

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
MARCH 28, 2024
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Jared Durrett
Ken Webster
Maggie Bowers
Brad Justice

MEMBERS ABSENT

Randy Watson
Kevin Tierney
Logan Coykendall

OTHERS PRESENT

Lynn Cassidy

Staff Representative: Jeff Ownby, Building and Planning Director
 Dalton York, Assistant City Planner
 Jodi Bible, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. Mrs. Maggie Bowers made a motion to approve the previous minutes from the March 14, 2024, meeting Mr. Jared Durrett provided a second with all members voting, "aye."

Staff Report

Staff informed the Board that the Building and Planning Director, Jeff Ownby, announced his retirement. Staff informed the Board that the intention is for Jeff to stay on board during the transition process and hopes to be officially retired by the end of May.

Petitions and Communications from the Public

Old Business

New Business

Review and consideration for proposed sign face replacements for "Ripley's Aquarium of the Smokies," located at 88 River Road, requested by Sign Tech, LLC.

Staff presented the request for proposed sign face replacements for "Ripley's Aquarium of the Smokies," located at 88 River Road. The sign face replacement will cover all fifteen signs located throughout the Aquarium's complex. Recently, Ripley's made a minimal corporate change moving from Ripley's actual signature to a more modern/current font. Staff advised the Board based on these applicable regulations: Article IV, Section 411 being Sign Regulations and Gatlinburg's Architectural Guidelines. Prior to the call for a vote, Mr. Jared Durrett abstained from the vote.

Following a brief discussion, Mr. Brad Justice made a motion to approve the sign face replacements as presented. Ms. Maggie Bowers provided a second with all members voting, "aye."

Aesthetic review and consideration for "Luigi's Pizzeria," located at 1017 Parkway, requested RJM Holdings, Inc.

Staff presented the aesthetic review for "Luigi's Pizzeria," located at 1017 Parkway. The request is for exterior paint color change for the business. The vertical surfaces including the pole with the sign will be painted a dark gray, arrowhead being the name of the color. This includes the front, side to the west and back of the building. The side to the east will be painted as allowed based on space between

neighboring buildings. The glass and metal frames will not be painted. Gutters will be replaced with white 6" gutters. Staff advised the Board based on these applicable regulations- Gatlinburg's Architectural Guidelines. The property maintenance manager of Luigi's, Mr. Lynn Cassidy, was present to provide additional comments and answer any questions that the Board may have.

Following a brief discussion, Ms. Maggie Bowers made a motion to approve the aesthetic request as presented. Mr. Brad Justice provided a second with all members voting, "aye."

Aesthetic review and consideration for "White Oak Creamery," located at 968 Parkway, Suite 14, requested by Jacob Bunch.

Staff presented the aesthetic review for "White Oak Creamery," located at 968 Parkway, Suite 14. The Board requested during the last meeting that this business submit for their external changes since it was observed during the previous sign proposal. Mr. Jacob Bunch, business operator, provided an explanation with the submittal to describe the aesthetic, "White Oak Creamery's design proposal is consistent with the traditionally rustic and family owned that Gatlinburg itself, embodies. Please see the photos below as a demonstration of the anticipated rustic yet modern, white farmhouse theme that will incorporate elements of barnwood, oakwood, rusted accents as well as string lights. White Oak Creamery's proposed façade is clean, warm, and inviting. Currently, there are no proposed structural changes. The design proposal is purely cosmetic changes." Mr. Jacob Bunch provided visuals to show the Board the intention the proposed Staff advised the Board based on these applicable regulations- Gatlinburg's Architectural Guidelines.

Following a brief discussion, Mr. Brad Justice made a motion to approve the aesthetic review. Mr. Jared Durrett provided a second with all members voting, "aye."

Review and consideration for 1 (one) proposed projecting wall sign for "Puzzled Fun and Games," located at 329 Airport Road, requested by Snyder Signs.

Staff presented the request for one (1) proposed projecting wall sign for "Puzzled Fun and Games," located at 329 Airport Road. The sign proposed measures out to be 40.4 square feet. The sign includes the business name and logo. The aluminum sign with plastic face and black trim cap. The sign design is multicolor puzzled pieces linked together with "Puzzled Fun and Games," written in black. The colors used on the puzzle pieces are pink, blue, yellow, orange, and red. The sign is LED, internally illuminated. Projection mounted onto building with custom brackets. Staff advised the Board based on these applicable regulations: Article IV, Section 411 being Sign Regulations and Gatlinburg's Architectural Guidelines.

Following a brief discussion, Mr. Brad Justice made a motion to approve the projecting wall sign as presented. Mr. Jared Durrett provided a second with all members voting, "aye."

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 1:50 p.m. following a motion made by Mr. Brad Justice and a second provided by Mr. Jared Durrett.