

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
MAY 23, 2024
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Randy Watson
Logan Coykendall
Brad Justice
Kevin Tierney

MEMBERS ABSENT

Jared Durrett
Maggie Bowers
Ken Webster

OTHERS PRESENT

Jim Downs

Staff Representative:

Gary Carver, Planning Director
Dalton York, Assistant City Planner
Jodi Bible, Executive Secretary

Mr. Randy Watson called the meeting to order at 1:30 p.m. Mr. Brad Justice made a motion to approve the previous minutes from the May 9, 2024, meeting Mr. Kevin Tierney provided a second with all members voting, "aye."

Staff Report

Staff introduced our new Planning Director, Gary Carver, and expressed gratitude to our exiting Building and Planning Director, Jeff Ownby.

Petitions and Communications from the Public

Old Business

New Business

Review and consideration for a proposed accessory structure, entry gate, for "Ober Mountain," located at 1339 Ski Mountain Road, requested by Jim Downs.

Staff presented the aesthetic review for a proposed replacement accessory structure, entry gate, for "Ober Mountain," located at 1339 Ski Mountain Road. The proposed entry gate will replace the existing gate. The gate presented will be made of cedar with a Tennessee field stone base along with a swinging gate and electrical lanterns for accents. The height of the entry gate was not provided on the submissions, but Mr. Jim Downs mentioned that the gate would be between 16-18 feet to provide ample clearance for their construction/maintenance vehicles and for Fire Department access. Staff mentioned that structures like this do have a minimum height requirement that is set forth per our Fire Code which is 14' 3" of unobstructed vertical clearance. Applicable Regulations: Article VII, 713 Commercial Aesthetics District and Gatlinburg Architectural Guidelines.

Following a brief discussion, Mr. Kevin Tierney made a motion to approve the request as presented. Mr. Logan Coykendall provided a second with all members voting, "aye."

Review and consideration for a proposed accessory structure, ticket booth, for "Ober Mountain," located at 1001 Parkway, Suite 2, requested by Jim Downs.

Staff presented the request for a proposed accessory structure, ticket booth, for “Ober Mountain,” located at 1001 Parkway, Suite 2. The proposed structure will be located on the left-hand side of the Tramway Mall located on the Parkway. The aesthetic of the ticket booth mirrors the previously presented accessory structure, entry gate, as discussed formerly. The ticket booth is made of cedar with Tennessee field stone. The roof and counters are made of steel and colored with a powder coat charcoal. The branding is consistent with all updates that Ober Mountain has undergone since under new ownership. Applicable Regulations: Article VII, 713 Commercial Aesthetics District and Gatlinburg Architectural Guidelines.

Following a brief discussion, Mr. Kevin Tierney made a motion to approve the request as presented. Mr. Brad Justice provided a second with all members voting, “aye.”

Review and consideration for proposed sign replacements for “Ober Mountain: Ticket Booth,” located at 1001 Parkway, Suite 2, requested by Jim Downs.

Staff presented the request for proposed replacement signage for “Ober Mountain: Ticket Booth,” located at 1001 Parkway, Suite 2. The signage that previously existed is considered non-conforming signage. The proposed signage includes a free-standing logo sign made of cedar and the base made of Tennessee field stone. The sign also includes a small firepit on top of the sign, taking inspiration from some of the Western ski resorts. The wall signs presented are simple logo signs. Applicable Regulations: Article IV, Section 411 being Sign Regulations and Gatlinburg’s Architectural Guidelines.

Following a brief discussion, Ms. Maggie Bowers made a motion to approve the request as presented. Mr. Brad Justice provided a second with all members voting, “aye.”

Review and consideration for proposed signage for “Smokin’ Banjo Wine Company,” located at 631 Parkway, Suite 1B, requested by S & S Sign Tech, LLC.

Staff presented the request for proposed signage for “Smokin’ Banjo Wine Company,” located at 631 Parkway, Suite 1B. The request is for two (2) wall signs to be erected above the entrance of the wine company facing the Parkway. The first wall sign is contour cloud cabinet with first surface mounted with vinyl letter backing for neon (colors: red and yellow). The proposed sign measures out to 34.5 square feet (69”x72”). The second proposed wall sign is a canopy mount, face-lit with channel letter sign with LED internally illuminated. The second proposed wall sign measures out to be seven (7) square feet. The Board found the sign to not be in alignment with the Architectural Guidelines set forth for the commercial corridor. The proposed sign is not in harmony with the surrounding façade or storefronts. Applicable Regulations: Article IV, Section 411 being Sign Regulations and Gatlinburg’s Architectural Guidelines.

Following a brief discussion, Mr. Logan Coykendall made a motion to table the request until a representative could be present to discuss the proposed signage. Mr. Brad Justice provided a second with all members voting, “aye.”

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 1:54 p.m. following a motion made by Mr. Logan Coykendall and a second provided by Mr. Brad Justice.