

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
MAY 11, 2023
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Jared Durrett
Maggie Bowers
Brad Justice
Ken Webster

MEMBERS ABSENT

Randy Watson
Scott Holman
Kevin Tierney

OTHERS PRESENT

Staff Representative: Jodi Bible, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:40 p.m. Mr. Brad Justice made a motion to approve the previous minutes from the April 27, 2023, meeting. Mr. Jared Durrett provided a second with all members voting "aye."

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration of a sign replacement for "Econo Lodge Inn and Suites," located at 310 Cottage Drive, requested by Sign Co., Inc.

Staff presented the request for a sign replacement for "Econo Lodge and Suites," located at 310 Cottage Drive. The sign replacement is for grandfathered off-premises sign being located at the corner of River Road and Leconte Street. The sign replacement is the same size as the original 48 square feet. The sign still displays the Econo Lodge corporate logo but adds a display for The Fabulous Chalet Inn. The Board did make a few remarks regarding the coloring used on The Fabulous Chalet Inn portion of the sign specifically referencing the color used on the background of the sign and the style of mountains used. The color used is a turquoise blue and the mountains depicted on the sign resemble the Rockies. The Board did request that the mountains be changed to reflect the Smokies. Mr. Brad Justice suggested adding a boarder underneath the Econo Lodge Inn and Suites section to help with the contrast between the two advertisements.

Following a brief discussion, Mrs. Maggie Bowers made a motion to approve the request subject to the addition of the requested boarder to separate the two businesses. Mr. Jared Durrett provided a second with all members voting, "aye."

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 1:50 p.m. following a motion made by Mr. Brad Justice and a second provided by Mrs. Maggie Bowers.