

SSDA Kicks Off 2026 with Back-to-Back E3 Forums



Last week, SSDA hosted two back-to-back E3 Forums, one in San Diego and one in Imperial County, focused on The Superintendent as the Instructional Leader. These events offered an energizing start to 2026, bringing members together to engage, empower, and elevate in their leadership roles.

A special thank you goes to our Signature Partner, Solution Tree, for delivering an outstanding opening presentation by Superintendent Heather Friziellie at both E3 Forums.

Her insights and guidance provided small and rural school leaders with practical, high-quality strategies tailored to their unique contexts. We are also grateful to Veregy, our Signature Partner in San Diego, for supporting conversations around facilities and energy needs, and to Capitol Advisors, who brought insights on the state budget and legislative updates. A special thank you to Barrett Snider, Partner at Capitol Advisors, for providing essential updates that gave attendees actionable information for the year ahead. Additionally, we want to recognize Kevin Gordon, President & Partner at Capitol Advisors, for attending the Imperial County E3 Forum. We also want to thank Dr. Candace Singh for leading our Elevat-Ed Forum for new superintendents during the E3 Forums, providing an invaluable opportunity for emerging leaders to learn, connect, and build their skills.



These forums would not have been possible without the support of all our partners. Thank you to:

- [Solution Tree](#)

- [Veregy](#)
- [Cook Center for Human Connection](#)
- [SitelogIQ](#)
- [Next Gen Math](#)
- [Alma](#)
- [Clayful](#)
- [Craft Music](#)
- [LinkIt!](#)
- [Conquer the CAASPP](#)
- [Education Elements](#)
- [Nexplore](#)
- [CITE California IT in Education](#)

Each partner played a key role in making the E3 Forums interactive, informative, and meaningful, providing resources, expertise, and networking opportunities that our members could take back to their districts.

The E3 Forums are designed to be more than just professional development; they are a space for connection, collaboration, and empowering small and rural school leaders to face challenges with confidence and creativity.

SSDA looks forward to continuing these conversations and supporting our members as they lead with vision, purpose, and impact throughout 2026.