MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
April 8, 2021 Meeting,
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT	MEMBERS ABSENT	OTHERS PRESENT
Ken Webster	Kevin Tierney	Amy Shelby
Randy Watson	Suzanne DeSear	Clay Leatherwood
Scott Holman	Maggie Bowers	Junior Watson
Brad Justice		

Staff Representative: David Ball, Building & Planning Director

Mr. Ken Webster called the meeting to order at 1:30 p.m. Mr. Brad Justice made a motion to approve the previous minutes for the March 25, 2021, Meeting. Mr. Scott Holman provided the second with all members voting “Aye.”

Staff Report

Petitions and Communications from the Public

Old Business

New Business

Review and consideration for proposed signage for “Food City, Starbucks,” located at 1219 East Parkway, requested by Bristol Sign Company Walden, LLC.
Staff presented the request for one wall sign for “Starbucks” and noted that the sign was proposed to be located on the East Parkway side of Food City. Staff noted that there are some sign square footage issues that will have to be resolved with the proposed sign but that the aesthetics of the sign would remain the same if the sign size changes. Staff further noted that the sign was a “Starbuck” logo sign and that the proposed size is a 6’ diameter sign.

After a brief discussion Mr. Randy Watson made a motion to approve the request as presented and Mr. Scott Holman seconded the motion, which passed unanimously.

Aesthetic review and consideration for “1039 E. Parkway, LLC,” located at 1039 East Parkway, requested by Samadhi Pineda.
Staff presented the request and noted that the request primarily consists of exterior painting of the building. Staff presented the Board with color samples of the proposed building consisting of earth tones.

After a brief discussion Mr. Brad Justice made a motion to approve the request as presented and Mr. Randy Watson seconded the motion, which passed unanimously.

Review and consideration for a proposed sign for "Rocky Top Adventure Rentals," located at 544 East Parkway, requested by Sycamore Sign Service, LLC.
Staff presented the request for a freestanding sign for "Rocky Top Adventure Rentals" and noted that the sign which was previously approved was being revised to a different design. Ms. Amy Shelby, with Sycamore Sign Service was present and gave a brief overview of the sign materials and colors. The Board inquired about the lighting that would be used for the sign. Ms. Shelby stated that the sign would be internally lit.

After a brief discussion Mr. Brad Justice made a motion to approve the request as presented and Mr. Randy Watson seconded the motion, which passed unanimously.

Review and consideration for a proposed signage for "Gatlinburg Parkway," located at 715 Parkway, requested by R2R Studio, LLC., Savannah Greco.
Staff presented the request and stated that the applicant is requesting to replace an existing freestanding sign structure with a "Parking" sign that consists of a green background and white lettering. Staff explained that the sign and sign box were existing and the request is simply to replace the sign faces.

After a brief discussion Mr. Randy Watson made a motion to approve the request as presented and Mr. Brad Justice seconded the motion, which passed unanimously.

Review and consideration for proposed signage for "Elkmont Winery," located at 754 Parkway, requested by R2R Studio, LLC., Savannah Greco.
Staff presented the request for a proposed wall sign and noted that the sign consists of the word "winery" which replaces the former "Maypops" sign and that there would be a painted sign consisting of the business name and logo placed in the gable end of the building. Mr. Clay Leatherwood was present and confirmed that the sign logo would be painted on the burnt tongue and groove wood siding that is located in the gable end of the roof.

After a brief discussion Mr. Scott Holman made a motion to approve the request as presented and Mr. Randy Watson seconded the motion, which passed unanimously.

Unscheduled Items

Adjournment
There being no further business, the meeting was adjourned at 1:48 pm following a motion by Mr. Brad Justice a second by Mr. Scott Holman.