Attention Contra Costa Middle & High School Students!

COURAGE

ADVOCACY · GENERATION · EDUCATION

Media Contest



Video • **Art** • **Song** • **Sticker**







Open to all Contra Costa County students in grades 6 - 12!

This is your chance to get creative and have your voice heard!
Create a *short video*, *song*, *artwork, or sticker design* highlighting...

Theme: Fake Pills: High Risk, No Reward

Counterfeit (fake) pills can contain fentanyl and fentanyl is deadly in very small amounts. Even one pill can take a life.

Deadline for Submissions: Friday, May 1

PRIZES

AWARDS FOR TOP SUBMISSIONS



1ST PLACE: $200
2ND PLACE: $100
3rd PLACE: $50

Prizes will be evenly split among winning submission participants and will be awarded in the form of gift cards.

SUBMISSION

Email the following to: dkirk@cccoe.k12.ca.us

- **Submission Form**
- **Your Media Release Form(s)**
- **Your Media Entry**

MORE INFORMATION

Find all contest information, guidelines, how to submit, and more:
http://tinyurl.com/eb2z29t6

CONTRA COSTA COUNTY Office of Education
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Lynn Mackey, Superintendent of Schools

Contra Costa County
FRIDAY NIGHT LIVE™
PARTNERSHIP

MEDICATION EDUCATION AND DISPOSAL SAFETY
MEDS COALITION
CONTRA COSTA COUNTY
Saving Lives Through Collaborative Action

BACR

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Contest Guidelines

Theme: Fake Pills: High Risk No Reward

All entries will be evaluated on how well the student(s) integrate the theme and will be judged on creativity, originality and clarity.

- PSA videos must be 30 - 60 seconds in length.
- Songs must have original lyrics and song production.
- Artwork and stickers can be created using any medium.
- All entries must be **original work** of the student. This includes pictures, imagery, video clips, and instrumentals.
- All winning entries will be made public and thus require completion of a media release form all participants. Contest participants grant the CCCOE the right to use their names, photographs, and submission for advertising , publicity, promotion purposes, and posting on the CCCOE website.
- Email entries and forms to dkirk@cccoe.k12.ca.us
- **Submission deadline: Friday, May 1, 2026**

This service is provided with Opioid Settlement Funds through a contract between Contra Costa Health – Behavioral Health Services and this agency.

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Contra Costa County FRIDAY NIGHT LIVE™ PARTNERSHIP

MEDICATION EDUCATION MEDS COALITION CONTRA COSTA COUNTY AND DISPOSAL SAFETY
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2025-26 Media Contest Submission Form

To submit your entry, email the following to dkirk@cccoe.k12.ca.us. Thank you for your participation and good luck!

- **Submission Form (this fillable PDF)**
- **Your Media Release Form(s) for all participating students.**
- **Your Media Entry**

Main Contact Information

First/Last Name: **Grade:**

School (Spell out, no initials):

Phone:

Non-school Email Address:

Entry

Title of Submission:

Type: ☐ **Video** ☐ **Song** ☐ **Art** ☐ **Sticker**

Artist Statement:

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2025-26 Media Contest Submission Form

Production Team (Participants) Contact Information

Who helped to create your entry? All students that participated in creating your entry must be listed here and all must submit a signed Media Release Form.

Participant 1

First/Last Name: **Grade:**

School (Spell out, no initials):

Participant 2

First/Last Name: **Grade:**

School (Spell out, no initials):

Participant 3

First/Last Name: **Grade:**

School (Spell out, no initials):

Participant 4

First/Last Name: **Grade:**

School (Spell out, no initials):

Participant 5

First/Last Name: **Grade:**

School (Spell out, no initials):

Photo/Video/Website Release Form

On occasion, representatives from the media or the Contra Costa County Office of Education (CCCOE) wish to photograph, videotape, and/or interview students in connection with school programs or events. Educating the public and promoting our quality programs are key objectives.

In order to release student photos, original student work, video footage, comments and/or post on the CCCOE website, we need written permission. To give your consent, please complete the form below. All of these photographs/video recordings shall be the property, solely and completely, of the Contra Costa County Office of Education. I waive any right to inspect or approve the finished photographs/videotapes, audio tracks, scripts, or printed matter that may be used in conjunction with them.

Please indicate whether you will grant permission to the *CCCOE/school* to use photographs, original student work, or video footage of your child. The CCCOE and school's websites are accessible to all who have access to the Internet.

Please note that when the media is on campus unsolicited, we often cannot prohibit them from interviewing students or including them in photographs or news stories. This permission form is for the CCCOE/school to issue publicity.

