

The Gatlinburg Board of Commissioners met in a regular meeting on Tuesday, November 15, 2022, at 6:00 P.M. in the City Council Room. All members were present with the exception of Commissioner Ryan DeSear. Mayor Mike Werner called the meeting to order and led the Pledge of Allegiance. Finance Director Robert Holt gave the Invocation.

Mayor Werner then called for a motion to approve the Minutes of the regular meeting of October 18, 2022. Commissioner Chad Reagan made a motion to approve the Minutes which was seconded by Commissioner Kirby Smith and then unanimously adopted.

Regarding Reports of Boards and Committees, the Gatlinburg Convention and Visitors Bureau (GCVB) Third Quarter Report was presented by President/CEO Chad Netherland. Mr. Netherland reported that in the Third Quarter GCVB staff attended the Tennessee Governor's Conference on Tourism and the Tennessee Hospitality Luncheon, where the organization was awarded Destination of the Year and Board Chair Jackelyn Schafer was awarded Hotelier of the Year. Mr. Netherland also reported that revenue was up 2.9 percent and that the direct placement of surplus funding to the GCVB is utilized into direct marketing placement which was used with a campaign in the Cincinnati market. Additionally, Mr. Netherland explained that of the 2023 Budget that 46.4 percent of the total income was to be allocated for direct marketing placement. In reference to marketing and public relations, Mr. Netherland reported that website traffic to Gatlinburg.com increased 22.42 percent over 2021, there were 1.2 million sessions on the Visit Gatlinburg app and that Visit Gatlinburg's Facebook page had reached 149 million users in 2022. Other Visit Gatlinburg social media platforms have resulted in nearly 34 million impressions throughout the year. Mr. Netherland also reported on the notable articles and accolades published regarding Gatlinburg, including being named to the list of "The 27 Most Beautiful Towns in America" by Conde Naste Traveler. Mr. Netherland also reported that the Gatlinburg Visitors Centers welcomed over 116,000 individuals in the third quarter and that the Convention Center hosted 18 events, including drawing over 6,400 individuals for the Monsters on the Mountain concert series. Regarding the Convention Center Renovation Project, Mr. Netherland explained that during the Third Quarter the escalators were installed, registration desks were installed, and the indoor/outdoor terrace area was nearing final completion and had already been used by one group.

Mayor Werner thanked Mr. Netherland for his presentation and for also presenting the GCVB's 2023 Marketing Plan in the Workshop Meeting.

The City Manager reported and/or requested:

- (1) that she would like to advise that status updates of the FY 2021-22 and 2022-23 Capital Projects and the Convention Center Renovation Project have been placed at the podium for review; and,
- (2) that she would like to announce that the Gatlinburg Fantasy of Lights Christmas Parade will be held on Friday, December 2, beginning at 7:30 p.m. at the intersection of Baskins Creek Bypass and East Parkway, through downtown to Traffic Light No. 10 and

that the City Christmas Tree will also be lit before the Parade begins.

New Business:

DISCUSSION AND CONSIDERATION OF APPROVING A RIGHT-OF-WAY USE REQUEST LOCATED AT 2120 LUZERNE DRIVE FOR THE EXPANSION OF A PARKING DECK (REQUESTED BY JOHN K. JONES).

Item A under New Business was discussion and consideration of approving a right-of-way use request located at 2120 Luzerne Drive for the expansion of a parking deck requested by John K. Jones. Vice Mayor Mark McCown made a motion to approve the right-of-way use request which was seconded by Commissioner Smith. The Building and Planning Director explained that the proposal requested by Mr. Jones was to expand the existing parking deck to allow users of the rental property to turn their vehicle around and onto Luzerne Drive, as opposed to backing out onto Luzerne Drive. The Building and Planning Director further explained that there would be no impact to the right-of-way with this request. After these comments, the motion to approve the right-of-way use request was unanimously adopted.

DISCUSSION AND CONSIDERATION OF AUTHORIZING FUNDING FOR THE SLUDGE THICKENING BUILDING ROOF REPLACEMENT AT THE WASTEWATER TREATMENT PLANT

Item B under New Business was discussion and consideration of authorizing funding for the Sludge Thickening Building Roof Replacement at the Wastewater Treatment Plant. Commissioner Reagan made a motion to authorize the funding which was seconded by Vice Mayor McCown. The Utilities Manager explained that this roof replacement was not identified in the original scope of the Wastewater Treatment Plant Improvement Project and that, since that time, the condition of the roof has deteriorated, and it has been determined that it needs to be replaced. The Utilities Manager further explained that Foam-Crete submitted the low bid in the amount of \$74,837 and that this is a flat, membrane roof. Vice Mayor McCown asked when the roof work would be completed, and the Utilities Manager explained that the roof replacement was to be coordinated with the ongoing Wastewater Treatment Plant Improvement Project and be finished in October 2023. Commissioner Reagan asked if the City had any prior experience with Foam-Crete and architect Mr. Doyle Jones said other individuals had positive comments regarding their performance. Following these comments, the motion to authorize the funding was unanimously adopted.

