PROSPECT RIDGE ACADEMY

Business Partnerships at PRA

Invest in Future Leaders

Local businesses don't just buy visibility at PRA, they help shape the students growing up in their own community.

Nearly 1,500 students
K-12 enrollment means hundreds of engaged local families seeing your brand as a PRA supporter.

Thousands daily
Daily impressions from commuters and neighbors in the Anthem/Baseline corridor.

1,000+ at events
Major community events put your business face-to-face with prospective local customers.

ACADEMIC YEAR-ROUND SPONSORSHIP LEVELS

Two simple ways to put your brand in front of our community for a full academic year or a single semester.

Annual Partner
$5,000/full year

BEST VALUE—MAXIMUM VISIBILITY

- **Banner of your choice**- at the front-of-school drive line or the turf field
- **Proud PRA Supporter badge** - physical + digital
- **Prominent placement** - on PRA donation website
- **4 social media posts** - spotlighting your business and support, tagged with your photo or video
- **Miner Mail feature** - a "thank you" write-up in our K-12 newsletter
- **Your choice of event add-on** - Miner Gold Rush, Gala, or PRA Gives, with VIP-level access

Semester Partner
$2,500 /one semester

- **Banner placement**- on school grounds (drive line or turf field)
- **Proud PRA Supporter badge** - physical + digital
- **Website placement** - on PRA donation website
- **2 social media posts** - highlighting your business and support, tagged (photo if provided)
- **Miner Mail shout-out** - one "thank you" mention in our K-12 newsletter

What Your Support Powers

PRA is a tuition-free public charter school. Public funding covers the basics, your partnership funds what makes Miners leaders:

- Arts, activities, and athletics that bring families and the community together
- College-prep, Core Knowledge programming for nearly 1,500 K–12 students
- Student leaders who complete 100+ hours of community service before they graduate

The Location Advantage

PRA sits in Broomfield's fast-growing Baseline area, surrounded by new construction and high-traffic community spaces.

Your banners and logos are seen not only by families, but by thousands of commuters, neighbors, and potential customers every day.

This is sustained, real-world visibility; not just digital impressions.

Plus: access future talent
Tap into studentvolunteersand Senior Capstone interns for added exposure.

A tax-deductible marketing investment.
PRA is a registered 501(c)(3) nonprofit (Tax ID #27-2070094) and a Broomfield Chamber member. Donation receipt available on request.

Contact: Patricia Kelly | Community Operations Director | pkelly@prospectridgeacademy.org | 720-235-6075 (m)
Prospect Ridge Academy | 2555 Preble Creek Pkwy, Broomfield, CO 80023| prospectridgeacademy.org

Event Sponsorships

Support a Signature PRA Event

High-impact,face-to-faceexposureattheeventsourcommunitylooks forward to all year. Purchase on their own or choose as your Annual Partner add-on.

MINER GOLD RUSH · OCTOBER 3, 2026

1,000+ attendees for a 5K race, booths, and carnival,family-friendly visibility and direct sampling to local households.

	GOLD $2,500	SILVER $1,000	BRONZE $600
Logo signage at festival attractions of your choice	√		
Logo on website, email alerts & registration	√	√	√
Centrally located vendor table	√	√	√
Logo on t-shirt, promo materials & event banner	Tier 1	Tier 2	Tier 3
Logo on all distributed promo material	√	√	√
Promo item in goodie bag	√	√	√
Sell your products at the event	√	√	
Race registration vouchers (1-mile or 5K)	4 vouchers	2 vouchers	

ANNUAL GALA · MARCH 6, 2027

$75K+ raised annually, a premium, high-value audience and the evening to align your brand with PRA leadership.

	GOLD $2,500	SILVER $1,000	BRONZE $600
Tickets to the Gala	4 tickets	2 tickets	1 ticket
Recognition by the emcee	√		
Logo at event, website & announcements Logo on Gala marketing (social, Miner Mail)	√	√	√
Full-color ad & logo in program guide	Full page	Half page	Quarter page
VIP access at the event	√	√	√
Promo item in gift bag	√	√	
Logo signage in area of the event of your choice. (cocktail hour, dessert, silent auction, registration, etc.)	√		

Also available: PRA Gives Week December 1-8, 2027. Our major giving campaign in conjunction with Giving Tuesday and Colorado Gives Day, with community-wide exposure. Available as an Annual Partner add-on, ask about custom support.

Ready to partner? Contact Patricia Kelly to choose your level or build a custom package.

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