MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
JANUARY 11, 2024
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT	MEMBERS ABSENT	OTHERS PRESENT
Randy Watson	Jared Durrett	Baker Jones
Ken Webster	Scott Holman	
Kevin Tierney		
Brad Justice		

Staff Representative: Jeff Ownby, Building and Planning Director
Dalton York, Assistant City Planner
Jodi Bible, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. Mr. Kevin Tierney made a motion to approve the previous minutes from the December 14, 2023, meeting. Mr. Brad Justice provided a second with all members voting, "aye."

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration for proposed signage for "Everything Auto," located at 219 Newman Road, requested by Jeff Patton.
Staff presented the request for proposed signage for "Everything Auto," located at 219 Newman Road. The proposed wall signage is a 16-square foot sign. The materials being used are vinyl and PVC. The sign will be placed on the fence as you enter the automotive center. The colors being used are a red and black logo with a white background. The proposal is for one (1) wall sign.

Following a brief discussion, Mr. Kevin Tierney made a motion to approve the one (1) wall sign as presented. Mr. Brad Justice provided a second with all members voting, "aye."

Review and consideration for proposed signage for "Town Center Parking," located at 745 Parkway, requested by Sign Co., Inc.
Staff presented the request for proposed signage for "Town Center Parking," located at 745 Parkway. The proposal includes two free-standing signs-one (1) located on the Parkway entrance and one (1) on the River Road entrance. Each sign measures out to thirty-eight (38) square feet, bringing the total proposed signage to seventy-six (76) square feet. The signs are double-faced pole signs that will include LED lighting at both entrances. The signs also include a letterboard that will have six (6) inch letters. The colors used on the signage are green and white. Staff also mentioned that the proposed parking signs are similar in style with the majority of the parking lot signage in the commercial corridor.

Following a brief discussion, Mr. Brad Justice made a motion to approve the two (2) free-standing signs as presented. Mr. Scott Holman provided a second with all members voting, "aye."

Review and consideration for proposed signage for "Tennessee Shine Co.," located at 519 Parkway, requested by Jarvis Signs, Inc.

Staff presented the request for proposed signage for "Tennessee Shine Co.," located at 519 Parkway. The sign presented is eighty-six (86) square feet, double-sided, blade sign that will be located on the second floor of the distillery. The sign includes a 12" deep internally illuminated aluminum cabinet, painted black with red and white painted text. Faux neon color shell is pink, ice blue, yellow, red and white. The sign will also include double white faux neon border around the outside perimeter of this sign. Staff mentioned that the proposed sign is very similar in design and size to their previous sign. The proposed signage brings the distillery's name and brand together and is uniform with their other locations in Sevier County.

Following a brief discussion, Mr. Kevin Tierney made a motion to approve the one (1) projecting sign as presented. Mr. Brad Justice provided a second with all members voting, "aye."

Review and consideration of proposed signage for "Parrot Mountain," located at 631 Parkway, requested by Signworks, LLC.

Staff presented the request for proposed signage for "Parrot Mountain," located at 631 Parkway. The proposal is for one (1) wall sign that will be located directly above the entrance to the store on the Parkway. The sign measures out to twenty-three (23) square feet. The proposed sign is made of high-density urethane (HDU) and includes 2-D birds along with their business name and tagline. This is the only sign being proposed currently for this location.

Following a brief discussion, Mr. Kevin Tierney made a motion to approve the request for one (1) wall sign as presented. Mr. Randy Watson provided a second with all members voting, "aye."

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 1:40 p.m. following a motion made by Mrs. Maggie Bowers and a second provided by Mr. Scott Holman.