



Planning Department

OFFICIAL AGENDA

ENVIRONMENTAL DESIGN REVIEW BOARD

JULY 1, 2025

Tuesday, 10:00 A.M., City Hall

1. Call to Order
2. Approval of the previous minutes June 17, 2025
3. Report from Staff
4. Petitions and Communications from the Public
5. Old Business
6. New Business
 - a) **Review and consideration for one (1) replacement monument sign for “Mountain Loft Hilton Vacation Club,” located at 110 Mountain Loft Drive, requested by Sign Co.**
 - b) **Review and consideration for sign replacements for “Ole Red Gatlinburg,” located at 511 Parkway, requested by Joslin and Son Signs.**
 - c) **Review and consideration for proposed signage for “Goo Goo Clusters,” located at 716 Parkway, Unit 116, requested by Laurie Spradley.**
 - d) **Aesthetic review and consideration for “Goo Goo Clusters,” located at 716 Parkway, Suite 116, requested by Laurie Spradley.**
 - e) **Review and consideration for a proposed super graphic for “Ripley’s Aquarium of the Smokies,” located at 88 River Road, requested by Alison Looney.**
7. Unscheduled Items
8. Adjournment