

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
FEBRUARY 9, 2023, MEETING
THURSDAY, 1:30 P.M., ROCKY TOP SPORTS WORLD

MEMBERS PRESENT

Ken Webster
Maggie Bowers
Suzanne DeSear
Scott Holman
Randy Watson
Brad Justice

MEMBERS ABSENT

Kevin Tierney

OTHERS PRESENT

Brother Zank

Staff Representative: Jeff Ownby, Building and Planning Director
 Jodi Bible, Executive Secretary
 Gary Brackins, Assistant City Planner

Chairman Ken Webster called the meeting to order at 1:30 p.m. Mr. Scott Holman made a motion to approve the previous minutes from the January 26, 2023, meeting. Mr. Brad Justice provided a second with all members voting "aye."

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration of proposed signage for "Great Outdoors Trading Co.," located at 558 Parkway, requested by Custom Craftsman Signs.

Staff presented the request for review and consideration of proposed signage for "Great Outdoors Trading Co.," located at 558 Parkway. The proposed sign will be replacing "Savannah Bee Company," retail space located at Anakeesta on the Parkway. The proposed sign is 62.4 square feet. The materials being used are brown raised border of HDU with large rivet head perimeter and faux hammered steel. The background will be ivory with heavy textured vertical grain (referred to as bear fur). Letters displayed on the sign are wiggle carved and applied, gilded in copper leaf. There is also a natural rope inner trim and an applied reverse panel in patina green with sandblasted letters. The sign will be a mounted entrance arch sign to the retail space. There will not be any lighting used on the proposed sign, external or internal. This is the only sign proposed for the retail space at this time.

Following the discussion, Mr. Scott Holman made a motion to approve the request as presented. Mr. Randy Watson provided a second with all members voting, "aye."

Aesthetic review and consideration for “The Escape Game,” located at 105 Reagan Drive, requested by Tennessee Sign Company.

Staff presented the request for review and consideration of an aesthetic proposal for “The Escape Game,” located at 105 Reagan Drive. The request was originally presented at the January 26, 2023, meeting. The item was tabled due to lack of representation. This proposal focused on the exterior aesthetic. The original proposed exterior paint was feverish pink, but the Board thought that would be a little too bright to adhere to the commercial corridor aesthetic. The second color proposal is white. The white creates a nice contrast for the building with the existing stone and the proposed signage. The white exterior will be used on the second floor of the Escape Game, and the color will wrap and be visible from Reagan Drive and the Parkway.

Following a brief discussion, Mr. Scott Holman made a motion to approve the aesthetic as presented. Mrs. Suzanne DeSear provided a second with all members voting, “aye.”

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 1:45 p.m. following a motion made by Mr. Randy Watson and a second provided by Mr. Scott Holman.