

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
JULY 28, 2022, Meeting
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Randy Watson
Kevin Tierney
Scott Holman
Ken Webster
Brad Justice

MEMBERS ABSENT

Suzanne DeSear
Maggie Bowers

OTHERS PRESENT

Staff Representative: Gary Brackins, Assistant City Planner
Jodi Bible, Executive Secretary

Chairman Ken Webster called the meeting to order at 1:30 p.m. Mr. Kevin Tierney made a motion to approve the previous minutes from the July 14, 2022, meeting. Mr. Scott Holman provided a second with all members voting “aye.”

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration of proposed signage for “Apotheca CBD and Hemp Market,” located at 672 Parkway, requested by Allen Sign Company.

Staff presented the request for review and consideration for proposed signage for “Apotheca CBD and Hemp Market,” located at 672 Parkway. The proposed sign is a new raceway mount sign that measures 20” x 75” with channel letters. The proposal also includes an open “cloud” sign that measures 12” x 36”. Both signs are backlit. There are two vista signs that are proposed with changeable inserts with front surface digital print. The sign colors are green and white. The Board did want to clarify that pricing would not be shown on the two vista signs per our Ordinance (Section 411.5.5). Without a representative available to confirm, the Board felt that it was important to note that the approval of such an item would be contingent on verification of images being displayed in the two vista sign boxes. The vista signs will be mounted to the exterior of the building.

Following the discussion, Mr. Scott Holman made a motion to approve the request subject to verification of images being used in the vista sign boxes. Mr. Brad Justice provided a second with all members voting, “aye.”

Review and consideration of proposed signage for “Ripley’s Cargo Gift Shop at the Aquarium,” located at 88 River Road, requested by Amanda Caton.

Staff presented the request for review and consideration for proposed replacement signage for “Ripley’s Cargo Gift Shop at the Aquarium,” located at 88 River Road. The sign proposed is 27.5 square feet,

LED illuminated sign with Lexan face. “Ripley’s Cargo Hold” are 2” deep channel letters with “Gift Shop” being pill fill lettering. This sign purposed is a replacement sign for the one that is currently in place. The main difference in the proposed sign and the original is that the proposed sign is a bit larger (about 2 square feet), and the colors match the most recent exterior paint upgrade on Ripley’s Aquarium of the Smokies.

Following a brief discussion, Mr. Kevin Tierney made a motion to approve the request as presented. Mr. Randy Watson provided a second with all members voting, “aye.”

Review and consideration of proposed signage for “Cumberland Jack’s LeConte Kitchen,” located at 1019 Parkway, requested by KBS Enterprises.

Staff presented the requested for review and consideration of proposed signage for “Cumberland Jack’s LeConte Kitchen,” located at 1019 Parkway. The proposed sign is 35 square feet, and the sign is a wooden based with raised block lettering. The background of the sign is a dark stained wood with the letters being beige to allow for contrasting between the colors on the sign. The image of the sign is displayed in a way that the Board could not tell exactly how the sign would be mounted. The Board assumed that the sign will be surface mounted with an overhead light to give dimension to the lettering during the evening hours.

Following a brief discussion, Mrs. Suzanne DeSear made a motion to approve the request. Mr. Scott Holman provided a second with all members voting, “aye.”

Unscheduled Items

Adjournment

There being no further business, the meeting was adjourned at 1:46 p.m. following a motion made by Mr. Randy Watson and a second made by Mr. Scott Holman.