
COLLEGE
PLANNING
NIGHT

# WHERE DO I START?

## Making your list

- It is your responsibility to research colleges that match your wants and needs and keep track of their deadlines
- Keep in mind reach, target and likely schools; 10-12 schools
- Use Scattergrams in Naviance to see how you compare with former Clarke alumni who applied to that school
- Search "Freshman Profile ::College Name::" to see that particular school's statistics for admitted freshman

## Applications

- Decide which application is best for your list of colleges
- Common App, SUNY app, CUNY app, school specific application
- Fill out to the best of your ability, write questions as you go, make appointment with your counselor

## Essay

- This is where you can showcase your voice to admissions – please see "Essays that Worked" handout
- Collaborate with your English teacher

# COLLEGE SEARCH

Use filters wisely

Try not to be too specific

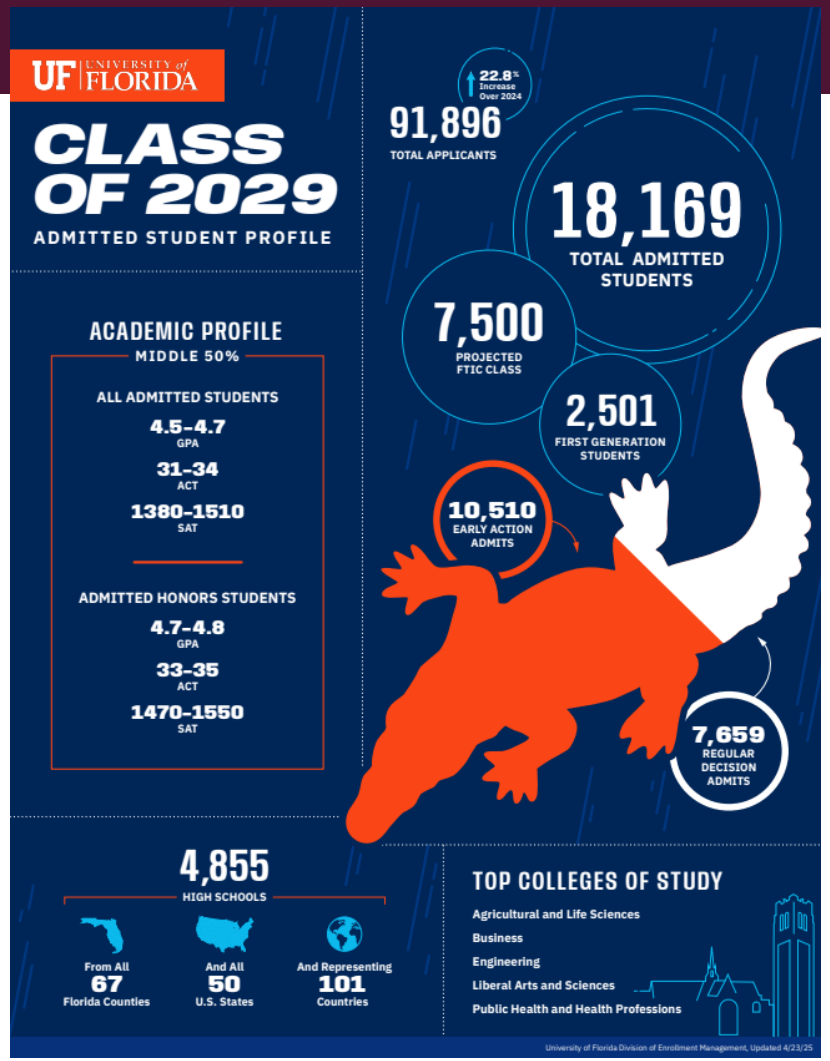
Start broad and continue to narrow down the fields

Save your searches to compare and contrast

Use "scattergrams" to compare yourself to school criteria

This is a guideline, make sure to check college websites for up-to-date information

# FRESHMAN PROFILE




admissions.ufl.edu/pdf/Freshman_Profile_Infographic_2025-26.pdf

## SUNY ADMISSIONS INFORMATION SUMMARY - 2026

| Campus Name | REGULAR ADMISSION Undergraduate Enrollment | REGULAR ADMISSION H.S. GPA | HONORS ADMISSION Freshman Enrollment | HONORS ADMISSION H.S. GPA |
|---|---|---|---|---|
| **University Centers and Doctoral Degree Granting Institutions** | | | | |
| University at Albany | 12,889 | 88-96 | 451 | 93-98 |
| Binghamton University | 14,559 | 93-98 | 535 | 96-100 |
| University at Buffalo | 21,196 | 90-97 | 672 | 96-100 |
| Stony Brook University + | 18,632 | 93-98 | 395 | 96-99 |
| NYS Ceramics at Alfred University + | 441 | 85-95 | 24 | 93-99 |
| SUNY Polytechnic Institute + | 2,181 | 88-94 | | |
| College of Optometry | Graduate only | | | |
| Cornell University: | | | | |
| Agriculture & Life Sciences | 4,194 | | | |
| Human Ecology | 1,302 | | | |
| Veterinary Medicine | Graduate only | | | |
| Industrial & Labor Relations | 1,030 | | | |
| Environmental Science & Forestry + | 1,860 | 88-95 | 37 | 96-99 |
| SUNY Downstate Health Sciences Univ | 288 | | | |
| Upstate Medical University (Syracuse) | 207 | | | |
| **University Colleges** | | | | |
| SUNY Brockport | 6,152 | 87-94 | 165 | 95-98 |
| Buffalo State University + | 5,196 | 80-89 | 168 | 92-96 |
| SUNY Cortland + | 5,891 | 90-95 | 30 | 98-100 |
| SUNY Fredonia + | 2,691 | 87-96 | 110 | 95-99 |
| SUNY Geneseo | 3,917 | 92-96 | | |
| SUNY New Paltz + | 6,113 | 89-96 | 36 | 94-99 |
| SUNY Old Westbury + | 4,260 | 82-92 | | |
| SUNY Oneonta + | 4,815 | 88-95 | | |
| SUNY Oswego | 5,293 | 85-93 | 133 | 91-96 |
| SUNY Plattsburgh + | 3,831 | 84-95 | 80 | 94-98 |
| SUNY Potsdam | 1,750 | 85-95 | | |
| Purchase College | 3,314 | 89-97 | | |
| Empire State University + | 8,395 | | | |
| **Colleges of Technology** | | | | |
| Alfred State + | 3,765 | 81-90 | | |
| Baccalaureate only | 1,701 | 84-93 | | |
| SUNY Canton + | 2,861 | 82-91 | 15 | 89-95 |
| Baccalaureate only | 2,173 | 83-92 | | |
| SUNY Cobleskill | 1,824 | 80-91 | 50 | 90-97 |
| Baccalaureate only | 1,467 | 82-92 | | |
| SUNY Delhi + | 2,882 | 77-88 | 50 | 90-93 |
| Baccalaureate only | 458 | 82-90 | | |
| Farmingdale State College + | 10,062 | 86-93 | 25 | 94-98 |
| Baccalaureate only | 8,325 | 86-93 | | |
| Maritime College + | 1,401 | 85-93 | | |
| Baccalaureate only | 90 | 85-93 | | |
| SUNY Morrisville | 2,042 | 80-88 | | |
| Baccalaureate only | 935 | 81-87 | | |

suny.edu/media/suny/content-assets/documents/summary-sheets/Admission-Information-Summary-Sheets.pdf

# ASPECTS OF THE COLLEGE PROCESS



## Visiting Colleges

Tours, Open Houses, Information Sessions

College Fairs

Communication with admissions representatives



## Supplementals & Self Reporting

Specific information required by each school

- One or more essays
- Transcribing your academic record (STARS)
- Self-reporting SAT/ACT scores
- Detailed personal questions

# DEADLINES



## Early Action

Non-binding, submit early hear back early. Deadlines as early as October 15th.



