

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
May 27, 2021, Meeting,
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Randy Watson
Scott Holman
Kevin Tierney
Suanne DeSear
Maggie Bowers

MEMBERS ABSENT

Brad Justice

OTHERS PRESENT

Jaime Crawford

Staff Representative: David Ball, Building & Planning Director
Penny Douglas, Executive Secretary

Mr. Ken Webster called the meeting to order at 1:30 p.m. Mr. Kevin Tierney made a motion to approve the previous minutes for the May 13, 2021, Meeting. Mrs. Maggie Bowers provided the second with all members voting "Aye."

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration for proposed signage for "Black Bear UTV," located at 1420 East Parkway, requested by Jaime Crawford.

Staff presented the request for proposed signage for "Black Bear UTV," located at 1420 East Parkway. Ms. Jaime Crawford stated that the sign would be white with a black bear design and black lettering. Mr. Kevin Tierney asked if there would be a boarder on the sign and suggested the background be changed to an off white. Ms. Crawford stated she would change the background to the suggested off white. Mr. Ken Webster ask if there would be any landscaping at the base of the sign. Ms. Crawford stated she like the idea of landscaping and would add the landscaping to the area. Mr. Kevin Tierney made a motion to disapprove as presented with the recommendation that an off-white background be used and landscaping incorporated at the base of the sign. Mr. Randy Watson seconded the motion, which passed unanimously.

Unscheduled Items

Mr. Kevin Tierney asked if flag signs were allowed within the city and explained that several flag signs existed in the Arts and Crafts Community that indicated "open" or other language pertaining to the business functions. Mr. Tierney explained that the signs stood about 8 feet tall. Staff stated that the ordinance permitted incidental signs that indicated information such as open and closed but with limitations on the size of the incidental signs. Mr. Tierney stated that there was a lot of the flag signage in the Arts & Craft area and due to the uniqueness of the area that signage may need to be addressed differently than in the downtown area. Mrs. Maggie Bowers asked if a sign were located inside the business behind glass, would a permit be required and if it was considered an incidental sign. Staff explained that signage placed in the window of a business is regulated by the ordinance and further

explained that only signage within the business that is positioned so that customers can stand between the sign and the exterior walls of a business are unregulated by the ordinance. Staff noted that a sign located in the window is interpreted as a sign with intent to advertise to the public areas outside of the business and therefore regulated by the sign ordinance.

Adjournment

There being no further business, the meeting was adjourned at 1:55 pm following a motion by Mr. Randy Watson a second by Mr. Scott Holman.