The Gatlinburg Board of Commissioners met in a regular meeting on Tuesday April 20, 2021 at 6:00 P.M. in the City Council Room. All members were present with the exception of Commissioner Ryan DeSear. Mayor Mike Werner called the meeting to order and led the Pledge of Allegiance. Finance Director Robert Holt gave the Invocation.

Mayor Werner then called for a motion to approve the Minutes of the regular meeting of March 16, 2021. Commissioner Chad Reagan made a motion to approve the Minutes which was seconded by Commissioner Don Smith and then unanimously adopted.

Regarding Petitions and Communications from the Public, Mayor Werner recognized Ms. Genie Brabham who signed up to speak regarding traffic issues at the intersection of Wiley Oakley Drive and the Spur. Ms. Brabham explained that traffic at this intersection is problematic due to people accessing Westgate Resorts from the Spur, which makes turning either left or right difficult during busy periods and asked if the City, the County or the National Park is responsible for traffic in this area. Vice Mayor Mark McCown said that prior communication between the City and National Park had occurred regarding this issue and that adding a traffic control device at the location was in the National Park's jurisdiction. Ms. Brabham inquired if Westgate Resorts could direct traffic to the Dudley Creek Bypass entrance to their property and then mentioned that no one would use that route and asked if the City would be able to build an extra lane for a right-hand turn off of Wiley Oakley Drive. Vice Mayor McCown said that adding lanes for accessing the National Park's roadway cannot be performed by the City. The City Manager stated that the Police Chief can speak to the National Park's Chief Ranger regarding the traffic issue in this area. Vice Mayor McCown also asked the Police Chief to speak to the Chief Ranger regarding being able to direct traffic at this intersection. Commissioner Reagan noted that permission must be granted from the National Park for any activity along their roadways due to liability and safety reasons. The City Manager concluded the discussion by asking the Police Chief to have communication with the Chief Ranger about possible alternatives at this intersection, and to report back.

Under Reports of Board and Committees, Mayor Werner presented three Twenty Five Year Service Awards to Chris Alvey and Terry Stines of the Police Department and Benny Proffitt of the Recreation Department.

Regarding Reports of Boards and Committees was the Gatlinburg Convention and Visitors Bureau First Quarter Report presentation by President/CEO Mark Adams who explained that the Marketing Department continues to monitor trends and how other destinations are positioning themselves as locations continue to reopen following the COVID-19 Pandemic and noted that the CVB remains in position to rapidly adapt messaging, as well as adding additional markets. Mr. Adams reported that with the additional marketing funds allocated through surplus revenue, that the CVB was able to allocate marketing funds to the Greenville/Spartanburg market and through a Small Business Administration grant marketing funds for the Birmingham/Huntsville market had been allocated. Mr. Adams also reported that the State's Tourism Commissioner visited Gatlinburg and met with CVB staff during the first quarter and that the recent St. Patrick's Day event celebration was a success. In terms of Convention Center sales, Mr.

Adams reported that in the first quarter, 13 new events were booked for a total revenue of $581,000.00, which is an increase of $157,000.00 from 2020, while also noting that Food and Beverage sales were $361,000.00 for the first quarter, which is an increase of $152,000.00 from 2020. Mr. Adams also reported that Gatlinburg.com website traffic increased 5 percent from 2020 and that the Visit Gatlinburg Facebook page has 895,000 followers, with a goal of achieving 1,000,000 followers this year. Scott Murphy, Convention Center Facilities Manager, reported on the renovations and expansion of the Convention Center noting that the Parkway side of the facility is nearing completion and that the public restrooms have been opened temporarily on weekends. Mr. Murphy also reported that roof installation has begun and should be complete within the next 30 days, and that construction to convert storage space into meeting rooms would begin soon.

The City Manager reported and/or requested:

(1) that she would like to report on the status of several Projects and referenced a copy of the report placed at the podium. The Projects include Glades Road Water and Sewer Extension, Rattlesnake Hollow Waterline Installation, Parking Garage Digital Signage, Mynatt Park ADA Project, US Highway 321 Multimodal Project, and Winterfest Lights Warehouse Construction; and,

(2) that she would like to announce that the Great Smoky Mountain Arts and Crafts Community will be offering Hands on Gatlinburg which will be April 30-May 2 and that more than a dozen studios throughout the Arts and Crafts Community will host 30 different classes for aspiring artist to learn a new craft or technique and that registration for the classes is available on Gatlinburg.com/events website page; and,

(3) that she would like to announce that the Running with the Bears 5K Road Race will be held Friday, April 23 at 10:00PM and that the athletes of all ages and performance levels are welcome to participate in this USATF sanctioned Event with proceeds from the race benefiting the Gatlinburg Chamber Foundation; and,

(4) that the last item she would like to announce was that Gatlinburg has been nominated for "Best Small Town Arts Scene" by USA Today 10 best and that voting began in early April and continues through April 26 and to come out on top, the CVB is asking for votes every day for the Great Smoky Arts and Crafts Community and that the link can be found on Visit Gatlinburg's Facebook page.

