



CLOSINGS & DELAYS

When inclement weather or emergencies affect school operations, Big Rapids Public Schools communicates updates in several ways to ensure families and staff are informed quickly and accurately.

WHERE TO LOOK

TEXT & EMAIL:

To numbers/emails found in Skyward



WEBSITE & APP:

Found at www.brps.org & in your app store under Big Rapids Public Schools



PHONE CALL:

Phone calls will only be sent if the notification is between 7am - 10pm



SOCIAL MEDIA:

Facebook: Big Rapids Public Schools
Instagram: [big_rapids_cardinals](#)



TV:

9&10 News, 7&4 News/Up North Live, Wood TV 8, and WZZM TV 13



RADIO:

Y-102.3, 100.9, AM 1460, and B103.9



HOW TO STAY INFORMED

Keep your contact information updated in Skyward Family Access to receive notifications.

- Login to [Skyward Family Access](#),
- Click "My Account"
- Update your email and cell phone number
- Type "cell" in the box next to your number to get text alerts

TIMING MATTERS

MORNING CLOSING OR DELAY

- Text + Email alerts to families
- Post to website, app, social media, TV, and radio

NEXT-DAY CLOSING (Decided the night before)

- Text + Email alerts to families
- Phone call to families (if notification is before 10pm)
- Post to website, app, social media, TV, and radio

EARLY RELEASE (Decided during school)

- Text + Email alerts to families
- Phone call to families
- Post to website, app, social media, TV, and radio

ABOUT TEXT ALERTS

- Text will come from 98900
- First text includes opt-out instructions
- To rejoin, text "start" to 98900