with Google Analytics to pull data?

We recommend utilizing Google Analytics since it is the most flushed out system for website analytics. We can embed Google Analytics into the site.

9. Can you provide data internally on the mobile app?

Yes, the number of downloads, and where it is being downloaded from.

10. How will SPS be involved in the design of the website?

We take an iterative design approach, meaning, we will take what you want in your site into consideration throughout every step. Once we present designs, we get feedback, and continue the process until we get it where we need it.

Cost

Our pricing structure is really simple — we only charge for two components: implementation and annual cost, as outlined below. This pricing includes all deliverables in this proposal. In addition, we have included discounts if you were to bundle the website, app, and alerts.

One-Time Up Front

\$14,500

Website & Mobile App Development

iOS & Android apps + new website for the district
+ 21 school sites

Data Migration

Unlimited pages, documents, etc.

Initial Training

Unlimited number of training sessions

Discount

One-time discount for the
development cost for bundling

-\$2,500

Discounted Development

\$12,000

Annual

\$48,200

Thrillshare Publishing Platform

Publishing Platform (desktop & mobile) for 14,000 students

Website Design & Hosting

Includes 1 free re-design per contract year

Support, Maintenance & Training

Unlimited users, support requests, training sessions, etc.

Alert & Notification System

This will replace your current mass notification system.

Unlimited texts, voice calls, and emails

Discount

Annual discount for the
annual cost for bundling

-\$1,000

Discounted Development

\$47,200