

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
March 24, 2022, Meeting,
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Suzanne DeSear
Scott Holman
Maggie Bowers

MEMBERS ABSENT

Randy Watson
Brad Justice
Kevin Tierney

OTHERS PRESENT

Clay Leatherwood
Jay DeFoe
Brian Davin
Pat Boles

Staff Representative: David Ball, Building & Planning Director
Gary Brackins, Assistant City Planner
Jodi Bible, Executive Assistant

Mr. Ken Webster called the meeting to order at 1:30 p.m. Mrs. Maggie Bowers made a motion to approve the previous minutes from the March 10, 2022, meeting. Mrs. Suzanne DeSear provided a second with all members voting, "aye."

Staff Report

Staff introduced the new Assistant City Planner, Gary Brackins.

Petitions and Communications from the Public

Old Business

New Business

Review and consideration of proposed signage for "Gatlinburg Parking," located at 100 East Parkway, requested by Clay Leatherwood.

Staff presented the request for proposed signage for "Gatlinburg Parking," located at 100 East Parkway. Mr. Clay Leatherwood was present to answer any questions about the sign change presented. The proposal is to simply change out the sign faces and keep the foundation of the sign intact. There are two signs in the parking lot, one is 10' x 8' and the other is measured at 6' x 12'. The proposed sign is green with white lettering. The existing letter board will remain as part of the structure.

After a brief discussion, Mrs. Suzanne DeSear made a motion to approve the request as presented, and Mrs. Maggie Bowers provided a second with all members voting, "aye."

Aesthetic review and consideration for "Hampton Inn," located at 967 Parkway, requested by Trotter and Associates Architects, LLC.

Staff presented the request for an aesthetic review and consideration for "Hampton Inn" located at 967 Parkway. Mr. Jay DeFoe of Trotter and Associates presented this item under unscheduled items at the March 10, 2022, meeting. Mr. Jay DeFoe was able to provide some specific color schemes and materials that are going to be used for this project. The color palette for the new prototype is a sophisticated tone scheme enhancing the architectural elements of the building. Focused pops of color and enhanced material accents should bring attention to the entry points and public areas. All materials

and accent colors will be coordinated with the building's lighting concept. The color scheme presented consists of soft neutral grays and whites, contrast color includes a dark navy, from Benjamin Moore, strategically placed throughout the exterior structure. The base of the structure will be a brick/stone combination with a neutral EIFS finish.

After a brief discussion amongst the Board, Staff and Mr. Jay DeFoe, Mrs. Maggie Bowers made a motion to approve the request as presented, and Mr. Brad Justice provided a second with all members voting, "aye."

Aesthetic review and consideration for "Gatlinburg Apartments 3, LLC," located at 223 & 224 Circle Drive, requested by Atlantic Land Company.

Staff presented the request for an aesthetic review and consideration for "Gatlinburg Apartments 3, LLC" located at 223 and 224 Circle Drive. Brian Davin of Atlantic Land Company was presented to provide additional comments about the aesthetic proposal of the climate-controlled storage unit. The storage unit will favor the Mountain Brook Apartments, which is neighboring structure to this lot. The building siding material is 26-gauge metal siding; the color provided for the siding is sandstone. The roof is a bronze slate painted standing seam metal roof with aluminum glass doors that will be barn red.

After a discussion, Mr. Scott Holman made a motion to approve the item as presented, and Mrs. Suzanne DeSear provided a second with all members voting, "aye."

Aesthetic review and consideration of "Smoky Cigar Smoke Shop," located at 525 Parkway, requested by Pat Boles.

Staff presented the request for an aesthetic review and consideration for "Smoky Cigar Smoke Shop," located at 525 Parkway. This request was specifically in reference to the awning color of the business. Pat Boles from Sign Co. was present to provide two color options for the Board since the business owner never got the current color, which is lime green, of the awning approved by the Board. The Board stated that the grey color blends in with the rest of the building. The brown was the better option per the Board.

After a discussion, Mrs. Suzanne DeSear made a motion to approve the dark brown color for the awning, and Mr. Scott Holman provided a second with all members voting, "aye."

Review and consideration for proposed signage for "Smoky Cigar Smoke Shop," located at 525 Parkway, requested by Pat Boles.

Staff presented the request for proposed signage for "Smoky Cigar Smoke Shop," located at 525 Parkway. Staff provided details about the sign and noted that the sign dimensions are 3'x10' and that the vendor will be installing the proposed sign to the existing canopy. Staff noted that the aluminum panel will be painted with applied vinyl lettering. Staff also noted that the sign will not be bracketed onto the awning but will lie with the angle of the awning.

After a discussion, Mrs. Maggie Bowers made a motion to approve the request as presented, and Mrs. Suzanne DeSear provided a second with all members voting, "aye."

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 1:51 p.m. following a motion made by Mrs. Suzanne DeSear, and Mrs. Maggie Bowers provided a second.