Old Business:

ORDINANCE NUMBER 2567, AN ORDINANCE TO AMEND THE GATLINBURG ZONING ORDINANCE, BEING ORDINANCE NO. 830, AND FURTHER BEING AN ORDINANCE TO RECLASSIFY PARCEL 001.00, TAX MAP 126N, GROUP G, LOCATED AT 321 REAGAN DRIVE FROM C-1 (TOURIST COMMERCIAL) TO C-2 (GENERAL BUSINESS), PUBLIC

HEARING AND SECOND READING (Passed First Reading 3/16/2021 and Planning Commission 2/18/2021).

Item A under Old Business was Ordinance Number 2567, an Ordinance to amend the Gatlinburg Zoning Ordinance, being Ordinance No. 830 and further being an Ordinance to reclassify Parcel 001.00, Tax Map 126N, Group G, located at 321 Reagan Drive from C-1 (Tourist Commercial) to C-2 (General Business), Public Hearing and Second Reading (Passed First Reading 3/16/2021 and Planning Commission 2/18/2021). Commissioner Reagan made a motion to adopt the Ordinance on second reading, which was seconded by Commissioner Smith. Mayor Werner opened the Public Hearing and there being no comments, the Public Hearing was closed. The motion to adopt the Ordinance was unanimously approved on second reading.

ORDINANCE NUMBER 2568, AN ORDINANCE TO AMEND THE MUNICIPAL CODE BY REPEALING SECTION 18-233 (1) IN ITS ENTIRETY AND ADOPTING A NEW SECTION IN LIEU THEREOF TO INCREASE USAGE CHARGES FOR SEWER SERVICE, SECOND READING

Item B under Old Business was Ordinance Number 2568, an Ordinance to amend the Municipal Code by repealing section 18-233 (1) in its entirety and adopting a new section in lieu thereof to increase usage charges for Sewer Service, second reading. Commissioner Reagan made a motion to adopt the Ordinance on second reading, which was seconded by Vice Mayor McCown. The motion to adopt the Ordinance was unanimously approved on second reading.

ORDINANCE NUMBER 2569, AN ORDINANCE TO AMEND THE MUNICIPAL CODE BY REPEALING SECTIONS 18-112 (1), (2), AND (3) IN THEIR ENTIRETY AND ADOPTING A NEW SECTION 18-112 (1) IN LIEU THEREOF TO INCREASE USAGE CHARGES FOR WATER SERVICE, SECOND READING.

Item C under Old Business was Ordinance Number 2569, an Ordinance to amend the Municipal Code by repealing sections 18-112 (1), (2), and (3) in their entirety and adopting a new section 18-112 (a) in lieu thereof to increase usage charges for water service, second reading. Commissioner Smith made a motion to adopt the Ordinance, on second reading, which was seconded by Vice Mayor McCown. The motion to adopt the Ordinance was unanimously approved on second reading.

New Business:

ORDINANCE NUMBER 2570, AN ORDINANCE TO AMEND THE ZONING ORDINANCE, BEING ORDINANCE NO. 830, AND FURTHER BEING AN ORDINANCE TO RECLASSIFY PARCEL 003.01, TAX MAP 126, LOCATED ON CAMPBELL LEAD ROAD, FROM R-2 (MEDIUM DENSITY RESIDENTIAL) TO

DISTRICT TO C-2 (GENERAL BUSINESS) DISTRICT, First Reading. (Passed Planning Commission 3/16/21).

Item A under New Business was Ordinance Number 2570, an Ordinance to amend the Zoning Ordinance, being Ordinance No. 830, and further being an Ordinance to reclassify Parcel 003.01, Tax Map 126, located on Campbell Lead Road, From R-2 (Medium Density Residential) District to C-2 (General Business) District, First Reading (Passed Planning Commission 3/16/2021). Commissioner Smith made a motion to adopt the Ordinance on first reading which was seconded by Vice Mayor McCown. The Building and Planning Director explained that this is an 8.2 acre tract on Campbell Lead Road and that the owners of the Gatlinburg SkyBridge would be submitting plans for parking and storage facilities on the property which is not allowed with the current zoning regulations. Commissioner Reagan asked the location of the property, to which the Building and Planning Director replied that it was across the roadway from the existing Gatlinburg SkyBridge development. After these comments, the motion to adopt the Ordinance was unanimously approved on first reading.

