

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
AUGUST 11, 2022, Meeting
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Kevin Tierney
Suzanne DeSear
Ken Webster
Brad Justice

MEMBERS ABSENT

Randy Watson
Scott Holman
Maggie Bowers

OTHERS PRESENT

Staff Representative: Jeff Ownby, Building and Planning Director
Gary Brackins, Assistant City Planner

Chairman Ken Webster called the meeting to order at 1:30 p.m. Mr. Brad Justice made a motion to approve the previous minutes from the July 28, 2022, meeting. Mr. Suzanne DeSear provided a second with all members voting “aye.”

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration of proposed signage for “Village Artistries,” located at 1360 East Parkway #4, requested by Melissa Roberson

Staff presented the request for review and consideration for proposed signage for “Village Artistries,” located at 1360 East Parkway. The proposed sign is 4’ x 2’, 8 square inches. The sign is made from various wood. The foundation of the sign is made from ½ inch Oak Plywood, the lettering and mountain graphic are made from ¼ inch Birch Plywood, and the trim being made of ½ inch reclaimed Poplar from a restored mill. The sign will be painted with the background being smoky blue and the lettering and mountains being charcoal gray, the font being used on the sign is Brush Script MT. The sign will be wall mounted, centered above the store entrance, and the method of illumination will be exterior from above.

Following the discussion, Mr. Kevin Tierney made a motion to approve the request as presented. Mrs. Suzanne DeSear provided a second with all members voting, “aye.”

Review and consideration of proposed signage for “Mainstay Suites,” located at 803 East Parkway, requested by Columbia Hospitality Management, LLC.

Staff presented the request for review and consideration for proposed signage for “Mainstay Suites,” located at 803 East Parkway. The proposal is for all signage for the new hotel. The proposal includes directional signs, the main signage for the hotel, and stand-alone signage. The boxed sign area (the signage located directly on the hotel) is 344 square feet with 36” channel letters, the channel letters are

backlit. The aesthetic is true to the standard Mainstay Suites branding in terms of color and design. The materials being used for this sign are metal and polycarbonate. The sign is also internally lit. The second sign proposed is a free-standing 21.89 square foot sign that will be located near Highway 321. It is the same design as the earlier proposed sign, simply displaying the name of the hotel and the hotel's logo. Materials being used on the free-standing sign is metal and internally lit polycarbonate logo and letters. The landscaping being used around the base of this sign is large stone with small shrubbery. The remaining signs are the directional signs needed for the development. There is one (1) lobby sign proposed coming out to 4.22 square feet. They are also backlit and are dark navy in color with white lettering and the logo associated with the Mainstay Suites brand. The "Enter" sign, two (2) signs being proposed, is the exact same as the lobby sign mentioned previously in terms of aesthetic and measurement, 4.22 square feet. The materials on all directional signs are metal and internally lit polycarbonate logo and letters. These small directional signs will also have small shrubbery and seasonal flowers at their base for landscaping.

Following a brief discussion, Mr. Brad Justice made a motion to approve the request. Mr. Kevin Tierney provided a second with all members voting, "aye."

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 2:00 p.m. following a motion made by Mrs. Suzanne DeSear and a second made by Mr. Brad Justice.