

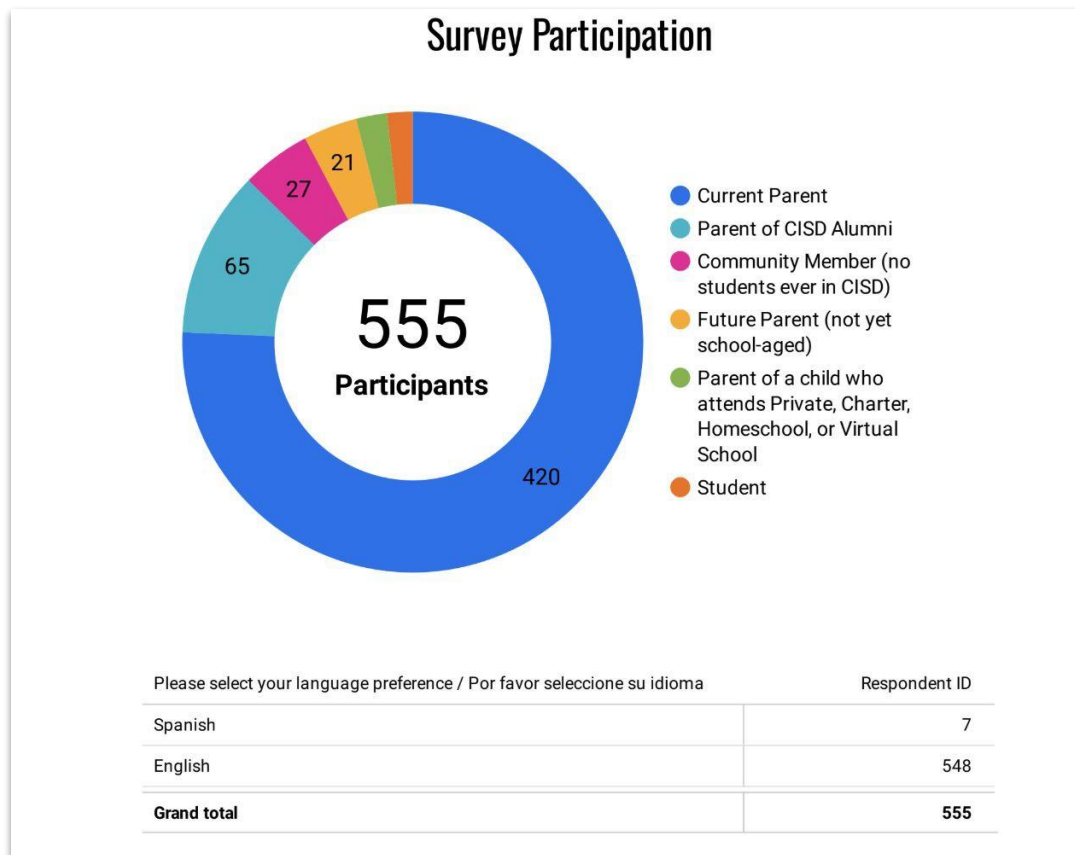


Cowboys United Update





Community Survey Data



What Parents and the Community are Saying: Community Survey

Strong foundation, slipping trust: Parents and alumni consistently praise CISD's teachers, academics, programs, and community, but confidence in district leadership has weakened due to concerns about transparency, budgeting, technology decisions, and prolonged school-closure discussions.

Protect what works: Families strongly want CISD to preserve advanced academics (AP, IB, GT, Dual Credit), Dual Language, fine arts, athletics, and robust student supports (SPED, dyslexia, ESL), which are seen as core to the district's reputation and student success.

Stability and clarity matter: The biggest frustrations center on instability and unclear long-term planning—especially ongoing school-closure conversations, inconsistent communication, and uneven experiences across campuses.

Concerns about instruction and student experience: Parents cite heavy screen/iPad use in early grades, inconsistent academic rigor and teaching quality, large class sizes, behavior and bullying issues, overcrowding at secondary schools, and limited counseling support. Many worry that “middle performer” students are being overlooked.

