

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
DECEMBER 14, 2023
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Scott Holman
Ken Webster
Maggie Bowers
Brad Justice

MEMBERS ABSENT

Jared Durrett
Randy Watson
Kevin Tierney

OTHERS PRESENT

Chrisy Lambert

Staff Representative: Dalton York, Assistant City Planner
Jodi Bible, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. Mr. Brad Justice made a motion to approve the previous minutes from the November 30, 2023, meeting. Mrs. Maggie Bowers provided a second with all members voting, "aye."

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration of proposed signage for "Gatlinburg Scooter Rentals," located at 963 Parkway, requested by the Sign Shop.

Staff presented the request for review of proposed signage for "Gatlinburg Scooter Rentals." The request is so that the sign currently up at the location may come into compliance with our Gatlinburg Zoning Ordinance, Section 411, Sign Regulations. Section 411 requires that all business signage be reviewed by the Environmental Design Review Board prior to erecting business signage especially for our commercial corridor. The sign presented for review is 24" x 40" and is made of vinyl. The location of the proposed sign is directly below the "Gatlinburg's Best," sign. The location of the sign is seven (7) feet off the setback line, and within the square footage allotment for this location. The colors being used for this sign are white, blue, and black. The Board did discuss that if the business does well that they should consider redoing the sign to match "Gatlinburg's Best," sign since it is more aligned with Gatlinburg's suggested Architectural Guidelines.

Following a brief discussion, Mr. Scott Holman made a motion to approve the request as presented. Mrs. Maggie Bowers provided a second with all members voting, "aye."

Review and consideration of proposed replacement signage for “Ole Smoky Moonshine,” located at 903 Parkway, requested by Katie Stroupe.

Staff presented the request for proposed replacement signage for “Ole Smoky Moonshine,” located at 903 Parkway. The replacement signage is for the mason jar located at the entrance of *Ole Smoky’s* “Moonshine Holler.” The proposed sign replacement is for the 8’x10’ hand painted barnwood sign that is currently displayed in the Moonshine Holler. The new replacement sign is a mason jar LED sign that is approximately 10’ x 6” tall by 5’ x 10” wide. The new sign is aluminum tubing with push through acrylic light to simulate neon. The background of the mason jar is clear polycarbonate, and you will be able to see the barnwood background behind it. The round Ole Smoky logo will be in the middle of the mason jar. This sign will be flushed with barnwood and will not have any hanging overlap like the current sign. The sign will be located 18’ above the sidewalk below.

Following a brief discussion, Mr. Brad Justice made a motion to approve the replacement signage as presented. Mr. Scott Holman provided a second with all members voting, “aye.”

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 1:40 p.m. following a motion made by Mrs. Maggie Bowers and a second provided by Mr. Scott Holman.