

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
February 25, 2021 Meeting,
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Suzanne DeSear
Kevin Tierney
Maggie Bowers
Randy Watson

MEMBERS ABSENT

Scott Holman
Brad Justice

OTHERS PRESENT

Fritz Thumler
RJ Harjani
Shane Abernathy
Monica Uttam

Staff Representative: David Ball, Building & Planning Director
Penny Douglas, Executive Secretary

Mr. Ken Webster called the meeting to order at 1:30 p.m. Mr. Kevin Tierney made a motion to approve the previous minutes for the February 11, 2021, Meeting. Mrs. Maggie Bowers provided the second with all members voting "Aye."

Staff Report

Petitions and Communications from the Public

Old Business

Review and consideration for proposed signage for "Unique Gifts & T's II," located at 812 Parkway, #104, requested by Southern Signs, Inc.

Staff presented the request for approval of a proposed sign for "Unique Gifts & T's II," located at 812 Parkway, #104. Ms. Uttam was present and stated that the sign facing was being replaced to match the other store location. Mr. Ken Webster ask if the new sign would be illuminated? Ms. Uttam stated that it would be an aluminum cabinet wall sign that would be internally illuminated with vinyl letters. After a brief discussion Mrs. Suzanne DeSear made a motion to approve the request as presented and Mrs. Maggie Bowers seconded the motion, which passed unanimously.

New Business

Aesthetic review and consideration for a proposed commercial building located at 606 Parkway, requested by SB Property Management.

Staff presented the request for a proposed commercial building located at 606 Parkway. Mr. R.J. Harjani was present and presented the proposed color changes to the existing building. Mr. Harjani stated that the color of the trim was Otter Brown and the building color was Salute Maroon from Sherman Williams Paint Collection. Mr. Kevin Tierney stated that the color on the pictures appears to be a bright red. Mr. Tierney stated the maroon color is more of an earth tone which the Board preferred and that were more in keeping with the Architectural Design Guidelines. Mrs. Maggie Bowers ask what the desire is to use the red color for the building. Mr. Harjani stated that they were trying to get a barn look. After a brief discussion Mr. Kevin Tierney made a motion to approve the request as presented and Mrs. Suzanne DeSear seconded the motion, which passed unanimously.

Review and consideration for proposed signage for “Olde Gatlinburg Place,” located at 306 Baskins Creek Road, requested by Southern Signs, Inc.

Staff presented the request for a proposed replacement sign for “Olde Gatlinburg Place,” located at 306 Baskins Creek Road. Staff stated that the sign had been lost destroyed in a recent wind event. Mr. Fritz Thumler with Southern Sign Company and stated that the new sign would be placed in a new location further from the street and closer to the building. Mr. Ken Webster ask if the background color was a white or offwhite. Mr. Thumler stated it was a white with UV coating to protect it from the sun. Mr. Webster stated that there would need to be a landscaping area added around the new sign location. Mr. Kevin Tierney ask if they would be adding back the roof element over the sign like the old one. Mr. Thumler stated that they would not be adding back the roof element. Mr. Thumler stated the new sign would be closer to the building and the owner was looking to keep the new sign a simple design. Mrs. Suzanne DeSear ask what the sign would be made of. Mr. Thumler stated the sign would be an illuminated aluminum cabinet with vinyl graphics. Mr. Ken Webster stated that a darker color background would look better from the roadway. After a brief discussion Mr. Kevin Tierney made a motion to disapprove the request with the recommendations that a black background and white lettering be utilized for the sign replacement. Mrs. Maggie Bowers seconded the motion, which passed unanimously.

Review and consideration for proposed signage for “Little Blue House,” located at 651 Parkway, Suite 102, requested by Nicole Hamois.

Staff presented the request for proposed signage for “Little Blue House,” located at 651 Parkway. Mr. Kevin Tierney ask if they were requesting for the 3 signs. Staff explained that the request consisted of two (2) signs projecting 2 wall signs. Staff further noted that a third wall sign was being removed from the façade. After a brief discussion Mr. Randy Watson made a motion to approve the request as presented and Mr. Suzanne DeSear seconded the motion, which passed unanimously.

Aesthetic review and consideration for a “Gatlinburg J-1 Housing,” located at 323 Ownby Street, requested by Dan Reilly.

Staff presented the aesthetic request for “Gatlinburg J-1 Housing,” located at 323 Ownby Street. Mr. Dan Reilly was present and stated that lower portion of the building façade was originally presented as a stone and due to the inability to obtain enough materials to ensure that both buildings would match the request was changing from stone to a brown brick. Mr. Reilly stated that the brick was easier to obtain in larger quantities ensuring that enough materials could be obtained so the buildings would match. Mr. Reilly further noted that the original green exterior color has not changed and that a brown trim will be a used to match the brick. After a brief discussion Mrs. Maggie Bowers made a motion to approve the request as presented and Mr. Randy Watson seconded the motion, which passed unanimously.

Unscheduled Items**Adjournment**

There being no further business, the meeting was adjourned at 1:50 pm following a motion by Mr. Randy Watson a second by Mr. Kevin Tierney.