

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
JULY 25, 2024
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Maggie Bowers
Logan Coykendall
Randy Watson
Ken Webster
Kevin Tierney

MEMBERS ABSENT

Jared Durrett
Brad Justice

OTHERS PRESENT

Gabby Taylor

Staff Representative: Gary Carver, Planning Director
Dalton York, Assistant City Planner

Chairman Ken Webster called the meeting to order at 1:30 p.m. Mr. Kevin Tierney made a motion to approve the previous minutes of the July 11, 2024, meeting. Mr. Logan Coykendall provided a second with all members voting, “aye.”

Staff Report

Staff inquired with the Board regarding minimizing meeting times from the two scheduled monthly meetings to one meeting a month. Staff also mentioned that a special meeting could be called if more than two items were presented within that timeframe.

Petitions and Communications from the Public

Old Business

New Business

Review and consideration for proposed signage and supergraphics for “The Maples’ Tree,” located at 639 Parkway, Suite 1, requested by Kari Bennett.

Staff presented the request for supergraphics for “The Maples Tree,” located at 639 Parkway, Suite 1. Initially, the requestor had submitted an additional sign to be placed in front of the supergraphic presented, but the applicant decided that the additional sign was not necessary. The supergraphic presented is a mountain scene that will serve as a way for the applicant to block the view of backstock on the second level of the retail space from pedestrian traffic. The supergraphics presented are printed vinyl wrap. The wrap will arrive to the applicant blank, and they will place the mountain scene graphic onto the wrap and apply to the windows. With the addition of this graphic, per Staff’s review, the remainder of the windows would then be subject to Ordinance 2609.

Following a brief discussion, Mr. Kevin Tierney made a motion to approve the request as presented. Mr. Logan Coykendall provided a second with all members voting, “aye.”

Unscheduled Items

Ms. Gabby Taylor was in attendance to present an unscheduled item for “Hampton Inn;” the original submission provided to Staff was not in compliance with Section 411, due to having more than the required four (4) business signs and was well over the square footage allotment for this location. This

was communicated and the revisions were provided to Staff on Monday, July 22, 2024, following the Friday, July 19, 2024, noon, deadline.

The revision offered did show the applicant minimizing square footage on the two (2) wall signs provided (originally 86.7 square feet) minimized down to 63.47 square feet; each sign located on the North and South elevation of the hotel. The monument sign did not change in square footage, which is permissible considering the two (2) wall signs were minimized.

Following a brief discussion, Mr. Randy Watson made a motion to approve the sign packet submitted subject to confirmation of compliance regarding sign square footage. Ms. Maggie Bowers provided a second with all members voting, "aye." Mr. Logan Coykendall abstained from the vote.

Adjournment

There being no further business, the meeting was adjourned at 1:47 p.m. following a motion made by Mr. Kevin Tierney and a second provided by Mr. Randy Watson.