

TOWN OF LOUISVILLE, TENNESSEE

AGENDA

Recreation Advisory Board

May 27, 2025

6:00 p.m.

- I. Call to Order**
- II. Approval of Minutes**
- III. Mayor's Report**
- IV. Update on the Contract with Pickleville**
- V. Discuss On BallField**
- VI. Beal Park Updates: Fencing, Trails, Pavilions, Updated Sign and Portable Bathrooms**
- VII. Proposal From Smoky Mountain Family Entertainment, LLC**
- VIII. Whenever Watersports: Self-Serve Kayaking Program**
- IX. Process Of Planning for 18-Hole Disc Golf Course At Town Hall Park**
- X. Update On Current LPRF Grant Request**
- XI. Discussion Of Future Projects And Grant Applications**
- XII. Citizen Comments**
- XIII. Adjournment**

TOWN OF LOUISVILLE
Recreation Advisory Board

March 25, 2025

6:00 p.m.

Present: David Reece - Chairman, Daniel Franklin - Secretary, Stan Painter, and Brad Headrick

Absent: Karen Lewis

Others Present: Hailey Russell, Lynn Burchfield and 3 citizens

David Reece called the meeting to order at 6:00 PM.

Approval of Minutes:

MOTION to approve the minutes from February 25, 2025 by Brad Headrick. Second by Stan Painter. VOTE: UNANIMOUS. **MOTION PASSES**

Mayor's Report:

None.

Application for the 2025 LPRF Grant at Town Hall Park:

The last addition for the application was the minutes that were approved by the board tonight. Once they are signed and sent in, Kimley-Horn will attach them to the contract and then submit the application for approval.

Status Report of Baseball Training Field use and items Purchased to Date this Winter/Spring:

Hailey Russell went through the current scheduling and purchases that have been made for the ballfield. Daniel Franklin went over the rough draft plan that TN Arsenal provided the board with by adding a second field. Along with their proposal of a partnership between them and the town.

Update on the Status of Fencing Project and Updating the Pavilions at Beal Park:

Daniel Franklin told the board the maintenance crew had finished the work on clearing the area so the fencing company can start work on installing the fence. The quotes received on the roofing for the pavilions. The board asked for the quotes to be redone to represent the type of metal roofing that would be used.

Bids Request on Updating Sign at Beal Park:

Daniel Franklin asked that the board move this item to next month to

allow Hailey Russell time to get quotes for a plaque to be added to the current structure instead of building a completely new sign for the park. The Mayor asked that the new wording include the correct park name (“The Henry Edgar Beal Sr. Park”) and include the Town logo.

Discussion of Trails and Possible Picnic Table/Small Pavilion to be Added at Beal Park:

Daniel Franklin asked that the board go walk the trail once the fence gets finished. See their thoughts on adding a picnic table to the trail near the top and/or adding a pavilion for trail users to have a place to rest. He wants to discuss their thoughts on this at the next meeting.

Tracy Fuller expressed her concern about the town spending too many resources on Beal Park and catering to the outskirts of town limits and the new apartments that were built right outside town limits. Mrs. Fuller believes that the money adding a fence and the hiking trail could be better used to update Poland Creek Campground and things like a playground.

Volunteer to Begin Process of Planning for 18-Hole Disc Golf Course at Town Hall Park:

Larry Sievers was present at the meeting in January and advised the board that he has previous experience in parks and recreation and would like to help anyway possible. Daniel Franklin asked the Chairman David Reece if he would like to reach out to Mr. Sievers and see if he would be interested in helping the board with the planning of this. David agreed with Daniel and he will reach out to see if Mr. Sievers would be interested in helping with this line item.

Updated Rules and Fees Approved by BMA for Poland Creek Campground:

The board reviewed the changes and agreed with the BMA of the changes and updates that were made.

Update on the Contract with Pickleville:

Daniel Franklin advised the board that after the last meeting where it was agreed that the contract with Pickleville should be canceled he went and met with the owners and they offered to lower the monthly rental rate from \$1,500 to \$300. Franklin advised the board that he agreed to the new rate and that they will discuss renewal of the contract closer to the expiration date.