## Early Decision

Binding agreement, if you receive acceptance you must attend. Only one school. Deadlines as early as October 15th.



## Regular Decision

Non-binding. Submit later hear back later. Deadlines as late as spring



## Rolling Decision

Non-binding. As the schools receive an application, they review it and send out a decision. There is no waiting for a specific date to review applications.

**SUNY FREE APPLICATION WEEK: October 19th – November 2nd**

**CUNY FREE APPLICATION WEEK: October 15th – November 16th**

# SAT/ ACT

## SAT

- Evidence based reading & writing and math
- Two 800-point tests (total 1600)
- Aptitude test
- 2 hours and 14 minutes (2 sections)

## ACT

- English, Math, Reading, Science & Writing (optional)
- Four 36-point sections (Composite scoring)
- Achievement Test
- 2 hours 5 minutes (3 sections)
- Optional writing: 40-minutes, Optional science: 40-minutes

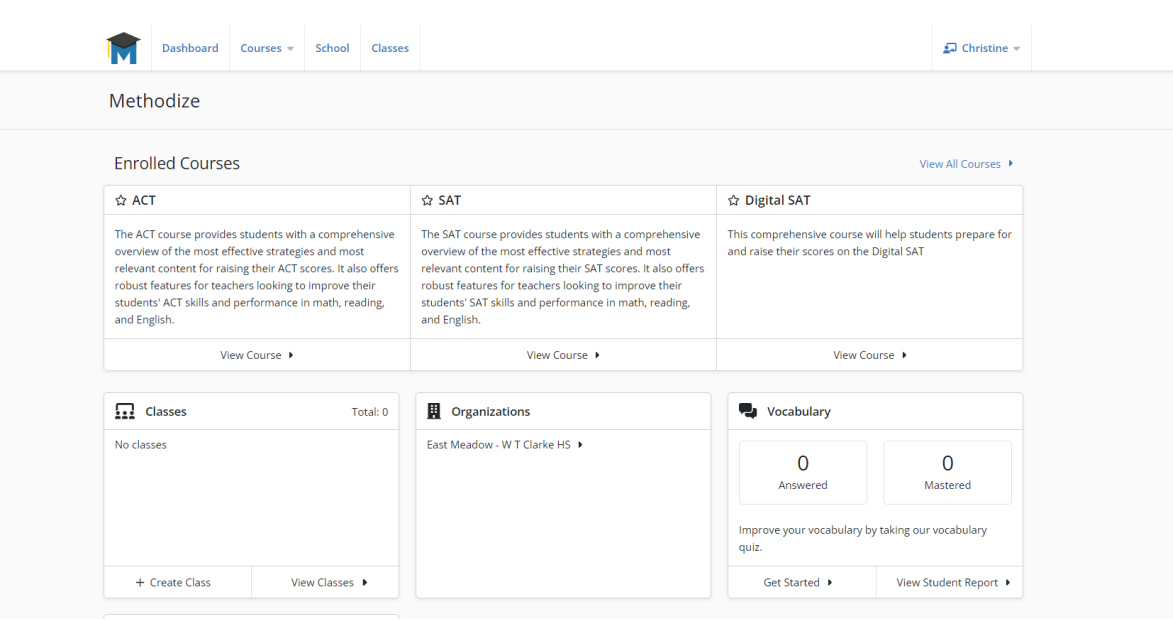
**Check each school's testing requirements**

- Test Required / Test Optional / Test Free

**It is your responsibility to send your scores**

- SAT – collegeboard.org / ACT – actstudent.org

# TEST PREP







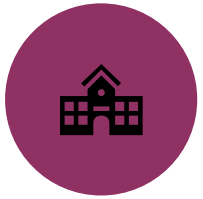
- Access Method Learning via your Castle Learning account
- SAT and ACT prep
- Broken down into about 20 weeks
- Vocabulary Builder/Full Length Exams/Review Packets

- Access Khan Academy via khanacademy.org/sat
- Link your CollegeBoard and Khan Academy accounts
- Creates a personalized study plan using your PSAT scores
- Lessons, videos, full length tests

# ON-SITES

- "On the spot" decision days
- Sit with a college representative from a local private college
- Criteria must be met prior to appointment
- Quick 10-minute meeting where application package is reviewed
- Consideration for scholarship
- Colleges include: Hofstra, LIU Post, Molloy, Nassau, NYIT, SUNY Oneonta, SUNY Old Westbury, SUNY Farmingdale

# FINANCIAL AID



FAFSA.ED.GOV – application available

October 1st, 2026



CSS Profile –
Check colleges on collegeboard.org → CSS Profile → Participating Schools



Financial Aid Night – presentation will be on September 24th at 7pm



Grants



Work Study



Loans (Subsidized & Unsubsidized)

# SCHOLARSHIPS

Studentaid.gov/scholarships, Fastweb.com, Scholarshipowl.com, Niche.com

Posted on Schoology

Review your specific colleges for scholarship applications and deadlines

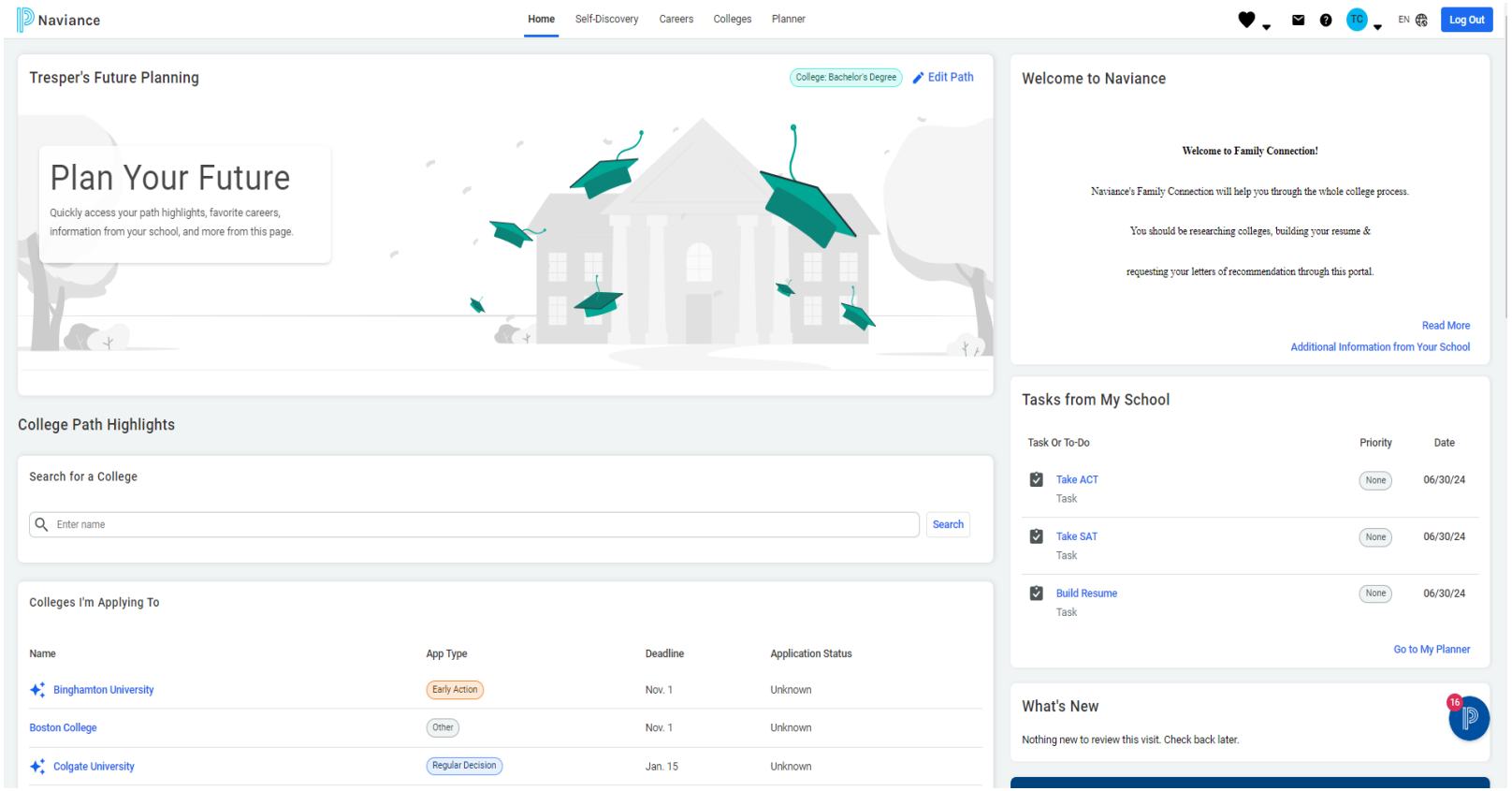
Outside Organizations (parent's company, religious affiliation, etc.)

