City of Greer Announces Naming Rights Sponsor for Sports and Events Center

Partnership with Prisma Health supports development of world-class hub for recreation, wellness, and community engagement

GREER, S.C. – The City of Greer and Prisma Health today announced a ten-year, $3 million naming rights partnership for the city's new sports and events center. The 200,000 square-foot facility will be called the Prisma Health Performance Center. The partnership reflects a shared commitment to advancing community wellness, recreation, and economic development in Greer.

Currently under construction, the Prisma Health Performance Center in the City of Greer will have amenities including nine basketball courts which convert to 18 volleyball courts, a fitness center, elevated walking track, dedicated wrestling room, and a cafe. The center will host youth and adult sports, recreation programming for all ages, and community events while creating opportunities for health education and wellness programming.

The center also will house Prisma Health orthopedic and rehabilitation services, expanding access to specialized care while complementing the facility's amenities and local programming.

"Prisma Health has cared for generations of Greer families and has repeatedly invested to expand medical services to meet the needs of our growing community," said Greer Mayor Rick Danner. "With this new multi-year partnership, Prisma Health is coming alongside the City of Greer to support a facility that will bring people together, create new opportunities for wellness and recreation, and serve as a point of pride in our community."

"We are proud to partner with the City of Greer on a project that will have a lasting impact on the community," said Todd Walker, chief executive officer of Prisma Health Greer Memorial Hospital. "The Prisma Health Performance Center will be a place where families gather, children and athletes pursue their goals and people of all ages find opportunities to stay active and connected. With sports, recreation, orthopedic care and rehabilitation services all in one location, the center will help support healthier lives while bringing people together. We look forward to seeing the positive impact it will have on Greer and communities across the Upstate."

The Prisma Health Performance Center at 1529 S. Highway 14 in Greer will host a wide range of activities for Greer residents and the greater Greer community, including basketball, volleyball, wrestling, camps, and senior programs. The facility has already drawn interest from travel tournament organizers who are eager to bring their events to Greer, further establishing the city as a destination for sports tourism.

Guided by the vision, "A home for the community. A destination for champions," the Prisma Health Performance Center is on track to open in early 2027.

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About the City of Greer

Greer is among the top 20 fastest growing cities in the nation. The project now known as the Prisma Health Performance Center is one of four capital projects totaling $100 million in the city's ForGreer initiative designed to maintain Greer's strong sense of community while meeting the public safety, recreation, and economic challenges of rapid growth.

About Prisma Health

Recognized as one of "America's Most Innovative Companies" by Fortune, Prisma Health is a private nonprofit health company with over 32,000 team members, 19 acute and specialty hospitals, 3,131 licensed beds, 320 practice sites, and more than 5,900 employed and independent clinicians across its clinically integrated inVio Health Network. Each year, Prisma Health serves more than 1.6 million patients in South Carolina and Tennessee. Connect with Prisma Health on Facebook, Instagram, LinkedIn, Twitter/X and TikTok. Visit PrismaHealth.org.