

Joyce Campbell, Chair
Fannie Couch, Vice-Chair
Bill Campbell
Andra Debord
Kim Campbell

Owsley County Board of Education
14 Old KY 11
Corner of Court and Main Street
Booneville, KY 41314
Gary Cornett, Superintendent



ADVERTISEMENT FOR BIDS

District Website & Communication Platform

Owsley County Schools is accepting sealed proposals from qualified vendors for the provision, implementation, and ongoing support of a **district-wide website and communication platform**.

The selected vendor will provide a complete solution for the development, migration, implementation, configuration, training, and ongoing operation of the district's public-facing website and associated communication tools.

SCOPE OF WORK

The successful vendor shall provide, at minimum:

- Design, development, configuration, and implementation of a modern district website and associated school/department pages.
- Migration and transfer of appropriate content, documents, images, calendars, links, and other data from the district's existing website and communication systems.
- Configuration of appropriate domain, DNS, security, authentication, and other technical connections required for operation.
- Integration with applicable district systems, services, calendars, social media, alerts, and other communication resources.
- A centralized content management system allowing authorized district personnel to easily create, update, and manage website content.
- Communication capabilities appropriate for district, school, staff, parent/guardian, student, and community communications.
- Mobile-responsive design and compatibility with commonly used computers,

Joyce Campbell, Chair
Fannie Couch, Vice-Chair
Bill Campbell
Andra Debord
Kim Campbell

Owsley County Board of Education

14 Old KY 11
Corner of Court and Main Street
Booneville, KY 41314

Gary Cornett, Superintendent



tablets, and mobile devices.

- Compliance with applicable accessibility requirements and recognized web accessibility standards, including WCAG.
- Appropriate security, privacy, data protection, backup, and disaster-recovery measures.
- Complete implementation assistance, testing, and transition to the new platform.
- **Knowledge transfer and training** sufficient for designated Owsley County Schools personnel to independently administer, maintain, and update the platform.
- Documentation and administrative resources necessary for continued district operation of the system.
- Technical support, software updates, maintenance, and ongoing vendor assistance following implementation.

BID REQUIREMENTS

Proposals should clearly identify the proposed solution, implementation process and timeline, migration services, available integrations, training and support, accessibility and security features, initial implementation costs, recurring annual costs, optional services, and any additional fees that may apply.

Vendors should also provide information regarding relevant experience with **K–12 public school districts or comparable public-sector organizations** and provide references for similar implementations when available.

Owsley County Schools reserves the right to reject any or all bids, waive informalities or irregularities, request additional information, and select the proposal determined to be in the best interest of the district. **The lowest-priced proposal will not necessarily constitute the successful bid.**

Joyce Campbell, Chair
Fannie Couch, Vice-Chair
Bill Campbell
Andra Debord
Kim Campbell

Owsley County Board of Education

14 Old KY 11
Corner of Court and Main Street
Booneville, KY 41314

Gary Cornett, Superintendent



SUBMISSION

Bid Title: Website & Communication Platform

Bid Due Date/Time: _____

Submission Location/Method: _____

Contact Person: _____

Telephone/Email: _____

All proposals must be received by the stated deadline to be considered.

OWSLEY COUNTY SCHOOLS

Booneville, Kentucky