

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
MAY 9, 2024
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Randy Watson
Ken Webster
Maggie Bowers
Brad Justice
Kevin Tierney

MEMBERS ABSENT

Jared Durrett
Logan Coykendall

OTHERS PRESENT

Fred Frische
Robert Montgomery

Staff Representative: Dalton York, Assistant City Planner
Jodi Bible, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. Mr. Brad Justice made a motion to approve the previous minutes from the April 25, 2024, meeting Mr. Randy Watson provided a second with all members voting, “aye.”

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration for one (1) proposed mall sign and two (2) business signs for “Old Mountain Wine Company,” located at 1133 Parkway, requested by Fast Signs.

Staff presented the request for 2 signs and a replacement mall sign for “Old Mountain Wine Company,” located at 1133 Parkway. The proposed sign will be placed on an already existing stone column located at 1133 Parkway. The signage proposed totals out to 140 square feet. With use of the existing mall sign, the business owner can maximize their signage up to 140 square feet-70 square feet for business signage and another 70 square feet for the mall signage at the entrance of the complex. The proposed signage for the mall sign measures out to 67 square feet and is hunter green with white trim and white HDU lettering. The mall sign also includes a nine (9) square foot logo sign. The proposed signage that will be placed on the business is a blade sign measuring out to 36 square feet that will display their logo and name of the winery. The second proposed sign will be painted on the side facing the Parkway. The proposed front wall painted letter sign is 28 square feet. Applicable Regulations: Title 2, Chapter 3 of the Municipal Code: Environmental Design Review Board & Section 411 of the Zoning Ordinance: Sign regulations.

Following a brief discussion, Ms. Maggie Bowers made a motion to approve the request subject to the white being switched out for a sand color to be better align with the Architectural Guidelines. Mr. Kevin Tierney provided a second with all members voting, “aye.”

Review and consideration for one (1) replacement wall sign for “Gatlin’s,” located at 716 Parkway, Unit 213, requested by Robert Montgomery.

Staff presented the request for one (1) replacement wall sign for “Gatlin’s,” located at 716 Parkway. The proposed sign will be the place where the current “Gatlin’s” sign is located facing the Parkway. The proposed replacement sign is 15 square feet for the newest attraction “Gel Blaster;” the proposed sign is a corporate logo type sign with the colors being used as bright green, white, dark green, and a black background. The sign is also dimensional. Applicable Regulations: Title 2, Chapter 3 of the Municipal Code: Environmental Design Review Board & Section 411 of the Zoning Ordinance: Sign Regulations.

Following a brief discussion, Ms. Maggie Bowers made a motion to approve the request as presented. Mr. Brad Justice provided a second with all members voting, “aye.”

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 1:45 p.m. following a motion made by Mr. Brad Justice and a second provided by Mr. Kevin Tierney.