Note: This form pertains to images used outside the school campus, and does not pertain to classroom displays or yearbook photos. If you do not want your student to appear in a yearbook, contact the school office. The CCCOE and school's website is accessible to all who have access to the Internet. It is our policy not to include last name, home address or telephone number with any work or photo posted on the website.

PLEASE RETURN THIS FORM TO YOUR CHILD'S SCHOOL

☐ YES – I consent to the CCCOE's use of my student's name and photographs, original student work, video images and audio recordings of my student for the purposes described above. I release the CCCOE from and waive any claims or actions in connection with such use. I further grant permission for my student to be released from instruction for media-related purposes.

☐ NO – I request that the CCCOE NOT use my student's name and photographs, original student work, video images and audio recordings of my child for the purposes described above. I do not grant permission for my student to be released from instruction for media-related purposes.

Student's Name: _____ Grade: _____

School: _____ Teacher: _____

Parent/Guardian Signature _____ Date: _____

If you choose not to let your child be photographed, please be sure to make your child aware of your decision.

OR ☐ I am 18 years of age or older and I give my consent without reservations to the foregoing on my own behalf.

Subject's Name: _____ Signature: _____

Address_____ Date: _____

Contra Costa County Office of Education
77 Santa Barbara Road, Pleasant Hill, CA 94523

8/27/2015 Comm. DM

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Foto/Vídeo/Formulario de Autorización Sitio Web

En occasiones, representantes de medios de comunicación o la Oficina de Educación del Condado de Contra Costa (CCCOE) desean fotografiar, grabar en vídeo, y / o entrevistar estudiantes en el marco de programas o eventos de la escuela. Educar al público y la promoción de nuestros programas de calidad son objetivos clave.

Para liberar las fotos estudiantiles, imágenes de vídeo, trabajo original del estudiante, comentarios y / o publicar en el sitio web de CCCOE, necesitamos el permiso por escrito. Para dar su consentimiento, por favor complete el siguiente formulario. Todas las fotografías/grabaciones de vídeo será la propiedad, única y completamente, de la Oficina de Educación del Condado de Contra Costa. Renuncio a cualquier derecho de inspeccionar o aprobar las fotografías acabadas/cintas de vídeo, pistas de audio, guión o impresos que se pueden utilizar en conjunción con ellos.

Por favor, indique si va a conceder permiso a la CCCOE/escuela para utilizar trabajo original del estudiante, fotografías o imágenes de vídeo de su hijo/hija. El CCCOE y los sitios web de las escuelas son accesibles a todos los que tienen acceso al Internet.

Tenga en cuenta que cuando los medios de comunicación están en la escuela sin no ser solicitados, a menudo no podemos prohibirles entrevistar a los estudiantes o incluyéndolos en las fotografias o historias de noticias. Esta forma de permiso es para el CCCOE/escuela para emitir publicidad.

Nota: Este Formulario se refiere a las imágenes utilizadas fuera del campus de la escuela, y no se refiere a la exposición del salón de clases o las fotos del anuario. Si no desea que su hijo aparezca en el anuario, comuníquese con la oficina de la escuela. El CCCOE y el sitio web de las escuelas es accesible para todos los que tienen acceso al Internet. Es nuestra política de no incluir el apellido, dirección o número de teléfono con cualquier trabajo o foto publicada en el sitio web

POR FAVOR, ENVIE ESTE FORMULARIO A LA ESCUELA DE SU HIJO

☐ SI – Yo doy mi consentimiento para el CCCOE del uso del nombre de mi hijo y fotografías, trabajo original del estudiante, imágenes de vídeo y grabaciones de audio de mi hijo para los fines descritos anteriormente. Libero al CCCOE de y renuncio a cualquier reclamo o acción en conexión con tal uso. Yo concedo el permiso para que mi hijo sea liberado de la instrucción para fines relacionados con los medios.

☐ NO – Yo solicito que CCCOE NO utilice el nombre de mi hijo y fotografías, trabajo original del estudiante, imágenes de vídeo y grabaciones de audio de mi hijo para los fines descritos anteriormente. Yo no doy permiso para que mi hijo sea liberado de la instrucción para fines relacionados con los medios.

Nombre del Estudiante: _____ Grado: _____

Escuela: _____ Maestro: _____

Firma del Padre/Guardián _____Fecha: _____

Si decide no dejar fotografiar a su hijo, por favor asegúrese de que su hijo este consciente de su decisión.

☐ Tengo 18 años de edad o más y doy mi consentimiento sin reservas a la anterior en el mío propio.

Nombre del Sujeto: _____ Firma: _____

Dirección _____ Fecha: _____

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