CRESWELL CITY COUNCIL
WORK SESSION AGENDA

MARCH 23, 2026
Creswell City Hall - McCluskey Chambers
13 South 1st Street
6:00 P.M.

Mayor Nicholas Smith Presiding
City Councilors:
Alonzo Costilla, Alan Dukes Staci Holt, Clark Kent
Mark Kremer, Joan Morris

Please silence your cell phones as a courtesy to everyone

Open Meeting

Pledge of Allegiance

1. **Committee Reports - 5 minutes**

   A. **Park and Tree Advisory Board – 5 mins**

2. **Discussion Items – 50 minutes**

   A. **Richard Heyman Proclamation – Mayor Smith – 5 minutes**
   B. **System Benefit Fee / IGA Follow – City Manager Vincent Martorello – 5 minutes**
      i. **Follow Up To January 26, 2026, Conversation Regarding IGA and Potential Increase of Sanipac Fee**
   C. **Creswell Chamber of Commerce Annual Report (power point presentation to be made at the work session and made available on the website after the meeting) – Amanda Hoggard and Kelly Makinson – 10 minutes**
   D. **Short Take-Off and Landing (STOL) Discussion – Airport Manager Shelley Humble - 30 minutes**

3. **Adjournment**

The meeting location is wheelchair accessible. Anyone needing special accommodations (hearing impaired, language translation, large print, etc.) please make your request at least 2 Business Days prior to the meeting at 541- 895-2531. Creswell is an Equal Opportunity provider and employer and complies with Section 504 of the Rehabilitation Act of 1973. Questions about this agenda from the hearing impaired can use TTY and call at 1-800-735-2900; Spanish TTY at 1-800-735-3896.

Committee Reports
Agenda Item No. 1

Discussion Items
Agenda Item No. 3

MEMO

To: **Mayor and Members of Council**
From: **Vincent Martorello, City Manager**
RE: **City Council File**
Re: **Follow-Up – System Benefit Fee (SBF) and IGA with Lane County**
Date: **March 23, 2026**

Council Work Session Follow-Up – System Benefit Fee (SBF) and IGA with Lane County

At the January 26, 2026, Council Work Session, the Council discussed the Intergovernmental Agreement (IGA) between the City of Creswell and Lane County regarding the System Benefit Fee (SBF).

Background

The City of Creswell and Lane County are parties to an IGA under which a System Benefit Fee is assessed to the City's waste hauler. This fee is incorporated into the overall disposal cost when waste is delivered to the County's Short Mountain facility.

Under Lane Code Chapter 9, Lane County may assess a System Benefit Fee when waste generated within the county is transported to a non-county disposal facility.

Sanipac has been transporting Creswell-generated waste to its Dry Creek landfill near Medford, Oregon, and the City's current rate structure is based on that practice (i.e., without an SBF).

Upon recognition of the IGA, Sanipac began transporting Creswell's waste to the Short Mountain facility and has, to date, absorbed the System Benefit Fee.

Current Issue

Sanipac has indicated that it will no longer absorb the additional cost associated with the SBF if it continues hauling to Short Mountain. If those costs are passed through, rate impacts to Creswell customers would occur.

To estimate the potential impact, Sanipac evaluated:

- Residential service: 35-gallon cart, once per week
- Commercial service: 3-yard container, once per week
-

Estimated impacts:

- Residential rates would increase by approximately 4%
- Large commercial customers (e.g., Creswell School District and Creswell Mobile Home Park) would see increases of approximately $120–$160 per month

At the January 26 work session, Council expressed a clear preference to avoid rate increases to Creswell residents and provided consensus direction to pursue termination of the IGA. Council also requested additional information regarding potential rate impacts.

Status of Discussions

Lane County and Sanipac are currently engaged in ongoing negotiations regarding the System Benefit Fee. Lane County has requested that the City postpone any action on terminating the IGA until those negotiations conclude.

The City has communicated to both parties that Creswell does not wish to be placed in the middle of these negotiations or be subject to an uncertain timeline. The City's primary objective remains clear: to avoid rate increases for Creswell customers resulting from external negotiations.

Options

Council may consider the following:

1. Postpone Termination of the IGA
   Allow additional time for Lane County and Sanipac to reach a negotiated resolution while Sanipac continues hauling to Short Mountain. Any outcome under this option should ensure that rates for Creswell customers remain unchanged.
2. Maintain Current Hauling with Cost Protections
   Request that Sanipac continue hauling to Short Mountain while deferring any SBF-related cost increases to Creswell customers until negotiations between Lane County and Sanipac are complete. If cost increases are imposed, Council may proceed with termination of the IGA.
3. Terminate the IGA
   Proceed with termination of the IGA, allowing Sanipac to resume hauling waste to its Dry Creek facility near Medford, thereby avoiding the System Benefit Fee and associated rate increases.