ORDINANCE NUMBER 2571, AMENDING THE ZONING ORDINANCE, BEING ORDINANCE NO.830, AND FURTHER BEING AN ORDINANCE TO REPEAL SECTIONS 714 AND 715 IN THEIR ENTIRETY AND SUBSTITUTE NEW SECTIONS IN LIEU THEREOF AND FURTHER BEING AN ORDINANCE TO ADOPT NEW CRITICAL SLOPE FLOATING ZONE AND HILLSIDE OVERLAY DISTRICT PROVISIONS, FIRST READING (Passed Planning Commission 2/20/2020).

Item B under New Business was Ordinance Number 2571, Amending the Zoning Ordinance, being Ordinance No. 830, and further being an Ordinance to repeal sections 714 and715 in their entirety and substitute new sections in lieu thereof and further being and Ordinance to adopt new critical slope floating zone and Hillside Overlay District Provisions, first reading (Passed Planning Commission 2/20/2020). Commissioner Smith made a motion to defer action on the Ordinance which was seconded by Vice Mayor McCown. Mayor Werner noted that there had been a Workshop Meeting held earlier in the evening and that more time was needed to study the Ordinance and that another Workshop Meeting would be held in the near future. After these comments, the motion to defer the Ordinance was unanimously approved.

DISCUSSION AND CONSIDERATION OF AWARDING THE CITY'S BANKING SERVICES.

Item C under New Business was discussion and consideration of awarding the City's banking services. Vice Mayor McCown made a motion to approve the recommendation of awarding the banking services to SmartBank which was seconded by Commissioner Smith. Commissioner Reagan explained he would have to abstain from voting, due to his employment with First Horizon Bank and noted that SmartBank was a very strong financial group and commended them for their proposal and that he fully supports the recommendation despite having to abstain from voting. Vice Mayor McCown asked if this Agreement was for a three year period to which the City Manager replied that it is a three year Agreement with the option for renewal and that the City issues Request for Proposals on banking services every four years per State law. After these comments, the motion to award the City Banking Services was approved with Mayor Werner, Vice Mayor McCown and Commissioner Smith voting aye and Commissioner Reagan abstaining.

DISCUSSION AND CONSIDERATION OF MAKING APPOINTMENTS TO THE RECREATION BOARD.

Item D under discussion and consideration of making appointments to the Recreation Board. Vice Mayor McCown made a motion to reappoint Marci Brien, Chris Bowling, Dave McCown, Dan Saffelder, Tyler Huskey to the board and appoint Clay Leatherwood to the vacant seat which was seconded by Commissioner Reagan. After these comments, the motion to make these appointments was unanimously approved.

DISCUSSION AND CONSIDERATION OF MAKING APPOINTMENTS TO THE PUBLIC BUILDING AUTHORITY.

Item E under discussion and consideration of making appointments to the Public Building Authority. Vice Mayor McCown made a motion to reappoint Tim Morrison, Kirby Smith and Sam Cox to the Public Building Authority which was seconded by Commissioner Smith. The City Manager explained that the Public Building Authority members also serve on the Industrial Development Board. Commissioner Reagan asked if a nomination for the late Bud Lawson's seat needed to be taken, to which the City Attorney replied that nominations could be taken at any time before the term expires in June 2022. Commissioner Reagan noted that Commissioners needed to think of individuals to nominate for the seat. After these comments, the motion to make the noted reappointments was unanimously approved.

DISCUSSION AND CONSIDERATION OF APPROVING A CONTRACT WITH WHALEY CONSTRUCTION LLC, FOR ADA SIDEWALK AND RAMP REPAIRS IN THE AREA OF GREYSTONE HEIGHTS BRIDGE.

Item F under New Business was discussion and consideration of approving a Contract with Whaley Construction LLC, for ADA sidewalk and ramp repairs in the area of Greystone Heights Bridge. Vice Mayor McCown made a motion to approve the Contract which was seconded by Commissioner Smith. The Public Works Director noted that this Contract is a single bid and replaces sidewalks from the Margaritaville Bridge to the Greystone Heights Bridge and that the area would be brought into ADA Compliance with the upgrades. Commissioner Reagan asked if any other bids had been received, to which the Public Works Director responded there was an expectation to receive other bids and that this was the only one received and noted that this Contract is in the amount of $251,212.00 and begins on August 9, 2021 and provides for a sixty day construction period with liquidated damages in the amount of $100.00 per day. Vice Mayor McCown questioned the timing of the construction and its impacts on traffic congestion to which the Public Works Director responded that once the work begins, it will be difficult to stop or halt the Project. Mayor Werner asked if construction could be performed at night and the Public Works Director said it could be possible and had not been considered due to it being a disruptive project in the same area as lodging facilities. After these comments, the motion to approve the Contract was unanimously adopted.

Discussion and Consideration of APPROVING A SINGLE BID FROM WARD'S WOOD SHOP FOR THE COMMUNITY CENTER FRONT DESK PROJECT.

