



AMS Impact Update – May 2026

Community News for Blytheville Families

As we move through an exciting season of growth and transformation, Blytheville School District continues working toward a stronger future for our scholars, families, staff, and community. Through our partnership with AIG Impact Group and the launch of Phase 2 of the Transformational Contract, we are building a clear path forward centered on student success, organizational excellence, and community connection.

Blytheville Forward: Our Annual Focus

With the support of Dr. Heaton and AIG Impact Group, BSD officially transitioned into Phase 2 of the district transformation process on April 13. This next phase focuses on building the systems, structures, and strategic plans necessary to create long-term success for our schools and community.

Under our renewed vision, **Blytheville Forward**, the district is focused on five key performance areas:

- Academic Performance
- Student Engagement and Climate
- Staffing and Human Capital
- Community Engagement
- Operational and Financial Performance

These priorities are organized through what we call the **4 C's**:

- Community
- Connection
- Capacity
- Collaboration

Together, these focus areas are guiding the district's work to improve academic outcomes, strengthen staffing, increase student enrollment and retention, and build a stronger future for Blytheville scholars.

Academic Growth and Summer Planning

BSD scholars are currently participating in ATLAS and end-of-course testing, and district leaders report that testing operations have run smoothly and successfully across campuses. District and school leaders are optimistic about student performance and the progress being made throughout the district.



Blytheville Community Progress – AIG Update

Looking ahead, BSD and AIG Impact Group are preparing a comprehensive summer leadership and staff development plan aligned to the district's Annual Focus. School leaders will participate in a three-week Leadership Academic and Development Series focused on:

- Data analysis
- School improvement planning
- Building leadership capacity
- Aligning campus goals with district priorities

As part of this work, district leaders will also participate in a Superintendent's Retreat designed to strengthen collaboration, shared leadership, and strategic planning throughout the district.

The district is also excited to welcome **Dr. Zondria Campbell** to the BSD transformation team. Under the leadership of Dr. Heaton and AIG Impact Group, Dr. Campbell will provide direct support to district and campus leaders throughout the transformation process.

Celebrating Outstanding Educators

BSD is proud to recognize this year's Teachers of the Year:

- Cathy Brown-Martin — Blytheville Elementary School
- Njkiria Hopkins — Blytheville Middle School
- Catherine Adell — Blytheville High School

We are especially proud to celebrate Catherine Adell as the district's Educator of the Year. With 42 years of service and dedication to students in self-contained classrooms, Ms. Adell represents the very best of Blytheville Schools.



The district also extends heartfelt appreciation to our retiring staff members:

- Mrs. Bobbye Johnson
- Mrs. Melissa Young
- Mrs. Lorna Curtis

Thank you for your years of service, commitment, and impact on generations of Blytheville scholars.

Blytheville Community Progress – AIG Update

Facilities Updates

During the winter season, the boys' gymnasiums at Blytheville Middle School and Blytheville High School sustained damage due to snow accumulation and extreme temperatures. The district has completed the initial insurance assessment process and is currently awaiting authorization to move forward with repair bids.

District leaders and AIG Operations personnel have already gathered the necessary repair quotes and plan to submit them for approval in June 2026, allowing work to be completed during Summer 2026.

Staffing and Financial Stability

As part of the district transformation effort, BSD has worked closely with AIG Impact Group to restructure staffing and operations for greater efficiency and long-term fiscal stability.



Key changes include:

- Consolidating district office positions
- Creating shared staffing roles between BMS and BHS
- Aligning staffing levels with enrollment needs
- Reducing unnecessary positions to support a balanced budget

District leaders recognize that these changes are challenging but necessary to ensure the district remains financially stable while continuing to prioritize classroom instruction and student achievement.

BSD leadership also emphasized that student enrollment and retention remain essential priorities moving forward, as each student directly impacts the district's future growth and sustainability.

Community Partnerships and Engagement

Community collaboration continues to play a major role in the district's progress.

Recent community and leadership engagement efforts included:

- Meetings with state auditors regarding district financial and operational systems
- A tour and partnership discussion with Nucor Industries
- Presentations to the Rotary Club regarding the Blytheville Forward strategic plan
- Continued collaboration meetings with community stakeholders and AIG Impact Group



Blytheville Community Progress – AIG Update

- A restructuring meeting of the Blytheville Believers community group, including participation from Mayor Melissa Logan
- Participation in the Mississippi County Chamber of Commerce Banquet celebrating BSD educators

District leadership has also increased executive coaching, strategic planning, and collaborative work sessions with AIG Impact Group as Phase 2 of the transformation process continues.

Thank you for your continued partnership and support.

Together, we continue to Believe in Blytheville.