2026 SEASON

NATIONAL STOL SERIES

Sponsorship Guide



NATIONAL STOL

WHAT IS
National STOL?

National STOL (Short Take Off and Landing) is an organized competition series for pilots nationwide to showcase their skill in a sport-like setting. As they compete at one or more events throughout the year, top finishers earn points towards an annual National Title. While the ability to take off and land in short distances is commonly honed by bush pilots in backcountry flying, it is a skill that all pilots can and should practice, making our competitions accessible to anyone involved in general aviation.

Our vision at National STOL is simple: we introduce the excitement of general aviation to a nationwide audience, challenge pilots to better themselves, and foster the next generation of aviators. Established in 2020, our series has demonstrated continuous growth with four competitions in 2021, six in 2022., eight in 2023, and ten plus a stand alone finals in 2024, and a similar schedule for 2025. For the 2026 season, National STOL plans to host ten events from coast to coast.

Along with our in person spectators and team of pilots, National STOL sets itself apart from other airshows by producing live broadcasts of many of our competitions and effectively utilizing social media to deliver the action to more viewers than ever before. Whether you are looking for local exposure or national name recognition, National STOL's high levels of engagement position us uniquely in the aviation and tourism communities.



OUR SOCIAL MEDIA REACH

By producing our own live broadcast National STOL is able to include commercials and underwritings from sponsors to deliver their benefits message directly to our audience. In addition, all annual sponsorships include mentions on National STOL's social media channels, a listing on the sponsor page of our website, inclusion in press releases and mailings regarding the 2026 series. Our more exclusive packages also include custom social media posts throughout the year.

Instagram Following

113k

Instagram Page Reach (2025))

5.3 million

YouTube Following

112k

YouTube Hours Viewed (2025)

180k

Facebook Following

350k

Facebook Hours Viewed (2025)

304k

TikTok Following

36.8k



KEY DEMOGRAPHICS
2025 Events



- 10 Nationwide Events plus National Finals
- More than 145 teams competing, upwards of 40% new to the series
- 500+ volunteers who love aviation
- Annual in person attendance of 14,500+
- More than 55% of spectators attend with children/family
- A survey of one event showed attendees from 29 states/territories, with 77% traveling from more than 100 miles
- Average 200 nights filled in local accommodations
- 195,000+ views on Youtube livestream videos (Facebook no longer retains stats)



OUR SOCIAL MEDIA REACH

Statistics as of 12/30/25

Facebook Following
350 thousand

Instagram Following
113 thousand

2024 Facebook Hours Watched
304 thousand

2025 Instagram Page Reach
5.3 million

Total Following
611.8 thousand

2025 Impressions
267.5 million

YouTube Following
112 thousand

TikTok Following
36.8 thousand

2025 YouTube Impressions
25.6 million



TYPES OF SPONSORSHIPS

Annual Sponsorships

Enjoy a partnership with National STOL for the entirety of the 2025 season. Packages offer digital benefits, social media exposure, and opportunities to showcase your brand/product at our events nationwide. An outline of our annual sponsorship levels can be found on the following pages.

Event Sponsorships

If your company is location specific and you prefer to highlight your brand on a more local scale, sponsoring an event in your region allows for laser targeting of your prospects. National STOL partners with our host airports to create a safe and enjoyable event while highlighting the local community. Please contact us for further information.



Don't see a package that matches your marketing needs?
Speak with our representative to customize a package that supports your goals.
No matter the budget, National STOL has a sponsorship available.

SERIES TITLE SPONSOR

"The {Sponsor} Championship Series"
One Available Per Year

Our Highest Level of Sponsorship

- Your company is synonymous with the 2025 Championship Series
- Dedicated press release
- High visibility banner/logo/link on the National STOL website and within email blasts
- Custom Social Media posts, as well as tags/mentions throughout the year
- Parking passes and admission tickets to all events
- Priority vendor space at all events
- Display of flags at all events
- Featured underwritings at all events
- Commercials and mentions on broadcasts
- Speaking/interview opportunities