Opportunity to regain confidence and enrollment: Families are considering charter or private options that feel more stable, structured, and low-tech. There is strong interest in low-tech/no-tech elementary options, more hands-on learning, and expanded CTE, trade, certification, and apprenticeship pathways alongside college-prep programs.



Focus Group Report Highlights

Strengths: Parents consistently praise CISD's experienced, caring teachers, strong academics, fine arts programs, and a close-knit, diverse community that makes students feel at home.

Opportunities/Challenges: Concerns include district communication and transparency, classroom disruptions, equity, excessive technology use in early grades, large class sizes, and inconsistent support for special education.

Programs and Experiences: Families value Dual Language/IB programs, CTE/trade pathways, dual credit options, hands-on learning, maker/fab labs, robotics, and arts/athletics as ways to prepare students for the future.

Desired Student Outcomes: Parents want graduates who are academically prepared, confident, resilient, responsible, and compassionate, with strong leadership, critical thinking, self-advocacy, and life skills.

Private/Homeschool/Charter Perspectives: These families seek low-tech, classical, or structured learning options, closer teacher mentorship, practical life skills, and programs that maintain rigor while supporting student engagement and character development.



Community Summit Report Highlights

Well-Rounded, Future-Ready Students

- Graduates are confident, academically prepared, and community-minded
- Equipped with life skills, resilience, and essential career competencies

Strong Academics + Soft Skills

- Solid foundations in reading, writing, and core subjects
- Critical thinking, collaboration, communication, and problem-solving

Supportive Educators & Systems

- High-quality teachers, strong funding, and family/community engagement
- Educators recognize strengths and provide consistent feedback

Balanced Technology Use

- Limited screen time in early grades
- Grade-appropriate digital literacy, coding, AI, and responsible tech use

Broad Measures of Success

- Academic growth, applied learning, soft skills, engagement, leadership
- Feedback from students, families, and alumni

Community & Career Partnerships

- Internships, mentorships, career exposure, and professional guidance
- Connections align with district vision

Legacy of Pride & Impact

- Students leave confident, prepared, and supported
- Strong relationships and passionate educators foster pride



Cowboys Unite Blockwalk Data Summary

- Academics and safety overwhelmingly drive school choice, followed by proximity, teacher quality, and community feel.
- Families strongly value CISD's academic reputation, experienced teachers, and extracurricular programs, and many moved to the area because of the district.
- Improvement areas include specialized programs (especially gifted services), communication, class size, and inclusion, with feedback rooted in investment rather than opposition.
- Most respondents are past/future parents (45%) or current CISD parents (32%), meaning perception and reputation matter as much as daily operations.



Exit Survey Data Summary

- The primary reason families leave is relocation, but the next most common reasons are choosing charter or private schools, indicating some competitive pull beyond geographic moves.
- Teachers and staff are CISD's greatest strength, with overwhelmingly positive feedback about caring, welcoming, and high-quality educators.
- Academics and school environment are also strong positives, with families valuing the learning community and overall campus culture.
- Top improvement areas center on staff accountability and communication, reduced technology use (especially for younger students), and stronger academic rigor and program support.
- Withdrawal patterns show key transition grades (1st, 3rd, and 7th) as exit points, suggesting targeted retention efforts at these stages could reduce departures.



Fall engagement and community feedback

October–December 2026

October (Completed)

Oct 16 Cowboy Pumpkin
Playdate

Oct 23 Canyon Ranch Little
Library and Community Tailgate

Oct 24 Scare on the Square

November

Nov 5, 13, 19 Learning walks at
VRE, Canyon Ranch and
Richard J. Lee

Nov 6, 20 Little Libraries

November 17 - focus groups-
Sign up today

December

Dec 4 Austin Little Library

Dec 5 Vintage Christmas and
Holiday Parade float

Dec 14 Cowboy Santa Playdate



Neighborhood Outreach and School Choice

January–March 2027

January

Jan 6–27 Block-walking campaign

Jan 13 New Tech @ Night, 6–7:30 p.m. and
CHS Spring Showcase

Jan 27 School Choice Fair, 6–8 p.m.

Learning walks and Little Libraries

February-March

Spring Enrollment

- Intra-district transfer windows
- Kinder enrollment
- Limited Open Enrollment
- Inter-district transfers
- DLI / IB Program Choice