Merit Based

Need Based

# NAVIANCE

- www.student.naviance.com/wtchs
- Use Clever to log into your account



Binghamton University Applying To

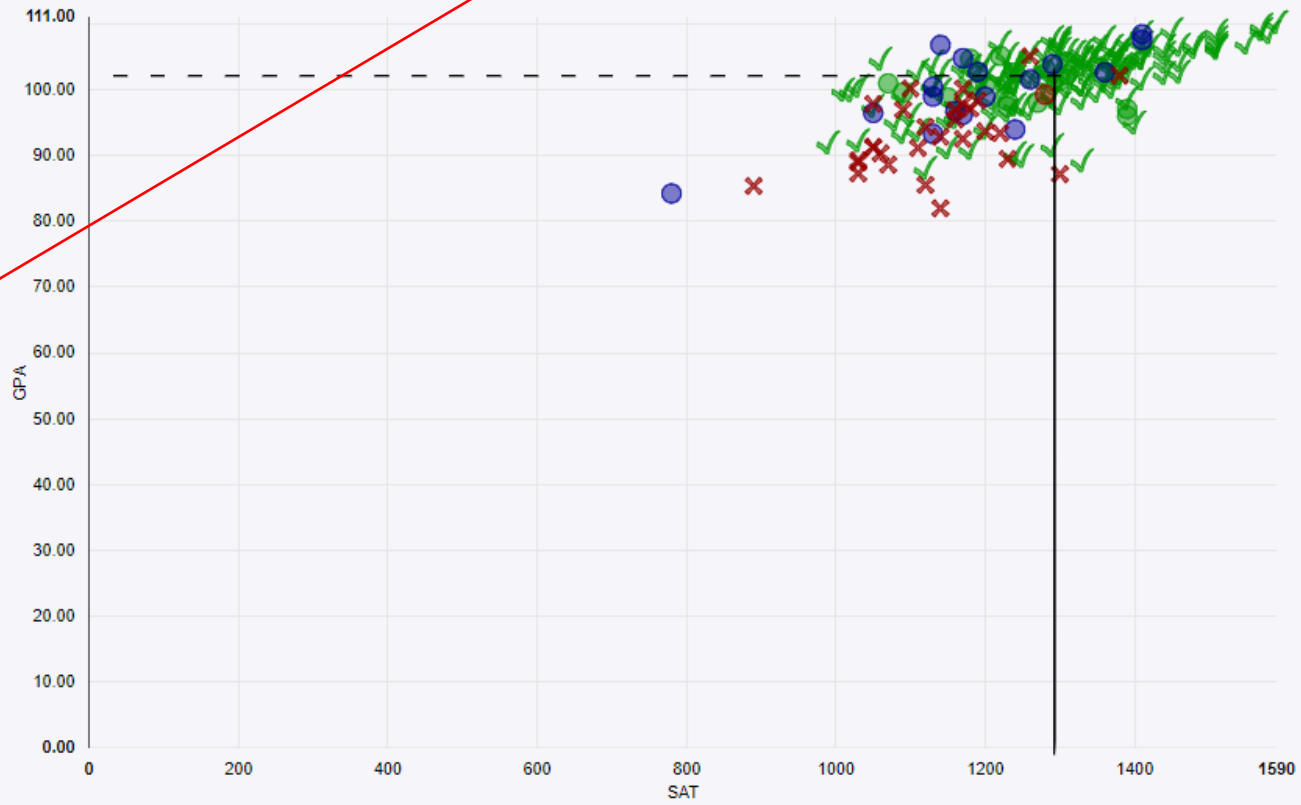
Virtual Tour | Communicate | Apply Online | Learn More

Overview | Studies | Student Life | Admissions | Costs | Spotlights

In an individual colleges page click on admissions and scroll down to the scattergram. This shows you where your scores fall in comparison to past graduates of W.T. Clarke High School who applied there.

## Scattergrams | Applications for W.T. Clarke High School

**Comparing** Weighted GPA **with** SAT (1600)




| *Legend* | Accepted | Waitlisted/Accepted | Waitlisted/Unknow | Waitlisted/Denied | Denied |
|---|---|---|---|---|---|
| You | ✓ | | | | |

*Click on legend icons or headers to hide each type or group in the scattergram. Double-click to reset zoom.*

# Colleges I'm Applying To

Search for Colleges

**It looks like you are not currently able to apply to Common App schools.** Match your Common App account to Naviance Student account to get started.

Match Accounts

Application Milestones | Compare Me

= extended profile available

Remove

| | College | App Type | Deadline | Expected Difficulty* | Transcripts | Office Materials | Submission Type | Application | | |
|---|---|---|---|---|---|---|---|---|---|---|
| ☐ | Binghamton University | Early Action - Fall 2024 | Nov 1 | N/A | No request | Pending | CA | Unknown | EDIT | More |
| ☐ | Boston College | Other - Priority Scholarship Deadline | Nov 1 | N/A | No request | Pending | CA | Unknown | EDIT | More |
| ☐ | Colgate University | Regular Decision - Fall 2024 | Jan 15 | N/A | No request | Pending | CA | Unknown | EDIT | More |
| ☐ | Long Island University - Post | Early Action - Fall 2024 | Dec 15 | N/A | No request | Pending | CA | Unknown | EDIT | More |
| ☐ | Syracuse University | Early Decision - Fall 2024 | Nov 15 | N/A | No request | Pending | CA | Unknown | EDIT | More |

College that I'm Attending:

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# MATCHING ACCOUNTS & FERPA

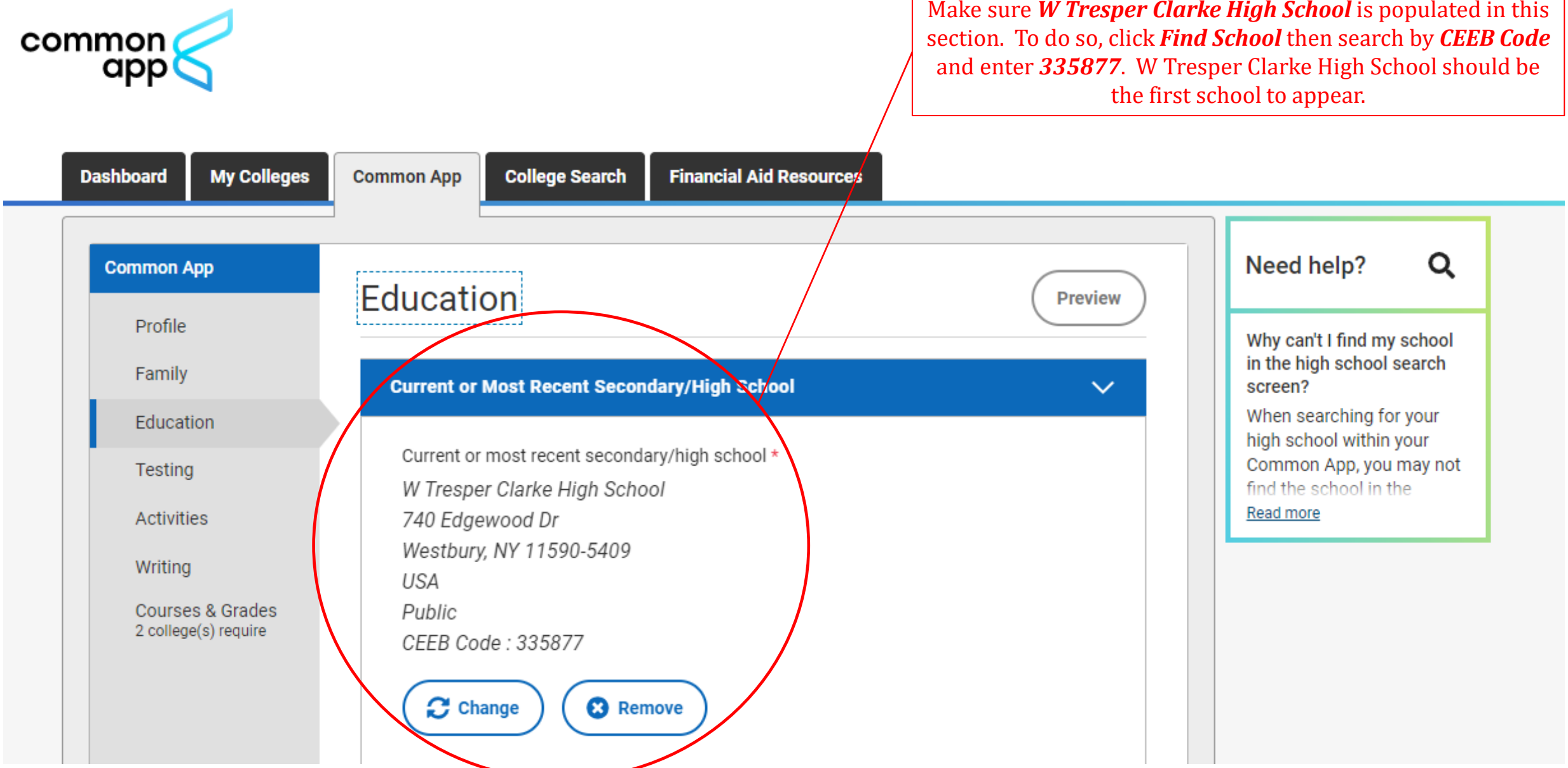
## Matching Accounts

- If you apply using the Common Application, you must match your Common Application and Naviance accounts.
- To match your accounts, you must have completed at least the ***Education*** and ***FERPA*** sections of the Common Application.

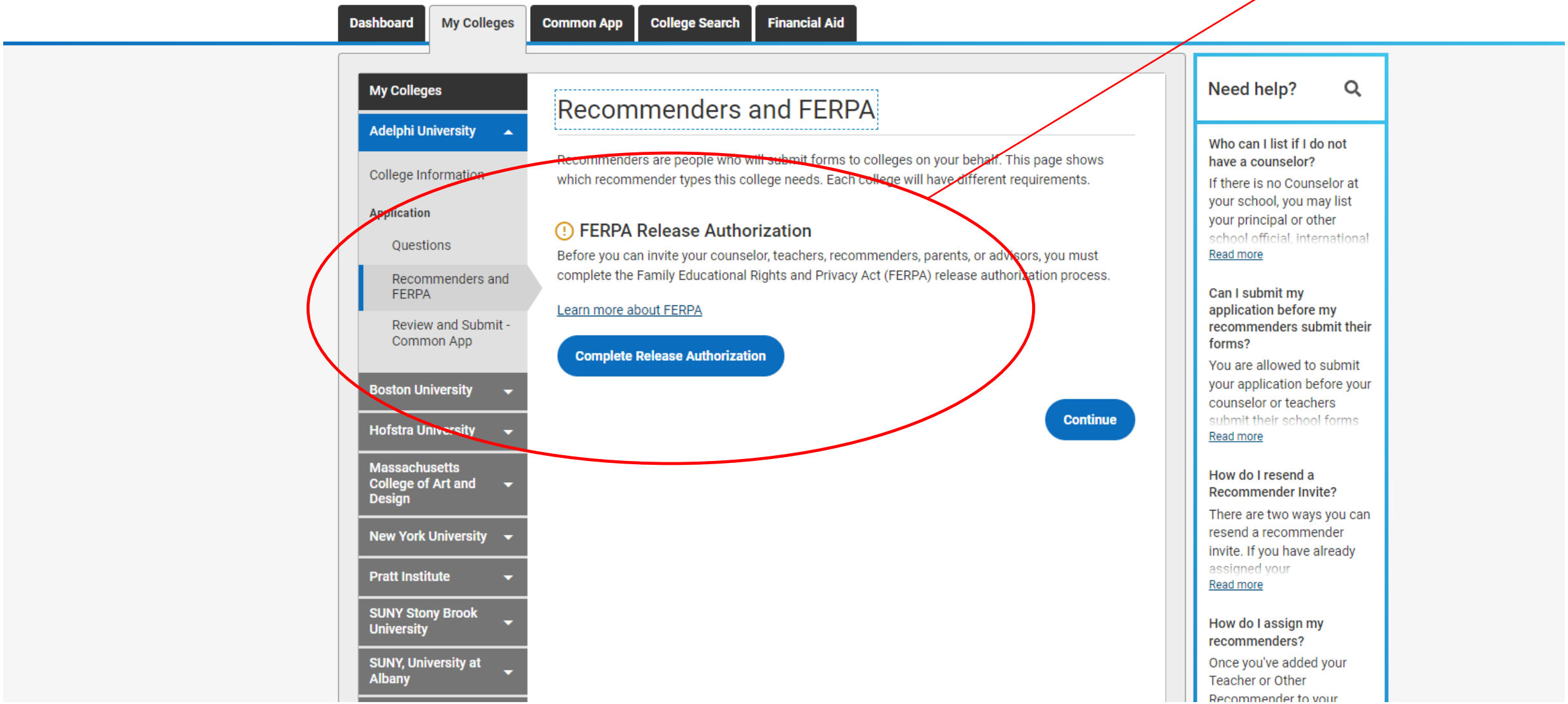
## FERPA (Family Educational Rights and Privacy Act)

- FERPA allows your students to see all of their educational documents.
- The colleges **HIGHLY RECOMMEND** that you waive your right to see your letters of recommendation.
- If you choose to not waive your right, colleges may feel you are not confident in what teachers would write about you. They may also feel teachers would not be as candid in their assessment.

Make sure ***W Tresper Clarke High School*** is populated in this section. To do so, click ***Find School*** then search by ***CEEB Code*** and enter ***335877***. W Tresper Clarke High School should be the first school to appear.



Complete the FERPA Release Authorization. Click ***Complete Release Authorization***, answer the questions, sign your name and click ***Save and Close.*** A green check mark will appear when you have closed.



Naviance | Home | Self-Discovery | Careers | **Colleges** | Planner | TC | EN | Log Out

## Colleges I'm Applying To

Search for Colleges

**It looks like you are not currently able to apply to Common App schools.** Match your Common App account to Naviance Student account to get started.