PRESENTING SPONSOR

"Unlimited Class, presented by {Sponsor}"
Five Available Per Year

A Comprehensive, High-Visibility Package

- Consistent mention as the presenting sponsor of one of our 5 competition classes for the full year
- High visibility banner/logo/link on the National STOL website and within email blasts
- Custom Social Media posts, as well as tags/mentions throughout the year
- Parking passes and admission tickets to all events
- Designated vendor space at all events
- Display of flags at all events
- Featured underwritings at all events
- Commercials and mentions on broadcasts

2026 SEASON SERIES
Tentative Schedule



SWAMP STOL
Louisiana
April 10-11

PONY EXPRESS STOL
Missouri
May 30-31

SODBUSTERS STOL
Wisconsin
July 17-18

TBA EVENT
-
August 28-29

APPALACHIAN STOL
Pennslyvania
May 8-9

MOSES LAKE AIRSHOW
Washington
June 12-13

ROCKY MOUNTAIN STOL
Wyoming
August 14-15

MUSIC CITY STOL
Tennessee
October 9-10

LONESTAR STOL & NATIONAL FINALS
Texas
October 29-October 31

We look forward to seeing you in 2026!
With questions, contact info@nationalstol.com

Aviation Event – Economic Impact Package

ROI Summary

This summary evaluates the economic return associated with hosting a regional aviation/STOL event, using documented results from comparable communities and visitor-spending methods consistent with Oregon DOT Aviation and Travel Oregon norms.

Documented Benchmark – Pinedale, Wyoming:
- Total spectators reported: 912
- Non-local visitors: 281
- Hotel room nights generated: 257
- Visitors from 12+ states and Canada

Spending Category	Conservative Estimate
Lodging	$33,410
Food & Beverage	$18,500
Fuel / Retail / Misc.	$11,200
Total Direct Visitor Spending	$63,000+

Formal Economic Impact Justification Memo

This memo outlines the economic impact considerations associated with hosting a regional aviation/STOL event, using verified outcomes from comparable communities and accepted tourism-economics methodology.

Appendix – Comparable Event Outcomes (Attendance +25%)

Location	Event Year	Reported Attendance	Population Context
Pinedale, WY	Year 3	912	Sublette County ~8,700
Clarion, PA	Year 2	635	County ~37,000
Jennings, LA	Year 5	711	Regional ~240,000
St. Joseph, MO	Year 1	525	MSA ~121,000
Ontario, OR	Year 2	375	Region ~110,000

- Attendance varies due to inclement weather and local marketing

Tentative 2026 Schedule



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Louisiana
April 10-11

PONY EXPRESS STOL
Missouri
May 29-30

ROCKY MOUNTAIN STOL
Wyoming
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Wisconsin
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TBA EVENT
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LONESTAR STOL
Texas
October 29-30

NATIONAL FINALS
Texas
October 31

We look forward to seeing you in 2026!
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Stay tuned for further updates. Registration for each event opens approximately 6 weeks prior to the scheduled date.

Latest Videos

2025 National STOL Series Cha...



LIVE from Sulphur Springs, Texa...



Lonestar STOL Competition – Li...



Reupload: 2025 Music City STO...



SPONSORSHIP OFFERINGS

Below is a list of typical broadcast/event deliverables for National STOL events and our recommended rates for the 2026 season. You are welcome to sell any available opportunities to your local sponsors as part of your fundraising efforts. **Note that some deliverables, such as sponsored classes or broadcast elements, may be limited due to National agreements.** Please confirm availability with us prior to finalizing terms for the most up to date information.

Item	**Per Event**
Naming Rights of the Event	$20,000.00
Presented By for the Event	$7,500.00
Sponsored Element on Livestream (weather bug, replay, etc)	$2,500.00
Sponsored Class for Event	$2,500.00
30 Second Commercial	$300.00
60 Second Commercial	$500.00
90 Second Commercial	$750.00
Representative on Broadcast (with announcer; approximately 10 minutes)	$1,000.00
Announcer Underwriting (10-30 second ad for the sponsor)	$250.00
Feather Flag on Flight Line	$300.00
Banner or Flag outside Flight Line	$150.00
Email Listserv Banner Ad (per occurrance)	$100.00
Website Ad/Banner on event landing page	$500.00
Sponsored Breakfast or Lunch	$1,000+
Sponsored Dinner	$3,000+
Sponsored Areas/Activities, (Kid's zone, VIP area, food village, etc)	$1,500+
Food Truck	$300
Vendor Booth	$200

Included for up to 15 local sponsors:
Logo on website as a sponsor of that event, one mention by name/display of logo as part of a general listing of sponsors during broadcast, one thank you graphic on our mailing list/social media the week of the event