MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
JULY 14, 2022, Meeting,
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT	MEMBERS ABSENT	OTHERS PRESENT
Suzanne DeSear	Brad Justice	Gabby Taylor
Kevin Tierney	Randy Watson	
Scott Holman		
Ken Webster		
Maggie Bowers		

Staff Representative: Jeff Ownby, Building & Planning Director
Gary Brackins, Assistant City Planner
Jodi Bible, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. Mrs. Suzanne DeSear made a motion to approve the previous minutes from the June 9, 2022, meeting. Mr. Kevin Tierney provided a second with all members voting "aye."

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration of proposed signage for "Shamrock Western Saloon," located at 766 Parkway, requested by the Sign Shop.
Staff presented the request for review and consideration for proposed signage for "Shamrock Western Saloon," located at 766 Parkway. This request is for additional signage for the Saloon, the hope is to bring more attention to patio bar located on the second story of "Shamrock Mall." The sign proposed is a simple 4'x 5', black and white sign that says, "Roof-Top Bar & Saloon / Live Music Karaoke." The Board did express concern about the aesthetic of the sign in relation to the other signs on the building. The sign presented is simple, no color, or no lighting will be used, which is a stark contrast to the other signs at the establishment. The Boards provided some suggestions to better help utilize the sign already present, which goes perfectly with the already established aesthetic of "Shamrock Mall," by simply changing the location of the sign and pivoting the angel of the sign to help better attract patrons.

Following the discussion, Mrs. Maggie Bowers made a motion to table the item until a more accurate image could be provided so that the Board can see the full scope of signage of this building. Mr. Kevin Tierney provided a second with all members voting, "aye."

Review and consideration of proposed signage for "Crazy Cow Shake Bar," located at 766 Parkway, requested by the Sign Shop.

Staff presented the request for review and consideration for proposed signage for "Crazy Cow Shake Bar," located at 766 Parkway. The request is for a new business coming to the "Shamrock Mall" development. The sign is a 144" x 45" black sign with LED bulb lights, in bright colors lining the outside outline of the sign. The brighter colors presented do go against the color scheme set forth via the Architectural Guidelines. The Board provided a suggestion of using colors from the neighboring signs that will help with the feeling of cohesiveness. The sign will also have images of a cow and a milkshake, along with "Crazy Cow Shake Bar," making the sign appear busy. There was also some discussion about an awning at this property that had been passed by the Board earlier this year, and it was not depicted in the images provided for the Board and Staff to review. Both Board and Staff requested a more current visual of the property to have a better visual of the whole picture.

Following the discussion, Mrs. Maggie Bowers made a motion to table the item until a more accurate image could be provided so that the Board can see the full scope of signage for this building. Mr. Scott Holman provided a second with all members voting, "aye."

Review and consideration of proposed signage for "Fox Place," located at 376 East Parkway, requested by Robin Floyd.

Staff presented the requested for review and consideration of proposed signage for "Fox Place," located at 376 East Parkway. The sign proposal is a face replacement sign for the business. The existing sign measures 70" x 47", and the new sign will be the same dimensions. The sign face replacement will be a shiplap façade, painted with Fox Place and 376 listed on the sign. The replacement is very simple in terms of production and design.

Following a brief discussion, Mrs. Suzanne DeSear made a motion to approve the request. Mr. Scott Holman provided a second with all members voting, "aye."

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 1:57 p.m. following a motion made by Mr. Kevin Tierney and a second made by Mrs. Maggie Bowers.