**Match Accounts**

If you apply using the Common Application, you must link your accounts by clicking on "Match Accounts". This will bring you to the Common App website. Once logged in, matching will be complete, and this will turn green.

Application Milestones | Compare Me | +

= extended profile available

Remove

| | College | App Type | Deadline | Expected Difficulty* | Transcripts | Office Materials | Submission Type | Application | | |
|---|---|---|---|---|---|---|---|---|---|---|
| ☐ | Binghamton University | Early Action - Fall 2024 | Nov 1 | N/A | No request | Pending | CA | Unknown | EDIT | More |
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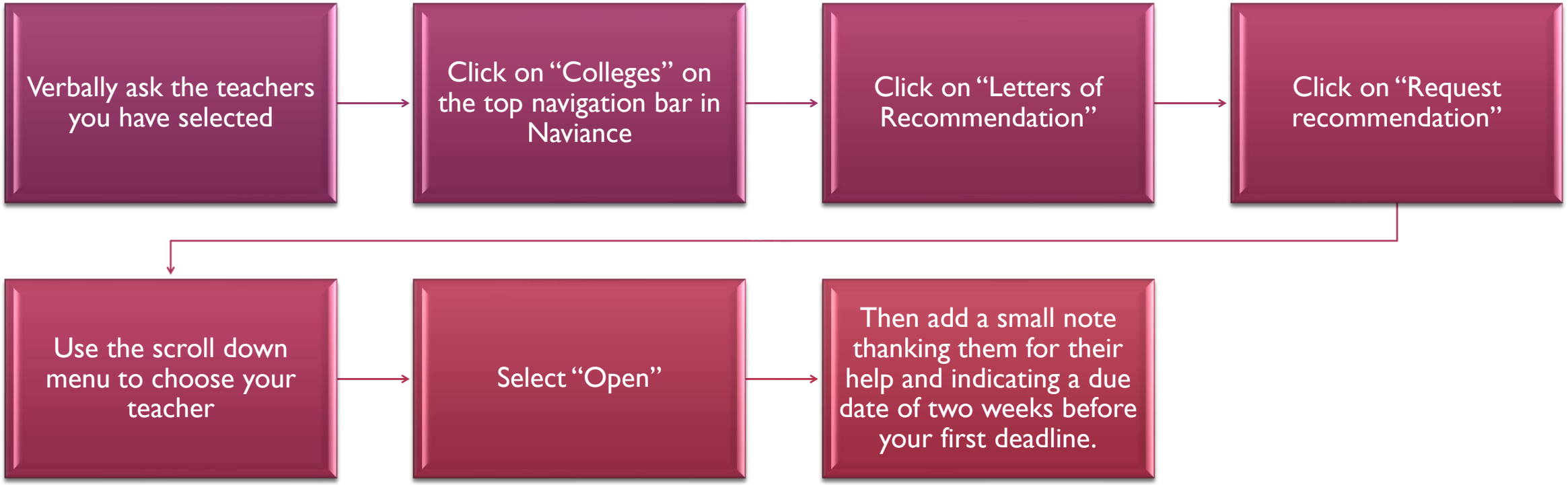
College that I'm Attending:

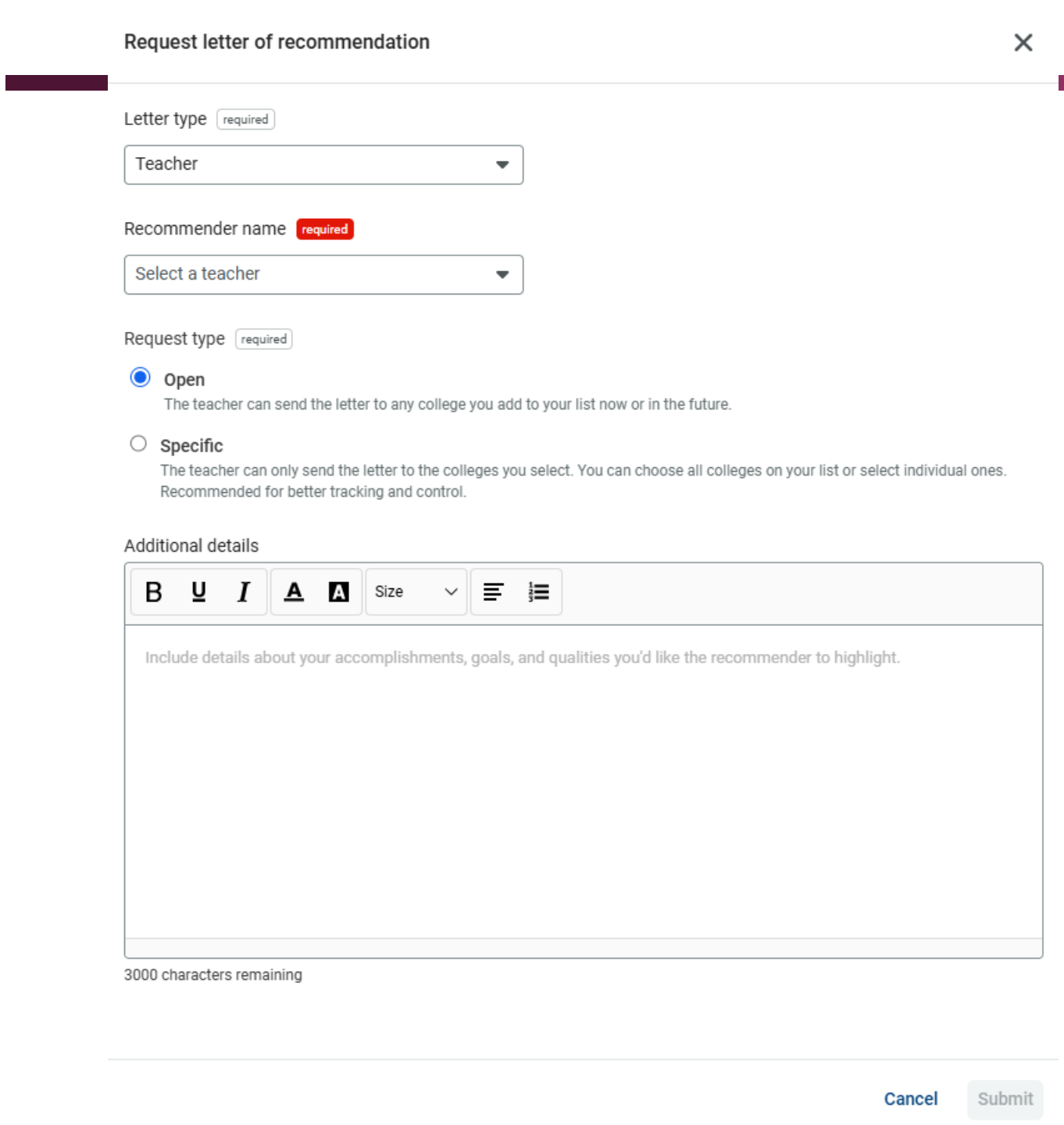
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# TEACHER RECOMMENDATIONS

- Asking teachers to write a letter on your behalf is **YOUR** responsibility
- Typically, most colleges require two letters of recommendation from core subject teachers
- Focus on teachers with whom you've developed a rapport
- If you know what you are going to major in, ask a teacher related to that subject area
- You may also ask for an outside letter from a coach, employer, community leader, volunteer coordinator, club advisor and/or religious leader. These letters you will request through Common App.

