Nacogdoches Dragons Football

2026 ADVERTISING RATES

Nacogdoches Dragons Football Boosters will now be offering the football program online and on social media. An updated digital version will be available for all home & away games, where Dragon & visiting fans can scan a QR code to see the program digitally. Printed Programs will be available for Homecoming & Senior Nights. Going online means a greater outreach, cost savings & more income for student programs, and opportunities for dynamic advertising. We are excited by this collaboration with NHS yearbook and the Dragon Echo Newspaper to get more exposure for NHS football, our sponsors, & NHS Students. **All proceeds support the NHS Football, NHS Yearbook, & NHS Dragon Echo Newspaper Programs.**

DIGITAL PROGRAM ADVERTISING OPPORTUNITIES

- **Business Card / Eighth Page: $50** Static text, "Good luck" message, player/ student photo or business card printed
- **Quarter Page: $125** Static image, logo, 1-2 photos
- **Half Page: $250** Prominent placement, link or QR code to business website, up to 4 photos
- **Full Page (Inside Pages): $450** Full-screen ad, social media tag, link or QR code to business website, up to 8 photos
- **Premium Placements**
  - Inside/Back Cover: **$600**
  - Varsity Team Sponsor **$600**
- **Design Services** (Resizing or Custom Ad Creation): **$35-$100**
  - We can resize an existing graphic or build an ad for an additional layout fee.

IN GAME EVENTS ADVERTISING

- **Touchdown Sponsor** (Live and Radio) + Full page in Program **$1500**
- **Home Timeout Sponsor** (Live and Radio) + Full page ad in Program **$1500**
- **Visitor Timeout Sponsor** (Live and Radio) + Full page ad in Program **$1500**
- **Half-time Sponsor** (Live and Radio) + Full page ad in Program **$1500**
- **1st Quarter Sponsor** (Live and Radio) + Full page ad in Program **$1500**
- **2nd Quarter Sponsor** (Live and Radio) + Full page ad in Program **$1500**
- **3rd Quarter Sponsor** (Live and Radio) + Full page ad in Program **$1500**
- **4th Quarter Sponsor** (Live and Radio) + Full page ad in Program $1500
- **Dragon 1st Down Sponsor** (Live and Radio) + Full page ad in Program $1500
- **Add Additional Advertisement on the Replay Board $100**



GAME TIME MUSIC SPONSORS

Neptune Now lets NHS place high-impact, professionally produced audio commercials directly inside our venue during high-traffic events. You get undivided attention from thousands of local families, fans, and active consumers in a completely brand-safe environment—reaching your exact target market right when they are engaged and ready to spend. For Music Advertising: Contact Coach Scroggins at hscroggins@nacisd.org

Scan to Join NHS Football Boosters as an Advertiser

Google Form:
https://forms.gle/myg2UyTtk5DPRfrE9

Questions?
nhsdragonsfootballboosters@gmail.com

COPY RESTRICTIONS & PUBLISHER'S PROTECTIVE CLAUSE
Ad placement is at the full discretion of Dragon Football. The publisher reserves the right to reject any advertisement or to request for alterations in content prior to print publication, if said advertisement does not conform to Nacogdoches High School standards. Advertisers and/or advertising agencies assume liability for all content of advertisements for any and all claims. Payments made on ads are non-refundable.