

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
NOVEMBER 10, 2022, Meeting
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Maggie Bowers
Brad Justice
Randy Watson
Scott Holman

MEMBERS ABSENT

Suzanne DeSear
Kevin Tierney

OTHERS PRESENT

Staff Representative: Jodi Bible, Executive Secretary
Gary Brackins, Assistant City Planner

Chairman Ken Webster called the meeting to order at 1:30 p.m. Mr. Randy Watson made a motion to approve the previous minutes from the October 13, 2022, meeting. Mr. Brad Justice provided a second with all members voting “aye.”

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration of proposed signage for “Kilwins,” located at 645 Parkway, requested by Custom Craftsman Signs.

Staff presented proposed signage for “Kilwins,” located at 645 Parkway. The request is a corporate marketing update. The sign is a complete remodel of the current sign, which the design is very similar to the original just modernized per the corporate criteria. The sign measures out to be 49 square feet whereas the original sign was 52 square feet. The sign will be three pieces put together to make a long ribbon banner sign. The center panel is aluminum center panel with dimensional prismatic lettering. The two outside panels are aluminum wing panels with vinyl lettering. The location will be in the exact place the current sign is. The colors will remain the same except for the name, “Kilwins,” it will go from gold to white creating a better contrast and visibility to patrons. The overall style of the proposed sign is very similar to the original that it is replacing. The sign will remove the three-dimensional ice cream cones and replace them with a caramel apple and ice cream cone made high resolution print on raised aluminum panels.

Following the discussion, Mr. Brad Justice made a motion to approve the request as presented. Mrs. Maggie Bowers provided a second with all members voting, “aye.”

Unscheduled Items

Staff presented the nominees and winners of the 2021-2022 Environmental Design Review Board Awards for Sign Design and Renovation/Building Design Excellence. The Board typically votes on two more categories, Landscape and New Building Design, but there were not any completed projects in those two categories for the 2021-2022 year.

Sign Design Excellence

1. Gatlinburg Brewing Company
2. Cumberland Jack's LeConte Kitchen
3. Moonshine Mountain Coaster

Renovation/Building Design Excellence

1. Tennessee Stud Cider House
2. Cumberland Jack's LeConte Kitchen

Over the past year, the Environmental Design Review Board reviewed over 50 items presented to the Board for their review and consideration.

Adjournment

There being no further business, the meeting was adjourned at 1:40 p.m. following a motion made by Mr. Brad Justice and a second provided by Mr. Randy Watson