DISCUSSION AND CONSIDERATION OF APPROVING A SINGLE BID TO SPECIALTY CONCRETE SOLUTIONS FOR REPAIRS TO THE MCMAHAN PARKING GARAGE.

Item C under New Business was discussion and consideration of approving a single bid to Specialty Concrete Solutions for repairs to the McMahan Parking Garage. Commissioner Smith made a motion to approve the single bid which was seconded by

Commissioner Reagan. The Public Works Director explained that this Project involves specialized concrete repair, which led to the single bid. The City Manager explained that the repairs are needed due to the age of the McMahan Parking Garage and that it is specifically related to the top floor of the parking garage. The Finance Director explained that the single bid is in the amount of \$34,257 and sufficient funds are budgeted for this Project. Following these comments, the motion to approve the single bid was unanimously adopted.

DISCUSSION AND CONSIDERATION OF APPROVING A SINGLE BID TO SMITH TURF & IRRIGATION FOR THE PURCHASE OF A REEL GRINDER AND A BED KNIFE GRINDER FOR THE GOLF COURSE.

Item D under New Business was discussion and consideration of approving a single bid to Smith Turf & Irrigation for the purchase of a reel grinder and a bed knife grinder for the Golf Course. Vice Mayor McCown made a motion to approve the single bid which was seconded by Commissioner Smith. The Golf Course Superintendent explained that this single bid is for the purchase and installation of the reel and bed knife grinders for the mowers at the Golf Course. The Assistant City Manager explained that the ones currently in use at the Golf Course are over 20 years old. The City Manager explained that the single bid is in the amount of \$71,845 and is under the budgeted amount. Following these comments, the motion to approve the single bid was unanimously adopted.

DISCUSSION AND CONSIDERATION OF APPROVING THE 5311 RURAL TRANSPORTATION OPERATING ASSISTANCE GRANT CONTRACT WITH THE TENNESSEE DEPARTMENT OF TRANSPORTATION FOR THE MASS TRANSIT DEPARTMENT.

Item E under New Business was discussion and consideration of approving the 5311 Rural Transportation Operating Assistance Grant Contract with the Tennessee Department of Transportation for the Mass Transit Department. Commissioner Reagan made a motion to approve the Grant Contract which was seconded by Commissioner Smith. The City Manager explained that Item E and Item F are longstanding Operating Assistance Grants from the Tennessee Department of Transportation for the operation of the Trolley System. The Finance Director explained that this Grant is in the amount of \$771,820 and is for this present Fiscal Year with the local match required being \$253,760. Following these comments, the motion to approve the Grant Contract was unanimously adopted.

DISCUSSION AND CONSIDERATION OF APPROVING A GRANT CONTRACT FOR THE FY 2022-23 UROP STATE OPERATING ASSISTANCE WITH THE TENNESSEE DEPARTMENT OF TRANSPORTATION FOR THE MASS TRANSIT DEPARTMENT.

Item F under New Business was discussion and consideration of approving a Grant Contract for the 2022-23 UROP State Operating Assistance with the Tennessee Department of Transportation for the Mass Transit Department. Vice Mayor McCown made a motion to approve the Grant Contract which was seconded by Commissioner Reagan. The Finance Director explained that this Grant is in the amount of \$412,700 with

a local match of \$103,175 for a total amount of \$515,875. Following these comments, the motion to approve the Grant Contract was unanimously adopted.

RESOLUTION NUMBER 1000, A RESOLUTION AUTHORIZING THE CITY TO PARTICIPATE IN THE PUBLIC ENTITY PARTNERS PROPERTY CONSERVATION MATCHING GRANT PROGRAM.

Item G under New Business was Resolution Number 1000, a Resolution authorizing the City to participate in the Public Entity Partners Property Conservation Matching Grant Program. Vice Mayor McCown made a motion to adopt the Resolution which was seconded by Commissioner Regan. The City Manager explained that the City anticipates receiving \$5,000 which would be used to offset costs incurred for the purchase of computer hardware and software that prevents unauthorized users into the City's network. Following these comments, the motion to adopt the Resolution was unanimously approved.

DISCUSSION AND CONSIDERATION OF APPROVING THE USE OF THE GATLINBURG COMMUNITY CENTER FOR THE SEVIER COUNTY SCHOOL SYSTEM FUN AND FITNESS DAY ON MAY 18, 2023.

Item H under New Business is discussion and consideration of approving the use of the Gatlinburg Community Center for the Sevier County School System Fun and Fitness Day on May 18, 2023. Commissioner Smith made a motion to approve the use of the Gatlinburg Community Center which was seconded by Commissioner Reagan. The motion to approve the use of the Gatlinburg Community Center was unanimously adopted.

There being no further business to come before the City Commission, Vice Mayor McCown made a motion to adjourn. Commissioner Smith seconded the motion which was unanimously approved.


Cindy Cameron Ogle, City Recorder
/mp


Mike Werner, Mayor