



BEDFORD AREA SCHOOL DISTRICT

Athletic Facility Advertisement & Fee Schedule

We are thrilled to offer you the opportunity to showcase your business in our newly updated athletic facilities and be a part of the game-day excitement. Our upgrades feature a brand-new digital video board with the capability to air commercials, offering your business high-impact visibility. Please review the advertising opportunities available at our athletic facilities; all annual fees run July 1–June 30, and our 3-year packages include a renewal rebate to lock in current pricing.

BISON ATHLETIC STADIUM

All Events

- Non-lit Ad Panel
 - 3' x 6.25'
 - Below videoboard
- Includes 30-second commercial per home varsity football and soccer games
- \$5,000 per year or \$12,500 for 3 years

Soccer Events

- General Sponsor
 - Logo during pre-game and halftime
 - \$500 per season
- 1st/2nd Half Sponsors
 - 30-second commercial
 - Logo displayed during sponsored half
 - \$2,000 per season
- Halftime Clock Sponsor
 - Halftime logo, and 30-second commercial
 - \$1,500 per season
- Goal Sponsor
 - PA recognition after every Bedford goal
 - \$2,000 per season or negotiable per occurrence

Football Events

- General Sponsor
 - Logo displayed during pregame and halftime
 - PA recognition
 - \$500 per season
- Quarter Sponsors
 - 30-second commercial
 - Logo displayed during sponsored quarter
 - \$2,500 per season
- Halftime Sponsor
 - 30-second commercial
 - Logo displayed during halftime
 - \$1,500 per season
- Play Clock Sponsor
 - Pre-game logo
 - PA recognition
 - \$1,000 per season
- Touchdown Sponsor
 - PA recognition after every Bedford touchdown
 - \$2,000 per season or negotiable per occurrence
- Extra Point Sponsor
 - PA recognition for every Bedford PAT attempt
 - \$2,000/season or negotiable per occurrence

Contact Us:

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ADDITIONAL OPPORTUNITIES



High School Gymnasium	Middle School Gymnasium	HUDL
- Below Main Scoreboard 7.5' X 2' \$3,000 per year or \$7,500 for 3 years - Below Secondary Scoreboard 9' X 2' \$2,000 per year or \$5,000 for 3 years - General Sponsorship - Rotating digital ad on gymnasium lobby screens \$250 per year	- Main Gym Scoreboard - Static sponsorship sign below scoreboard \$1,500 per year or \$4,000 for 3 years	- HUDL Sponsorship - Rotating logo on 160+ live streams \$500 per year 
Track/Soccer Facility	Baseball Field	Softball Field
- Below Scoreboard 8' X 2' \$2,000 per year or \$5,000 for 3 years - Fence Ads 8' X 4' Banner \$350 per year	- Fence Ads 8' X 4' Banner \$350 per season - Scrolling Board \$250 per season	- Above Scoreboard 10.5' X 3' \$1,500 per year or \$4,000 for 3 years - Fence Ads 8' X 4' Banner \$350 per season

Thank you for your support!

To complete a sponsorship interest form, please use this link:

[Sponsorship Interest Form](#)