



Book	Appomattox County Public Schools Policy Manual
Section	Section K: School-Community Relations
Title	Internet Privacy
Code	KBE
Status	Active
Last Revised	July 25, 2024

INTERNET PRIVACY

The Appomattox County School Board is committed to complying with the Government Data Collection and Dissemination Practices Act. The Appomattox County School Board does not collect unnecessary personal information by means of its website, and collects only appropriate personal information to the extent necessary to serve its constituents and the community.

Appomattox County Public Schools' (ACPS) website is hosted by Apptegy and collects no information.

The following information is collected automatically by accessing the ACPS website: usage information, browser information, and generic device information.

Our website places “cookies” on your computer unless your browser is set to reject cookies. The cookies enable our website to recognize you when you return to the website at a later date or time and enable us to personalize the website with preferences or information you have provided during prior sessions. The cookie information placed on your computer by this website includes the following: Apptegy has been retained by ACPS to provide and host the Solution on the division's behalf and under the division's control. ACPS customizes the content, controls who can register for and use the various features of the Solution and who can access the Personal Information posted or maintained on the Solution. Subject to the particular policies and functionality selected by ACPS, Apptegy may collect Personal Information from the users of the ACPS's Solution, which could include ACPS administrators, teachers, and other individuals associated with the educational institution providing the Solution, students, parents and guardians who use the Solution provided by the ACPS, and visitors to the ACPS's websites and online services offered through the Solution.

We do not collect, maintain, use or share Personal Information collected through the Solution for any purpose beyond what is needed to provide the functionality of the Solution and as otherwise described herein or as authorized by our agreement with the School. Apptegy will

collect certain Personal Information on behalf of ACPS, which could include your name, contact information, and e-mail address, and could include demographic information such as your education level, gender and interests. Depending on the portions of the Solution ACPS has purchased, and the settings and functionality established by the division, Apptegy may collect additional information such as your mobile phone number, and any other information ACPS has configured the Solution to request.

ACPS may provide additional information in other situations, for example, in connection with a customer support request or a content submission request. We may collect information that a third party service provides when you access your account through the third party service, for example if you use a single-sign on like G Suite Google Apps for Education or PassKey Manager™ or similar solution to access your account. These services will authenticate your identity and provide you the option to share certain Personal Information, which could include your name, email address, address book and contacts, or other information. The data we receive is dependent on that third party's policies and your privacy settings on that third party site, as well as the features, functionality and third party integrations offered by ACPS through the Solution.

In addition to the information you actively provide, we also collect information about how you use the Solution, your actions taken through the Solution, your communications with others through the Solution, and any additional data or information that is generated by your use of the Solution.

Depending on the features and functionality utilized by ACPS, users may be able to post, download or upload various pieces of content and/or information on or through the use of the Solution, and/or interact with third party social media services or other collaboration or communication tools, or communicate with one another. For example, teachers or administrators may post blogs, announcements and other information and content directly onto the Solution, and/or users may chat with each other, or send instant messages, text messages or e-mail, via technology which may now or in the future be made available over the Solution, and may share information, photographs, images or recordings with each other or with others in the community. The use of these features is controlled by ACPS and not by Apptegy. Apptegy has no practical ability to restrict the information, conduct, communications, or content which might be posted on or exchanged through the use of its technology Solution, nor can Apptegy ensure prompt removal of any such communications, information or content after transmission or posting. If you are concerned about any information or content that may be posted, transmitted or accessed on the Solution, please contact the School.

Information collected through the division's website is used as follows: We use this information to operate, maintain, and provide to you and other users the features of the Solution, including to provide you with the features of the Solution selected and controlled by ACPS. We may use this information to communicate with you, such as to send you email messages, push notifications, text messages, and to permit other Users of the Solution to contact you, to improve and develop our product and services, to improve customer service, and for other systems maintenance purposes.

The Superintendent is responsible for creating and updating, as necessary, an internet privacy policy statement. The statement is available on the division's website in a conspicuous manner.

Adopted: January 23, 2001
Revised: July 18, 2002
Revised: April 24, 2014
Revised: July 25, 2019
Revised: July 25, 2024

Legal Refs: Code of Virginia, 1950, as amended, § 2.2-3803.