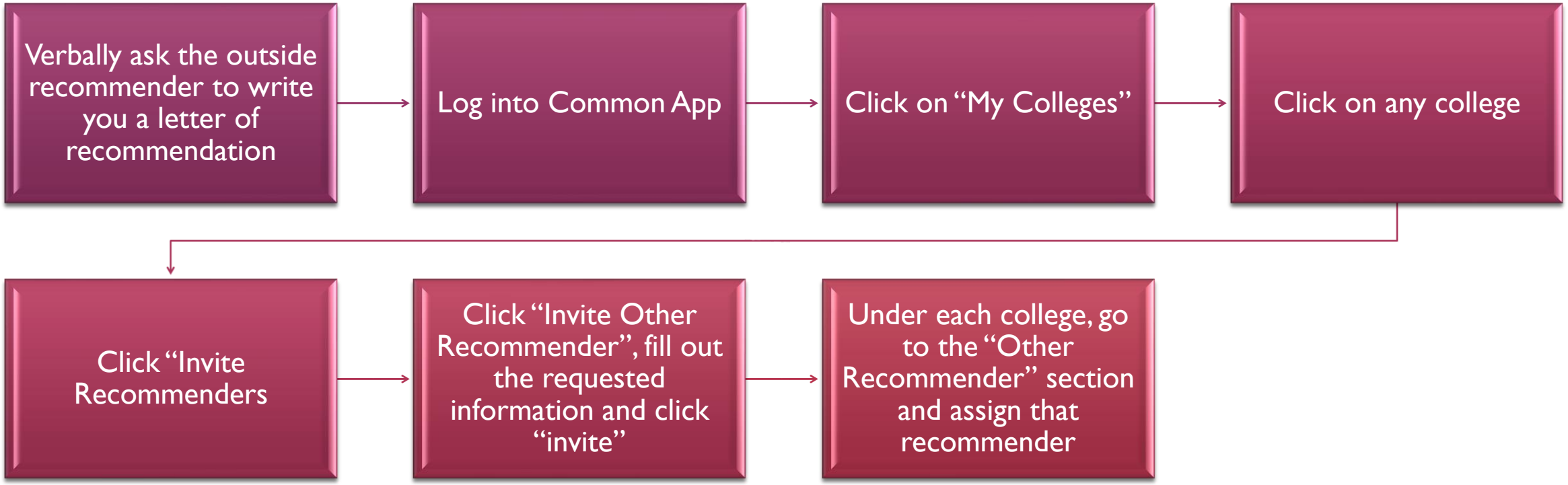
# REQUESTING A LETTER IN NAVIANCE



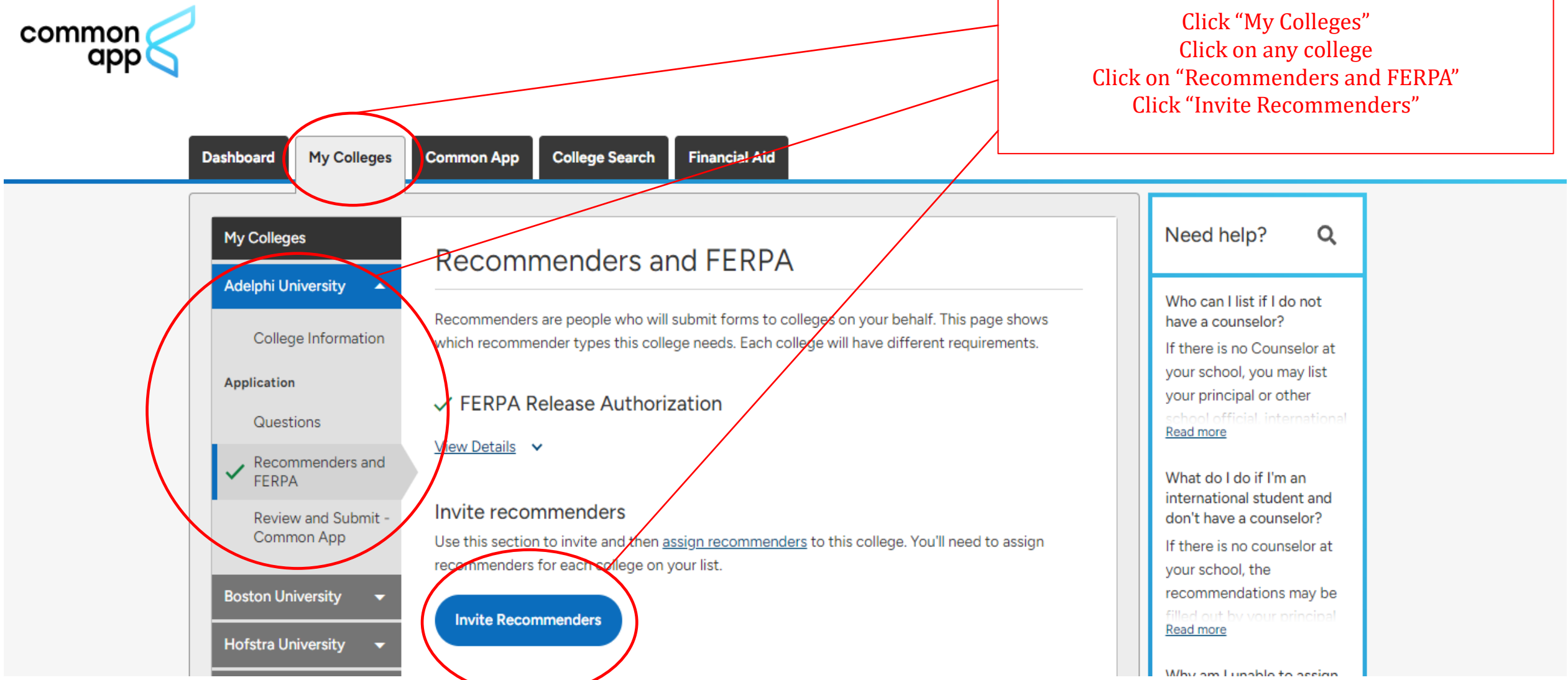



1. Select your teacher
2. Make sure to select “Open”
3. Write a personal note that includes a thank you, and a date for them to upload by (should be two weeks before your first deadline)
4. Click Submit Request
5. Repeat for each teacher