Item G under New Business was discussion and consideration of approving a Single Bid from Ward's Wood Shop for the Community Center Front Desk Project. Vice Mayor McCown made a motion to approve the single bid which was seconded by Commissioner Smith. The Parks and Recreation Director explained that after reopening following the COVID-19 Pandemic, the front desk was moved closer to the main Community Center entrance and had become a welcomed addition as patrons are greeted sooner. The City Manager noted that the single bid is in the amount of $18,781.00 and there are funds available for the project in the Recreation Budget. After these comments, the motion to approve the single bid was unanimously adopted.

DISCUSSION AND CONSIDERATION OF APPROVING A SINGLE BID FROM CHARLES BLALOCK AND SONS FOR THE CONSTRUCTION OF ADA PARKING SPACES AT THE COMMUNITY CENTER.

Item H under New Business was discussion and consideration of approving a Single Bid from Charles Blalock and Son for the construction of ADA parking spaces at the Community Center. Commissioner Reagan made a motion to approve the Single Bid which was seconded by Vice Mayor McCown. The City Manager noted the bid is in the amount of $42,399.00 and would be funded through the Local Government Support Grant funds and also noted that the construction of these spaces is an overall component of the City's ADA Compliance Plan. After these comments, the motion to approve the Single Bid was unanimously adopted.

DISCUSSION AND CONSIDERATION OF APPROVING AN AUDIT CONTRACT WITH CROSSLIN CPAS, FOR THE FISCAL YEAR ENDING JUNE 30, 2021.

Item I under New Business was discussion and consideration of approving an Audit Contract with Crosslin CPAS, for the Fiscal Year ending June 30, 2021.Vice Mayor McCown made a motion to approve the contract which was seconded by Commissioner Smith. The City Manager explained that the City issues Requests for Proposals every three to five years and this is a result of that process and that proposals were opened on March 25, 2021. The Finance Director explained that this will cover a three year period for the Fiscal Years ending June 30, 2021, June 30, 2022 and June 30, 2023, and noted that Crosslin's pricing was very competitive and have received many positive references regarding the firm. After these comments, the motion to approve the Contract was unanimously adopted.

DISCUSSION AND CONSIDERATION OF APPROVING A CONTRACT WITH FTM CONTRACTING, LLC, FOR THE CONSTRUCTION OF A DOG PARK AT MILLS PARK.

Item J under New Business was discussion and consideration of approving a Contract with FTM Contracting, LLC, for the construction of a Dog Park at Mills Park. Commissioner Smith made a motion to approve the Contract which was seconded by Commissioner Reagan. The City Manager explained that the total Contract amount is $352,500.00 which includes the base bid of $259,000.00, plus desired options of $93,500.00 and also noted that $50,000.00 was placed in the City Budget for the design phase of the Park, and that the construction amount had not been appropriated and that funding will need to be included in a Fiscal Year End Transfer Ordinance. The City Manager also explained that a grant application was submitted on April 15 to the Boyd Foundation and that the City hopes to hear back by the end of the month as to an award. After these comments, the motion to approve the Contract was unanimously adopted.

UNSCHEDULED ITEMS:

Commissioner Don Smith

(1) Stated that he wished to congratulate Chris Alvey, Terry Stines and Benny Proffitt for their 25 years of service to the City; and,

(2) Stated that he wanted to thank the Public Works Department and Street Department for the paving work on Glades Road and Dudley Creek Bypass.

Commissioner Chad Reagan:

(1) Stated that he also wanted to congratulate Chris Alvey, Terry Stines and Benny Proffitt for their 25 years of service to the City; and,

(2) Stated that he also wanted to thank the Public Works Department and Street Department for the paving work on Glades Road and Dudley Creek Bypass.

Vice Mayor Mark McCown:

(1) Stated that he wished to congratulate Chris Alvey, Terry Stines and Benny Proffitt for their 25 years of service to the City; and,

(2) Stated that he wished to offer condolences to the family of his dear friend Charlie Anderson, who passed away on April 19 and that he was instrumental in Gatlinburg through his service as a Deacon of First Baptist Church and the

developer of Tree Tops Resort; and,

(3) Stated that he was happy to see the crowds at Rocky Top Sports World over the past recent weekends; and,

(4) Stated that the City has experienced strong tourism months in March and April.

Mayor Mike Werner:

(1) Stated that he echoes all of the comments by fellow Commissioners; and,

(2) Stated that he wanted to thank Bobby Castle and Gus Floodquist of SmartBank for their attendance at the meeting tonight; and,

(3) Stated that wanted to thank Mark Adams for his quarterly report on tourism activities.

There being no further business to come before the City Commission, Vice Mayor McCown made a motion to adjourn. Commissioner Smith seconded the motion which was unanimously approved.

Mike Werner, Mayor

Cindy C. Ogle

Cindy Cameron Ogle, City Recorder

/mp