

MINUTES OF THE  
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD  
April 14, 2022, Meeting,  
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster  
Suzanne DeSear  
Scott Holman  
Randy Watson  
Kevin Tierney

MEMBERS ABSENT

Brad Justice  
Maggie Bowers

OTHERS PRESENT

Clay Leatherwood  
Chris Geisz

Staff Representative: David Ball, Building & Planning Director  
Gary Brackins, Assistant City Planner  
Jodi Bible, Executive Assistant

Mr. Ken Webster called the meeting to order at 1:30 p.m. Mr. Brad Justice made a motion to approve the previous minutes from the March 24, 2022, meeting. Mrs. Suzanne DeSear provided a second with all members voting “aye.”

**Staff Report**

**Petitions and Communications from the Public**

**Old Business**

**New Business**

**Review and consideration of proposed signage for “Tennessee Jed’s 321” located at 450 Brookside Village Way, requested by Chris Geisz.**

Staff presented the request for proposed signage for “Tennessee Jed’s 321,” located at 450 Brookside Village Way. Mr. Chris Geisz was present to answer any questions about the sign presented. This is 9’ x 5’ sign made of HUD board. The sign will be located on the side of the building facing the parking lot and located about 8’ off the ground. The colors being used are red, white, and blue. There will not be any lights or backlighting on this sign.

After a brief discussion, Mrs. Suzanne DeSear made a motion to approve the request as presented, and Mrs. Maggie Bowers provided a second with all members voting, “aye.”

**Aesthetic review and consideration for “Tennessee Stud Cider House,” located at 716 Parkway, requested by Clay Leatherwood.**

Staff presented the aesthetic review and consideration for “Tennessee Stud Cide House,” located at 716 Parkway. The staff mentioned that we will discuss the sign packet included the submittal, but the official review and consideration will be on the next meeting’s agenda. Mr. Clay Leatherwood was present to answer any questions concerning the submittal. Mr. Clay Leatherwood did bring a sample of the exterior material painted to show the exact color, which is a slate gray. The exterior construction is wooden construction and details with fiber cement siding. The exterior aesthetic is reminiscent of the 1920s prohibition era. The top of the building will include a crown design (steel frame w/ wood

outer.) The siding will be a fiber cement siding-this gives a faux wood textured look. There will be wood used in the window details and wood pillars that will be painted black to provide contrast to the exterior siding color. Mr. Clay Leatherwood also stated that they will be using gold accents in the signs, and the gas lanterns in the entrance will be gold to accentuate the other notes of gold used throughout various fixtures on the exterior. The entrance will also be a Nana Door System (aluminum framed glass wall folding door system.)

After a brief discussion, Mr. Brad Justice made a motion to approve the request as presented, and Mr. Randy Watson provided a second, which passed unanimously with all members voting, "aye."

### **Unscheduled Items**

### **Adjournment**

There being no further business, the meeting was adjourned at 1:45 p.m. following a motion made by Mr. Randy Watson, and Mr. Kevin Tierney provided a second.