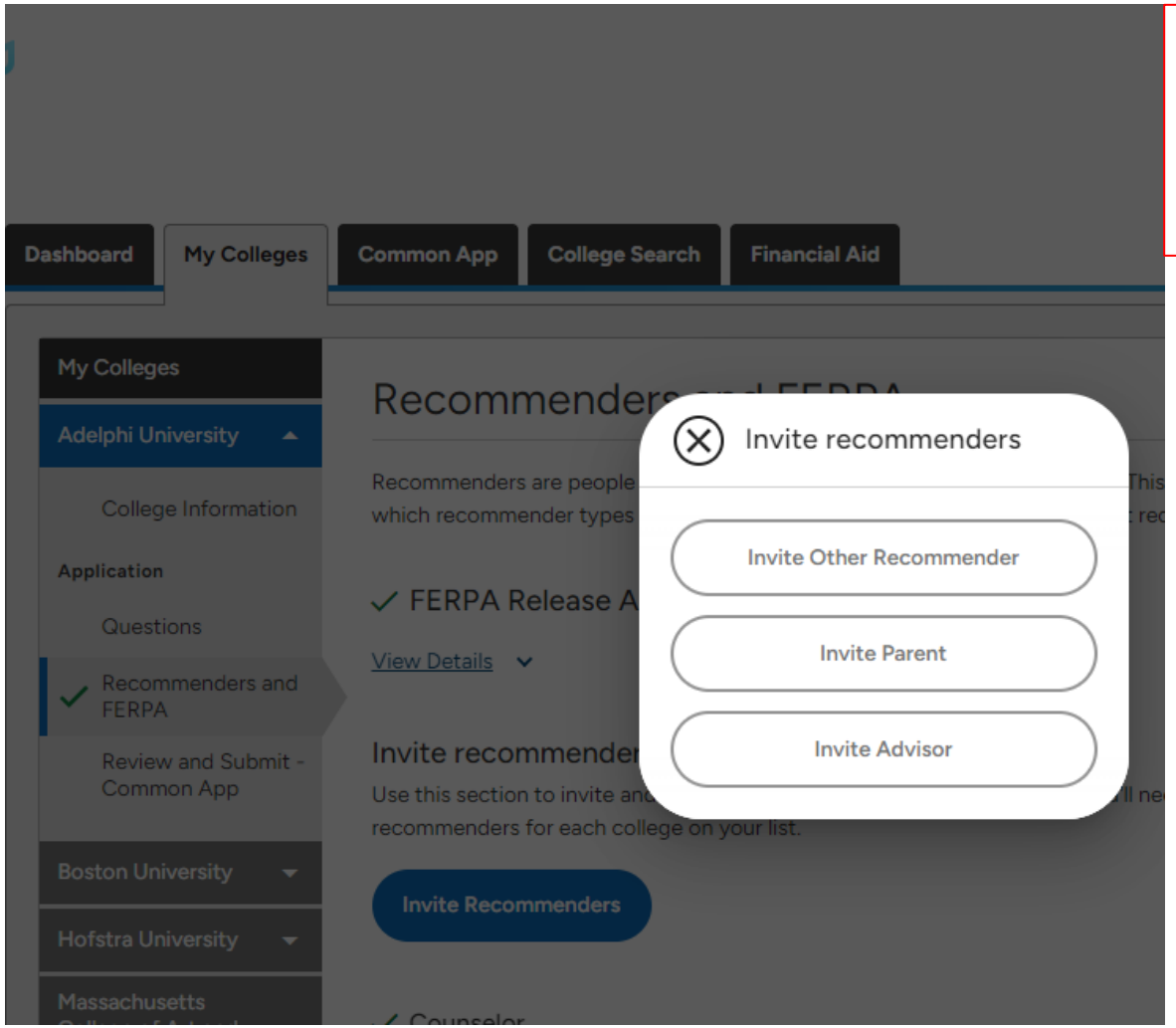
# REQUESTING A LETTER IN COMMON APP

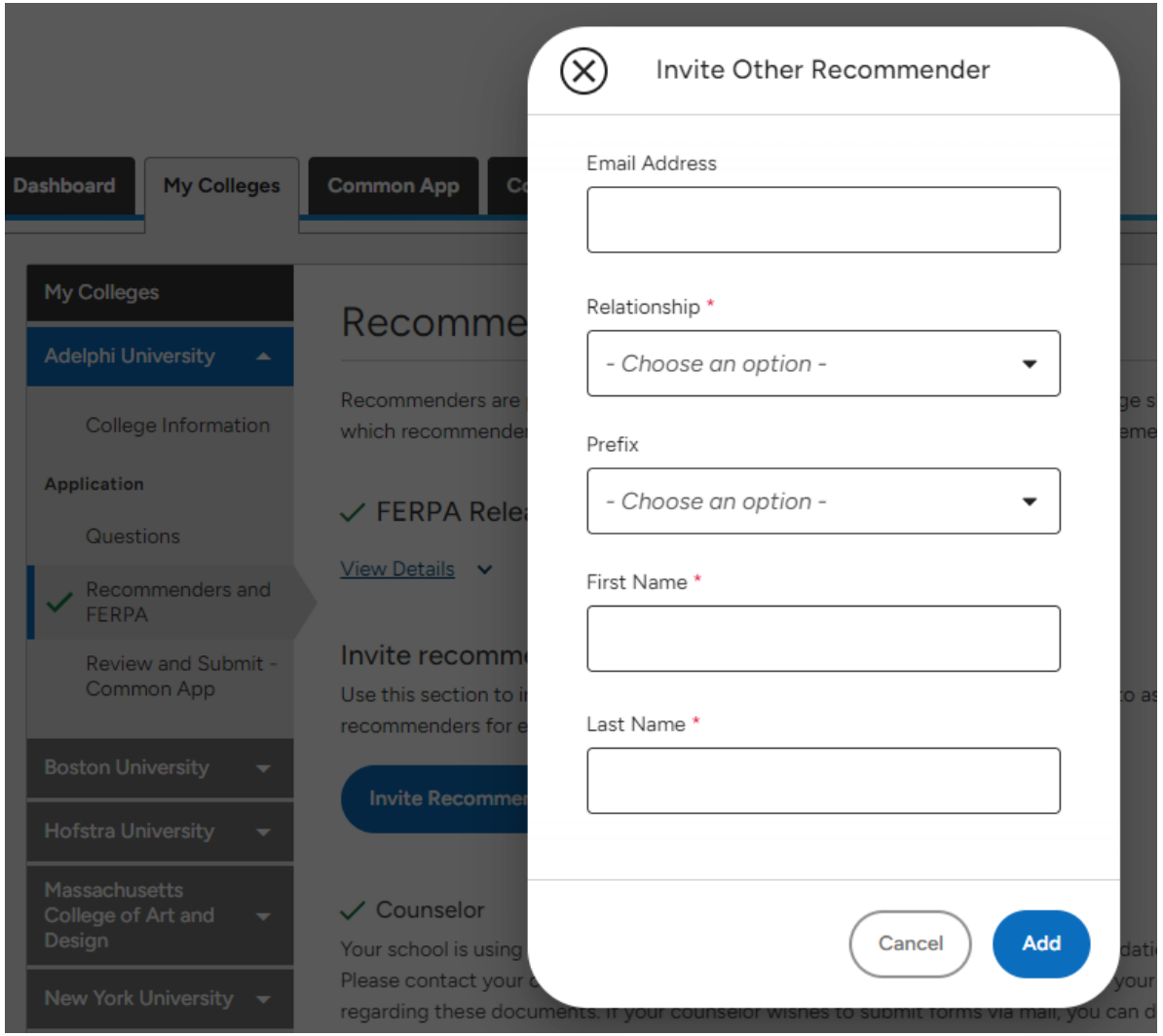


Click “My Colleges”
Click on any college
Click on “Recommenders and FERPA”
Click “Invite Recommenders”



Click “Invite Other Recommender”
Fill out the requested information and click “invite”



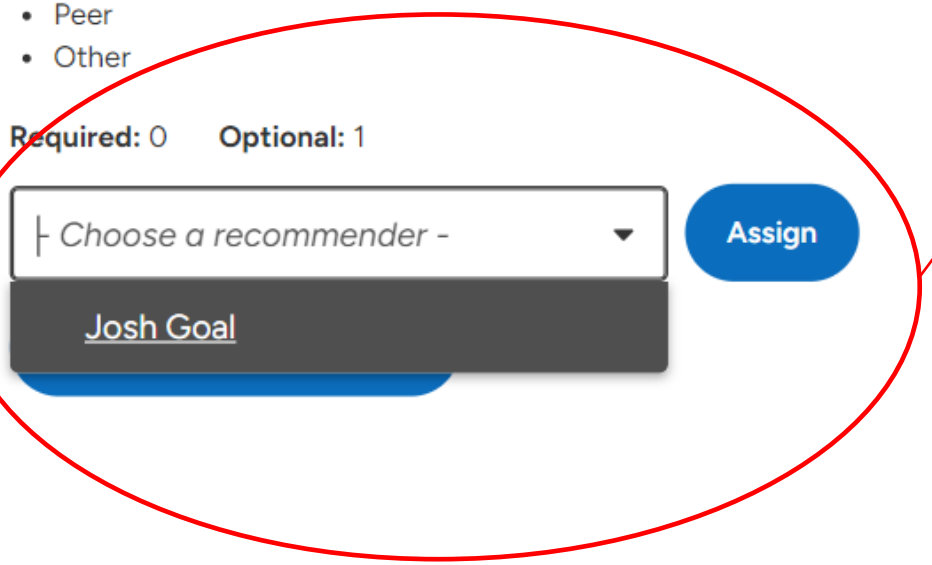
## ✓ Other recommender

Please select and assign the Other Recommender(s) below whose recommendation(s) will be submitted to this college on your behalf. You must invite an Other Recommender using the 'Invite Other Recommender' link before you can assign them for this college.

