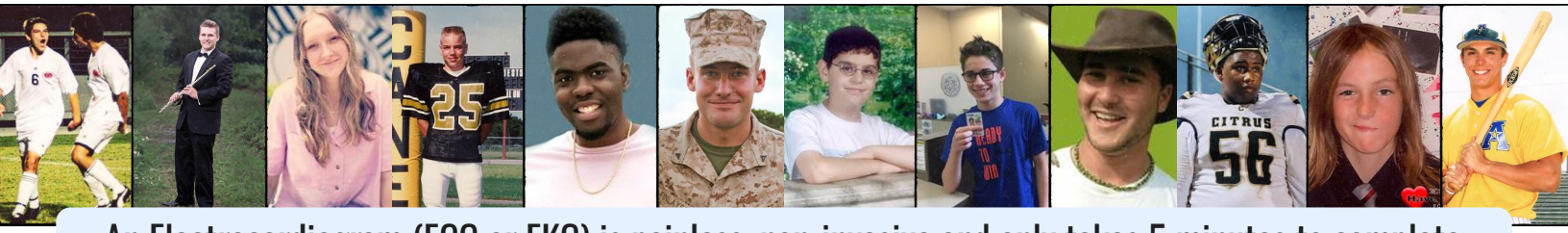
WHO WE PLAY FOR

HEART SCREENING

For Every Kid Who Never Had The Opportunity



An Electrocardiogram (ECG or EKG) is painless, non-invasive and only takes 5 minutes to complete.

Each ECG is read by a board certified pediatric cardiologist.

WHEN: 6/4/2026 09:00 AM - 01:00 PM

WHERE : 1250 N Ferdon Blvd, Crestview, Florida, 32536

COST: 20

REGISTER : http://whoweplayfor.org/form-redirect?id=261306818187058

To learn more about Who We Play For or to get involved, visit whoweplayfor.org

80%
No symptoms prior to sudden cardiac arrest event

1 IN 300
Youth have a detectable heart condition

 # 1
Cause of death on school campuses and in student athletes

OPTIONAL PARTNERSHIP INFORMATION

WHO WE PLAY FOR

HEART SCREENING

6/4/2026

09:00 AM - 01:00 PM

1250 N Ferdon Blvd
Crestview, Florida, 32536

Heart screening for students.
ONLY open to ages 10-25.

Sign up on our website
Or use this QR code

Sudden Cardiac Arrest (SCA) is the leading cause of death in student athletes and in the school system, most of which can be prevented.

WHO WE PLAY FOR

Sudden Cardiac Arrest (SCA) is the leading cause of death in student athletes and in the school system, most of which can be prevented. **Electrocardiogram (ECG or EKG) heart screenings are now required prior to participation in Florida high school athletics** and Who We Play For (WWPF) is honored to screen children across the state and country.

Together, we are advancing the standard of care. The result will be a generation that gets to grow up.



Electrocardiogram (ECG) Screenings

Quick, Effective & Affordable

5 Minutes

Amount of time it takes to screen 1 student.
**Quicker with pre-registration*

~95% vs ~4%

ECGs are more effective at identifying those at risk than physical evaluation alone.

~2%

False positive rate since the implementation of the International Criteria for ECG Interpretation in Athletes.

$20 vs ~$150

An ECG with WWPF is $20 compared to the typical cost. *For any prospective student-athlete falling under the SB1070 requirements unable to afford their screening, it is **free**.

Less Than 3%

Number of screenings that are flagged as abnormal.

How it Works

1. Select a screening through our website: https://www.whoweplayfor.org/heart-screening-registration
2. WWPF and school district provide ECGs to students on site.
3. ECGs are interpreted by pediatric cardiologists volunteering with WWPF.
4. Results are delivered to the students' guardians and are connected with appropriate follow-up care.

Sign Up Here

To learn more about WWPF, visit our website and social media channels!

For Every Kid Who Never Had The Opportunity