

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
JUNE 13, 2024
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Maggie Bowers
Logan Coykendall
Brad Justice
Ken Webster

MEMBERS ABSENT

Jared Durrett
Randy Watson
Kevin Tierney

OTHERS PRESENT

Baker Jones
Keith Whaley

Staff Representative: Gary Carver, Planning Director
Dalton York, Assistant City Planner
Jodi Bible, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. Ms. Maggie Bowers made a motion to approve the previous minutes from the May 23, 2024, meeting Mr. Logan Coykendall provided a second with all members voting, “aye.”

Staff Report

Staff informed the Board of the new item that will be included under Old Business for “Smokin’ Banjo Wine Company.”

Petitions and Communications from the Public

Old Business

Review and consideration for proposed signage for “Smokin’ Banjo Wine Company,” located at 631 Parkway, requested by S & S Sign Tech, LLC.

Staff presented the request for proposed signage for “Smokin’ Banjo Wine Company,” located at 631 Parkway. The request was initially tabled at the May 23, 2024, meeting due to lack of representation and due to some concerns regarding the color scheme for the storefront signage. The requestor presented a variation of the previously presented sign, taking the Board’s previous remarks into consideration and changed the color scheme. The requestor also brought forth an additional blade sign that incorporated a different brand approach than what has been previously presented, but quickly decided to retract the submission for review and consideration to the Board’s disappointment since the newly design blade sign was much more in keeping with the Architectural Guidelines that this Board is tasked with upholding. With the blade sign being removed from consideration, the Board discussed the wall sign presented which measures out to 34.5 square feet 69”x72” and is a contour cloud cabinet with first surface mounted with vinyl letter backing for neon (colors red and blue). The Board requests that the red being used on both wall signs match. Applicable Regulations: Article IV, Section 411 being Sign Regulations and Gatlinburg’s Architectural Guidelines.

Following a discussion, Ms. Maggie Bowers made a motion to approve the request subject to the red matching on **both** signs. Mr. Brad Justice provided a second with all members voting, “aye.”

New Business

Review and consideration for one (1) proposed wall sign and one (1) reader board sign for “Pucker’s Sports Grill,” located at 745 Parkway, requested by Sign Co.

Staff presented the request for one (1) proposed wall sign and one (1) reader board sign for “Pucker’s Sports Bar and Grill,” located at 745 Parkway. The wall sign is a logo sign that measures out to 40.5’. The logo sign entails the business name, “Puckers Sports Grill,” along with Burgers, Pizza, and Wings. The wall sign is fabricated metal with one (1) set of LED lighted channel letters/logo and pill box to be mounted flush. The colors being used on the wall sign are white, red and green. The proposed wall sign reflects the previous sign from the original Sports Grill. The proposed reader board sign will be located on the right side of the front exterior. The reader board measures out to 35’ and is basic in general design. Applicable Regulations: Article IV, Section 411 being Sign Regulations and Gatlinburg’s Architectural Guidelines.

Following a brief discussion, Mr. Brad Justice made a motion to approve the request as presented. Ms. Maggie Bowers provided a second with all members voting, “aye.”

Aesthetic review and consideration for “Gatlinburg RV,” located at 1640 East Parkway, requested by SK Ballard Contract Interiors.

Staff presented the aesthetic review for “Gatlinburg RV,” located at 1640 East Parkway. The aesthetic review is specifically for their office building. The office building is neutrally colored-dark brown, khaki, classical gold, rookwood medium brown, and spare white. These are previously incorporated colors that are currently being used in the signage and the cabins being constructed on-site. The building will consist of a stone veneer base with dark brown and khakis accents via the windows and trim. The siding on the office is hardie board also colored khaki, with fiberglass shingles. Applicable Guidelines: Gatlinburg’s Architectural Guidelines for the Commercial Corridor.

Following a brief discussion, Ms. Maggie Bowers made a motion to approve the aesthetic request as presented. Mr. Brad Justice provided a second with all members voting, “aye.”

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 2:16 p.m. following a motion made by Ms. Maggie Bowers and a second provided by Mr. Brad Justice.