Recommender types accepted by this college:

- Arts Teacher
- Clergy
- Coach
- College Access Counselor
- Employer
- Family Member
- Peer
- Other

**Required:** 0 **Optional:** 1




Under each college in the “Other Recommender” section, you will see the drop-down list, find the recommender and “assign” that recommender to each individual college.

# COLLEGE APPLICATION TIPS

CEEB Code: 335877

Class size: 229

GPA Scale: 100

Students who have been approved for the free/reduced lunch program, may qualify for free college applications

Always use your weighted GPA unless otherwise stated

Your final GPA that you should use on your applications will be available on Infinite Campus/Naviance

We DO NOT rank

Include ALL senior year classes under "Current or Most Recent Year Courses"

College Level Courses taken at W.T. Clarke are "Dual Enrollment"

If you paid for any college credits, you include those colleges under "Education-Colleges & Universities"

## Counselor Information


Talin Alahverdian (talahverdian@emufsd.us) 516-876-7459

Nicole Heller (nheller@emufsd.us) 516-876-7459

Meghan Soulias (msoulias@emufsd.us) 516-876-7457

Marianna Telese (mtelese@emufsd.us) 516-876-7457

# RÉSUMÉ



OVERVIEW OF YOUR ACCOMPLISHMENTS THROUGHOUT HIGH SCHOOL



THIS IS YOUR TIME TO DEMONSTRATE WHAT INTERESTS YOU HAVE AND EXPERIENCES YOU CAN BRING TO A COLLEGE SETTING BEYOND ACADEMICS



CAN INCLUDE: CLUBS, SPORTS, EMPLOYMENT, VOLUNTEER/ COMMUNITY SERVICE, ACCOLADES/AWARDS, SUMMER CLASSES, INTERNSHIPS, RESEARCH, MUSICAL TALENTS



QUALITY **OVER** QUANTITY

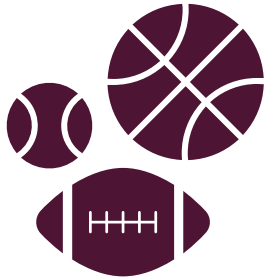


COMMITMENT & DEPTH OF EXPERIENCE



MAKE SURE TO HIGHLIGHT ALL LEADERSHIP ROLES & RESPONSIBILITIES!

# BEYOND THE CLASSROOM



## Athletics

Register with the NCAA Eligibility Center (www.eligibilitycenter.org) & tell your counselor!

Athletic Profile/Tape

Contact Coaches

Showcases



## Fine Arts

Art Portfolio (Studio Art, Photography, Graphic Design, Fashion, Architecture, etc.)

Music & Theatre Auditions/Tapes

# FINAL STEPS



Transcript Request – you must hand in a Transcript Release Form (up to 10 schools a form) at least two weeks before that application deadline (excluding days off).

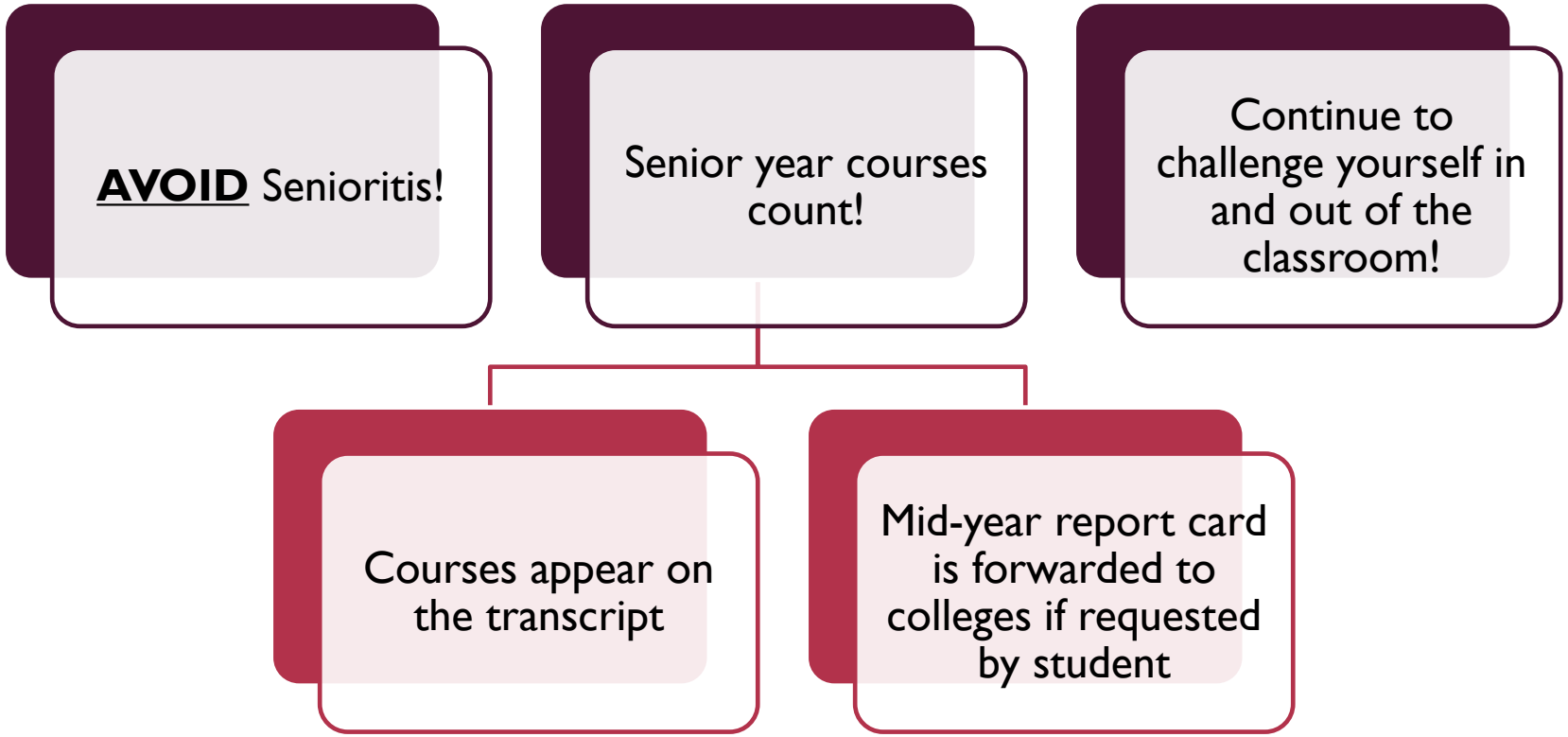


You **MUST** send your official SAT/ACT scores (if reporting them) through collegeboard.org or actstudent.org to each college as you submit your applications.



In addition to verbal conversations with your counselor, make sure to update your Naviance reflecting your college choices.

# LOOKING AHEAD …



# KNOW YOUR ROLE



## Parent

Assist with proofreading

Confirm deadlines

Support



## Student

Provides information to the counselor

Sends application

Sends official test scores to colleges

Provides the counselor with Transcript Release Form



## Counselor

Sends transcript, school profile and letters of recommendation to colleges

Supports students throughout the college process

# QUESTIONS & ANSWERS



# THANK YOU FOR COMING!