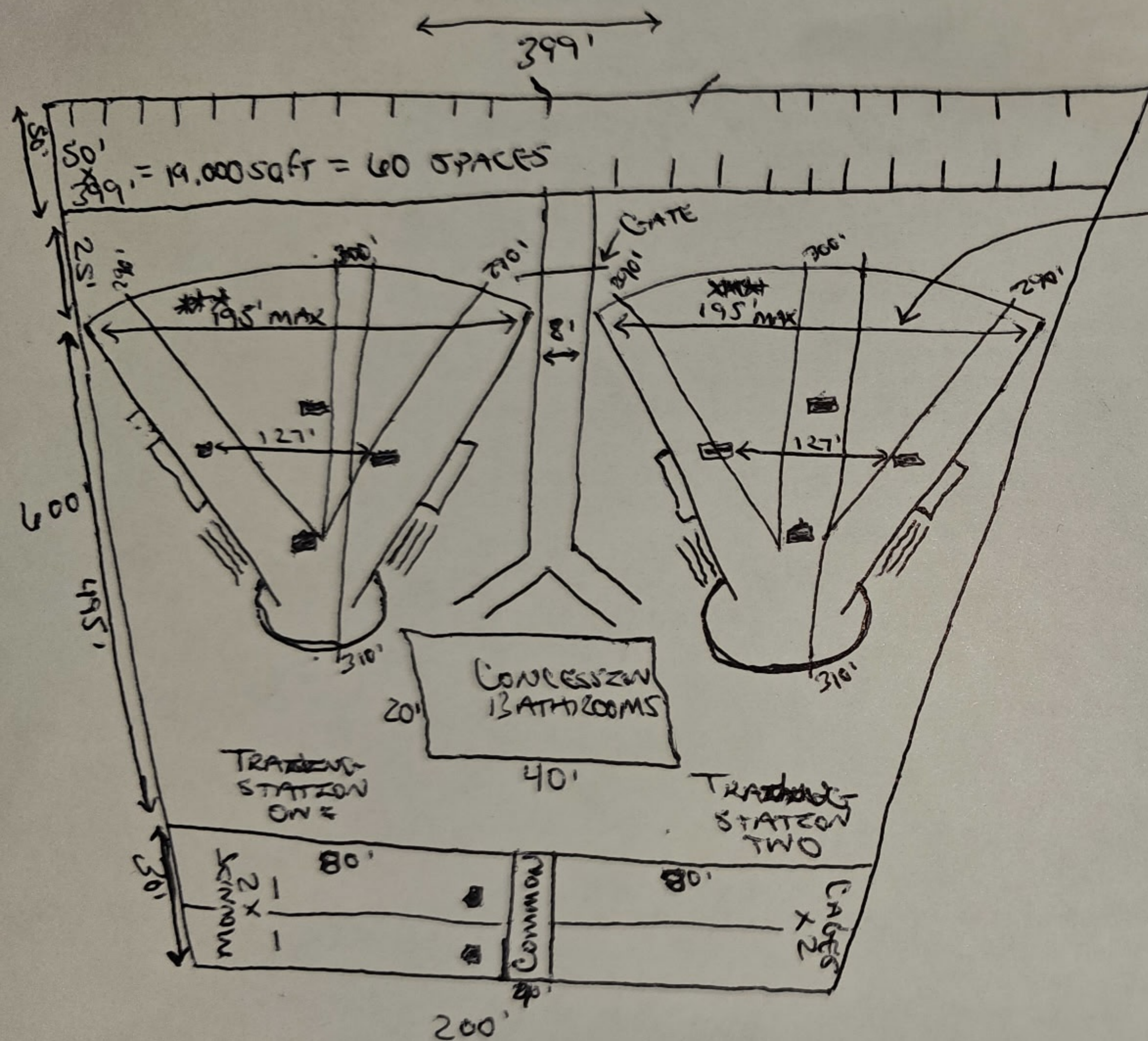
Citizens Comments:

Libby Young asked if the information in the meeting got back to the maintenance crew. The board all stated yes. She also stated that there are fire ants around the walking trails, the rubber pads on the bridge are coming up, and in the large dog park the landscaping fabric is coming up. She also asked if the wooded part behind the dog park would be fenced off. She was advised that no that will not be fenced off.

MOTION by Brad Headrick to adjourn the meeting. Second by Stan Painter. VOTE: UNANIMOUS.
MOTION PASSES. Meeting adjourned at approximately 7:30 p.m.

Chairman

Secretary



THIS 195' MAX LINE IS AN EXAMPLE ONLY. YOU WILL HAVE TO FIND OUT LOUISVILLE SETBACK RULES FOR PROPERTY LINES THEN WORK FIELD DIMENSIONS BACKWARDS ONCE YOU PULL A TAPE MEASURE. FOR EXAMPLE, A 195' MAX MAY ONLY ALLOW A 240' FENCE OR SMALLER. THE ONLY WAY TO KNOW FOR 100% IS TO PULL TAPE BUT THIS GENERAL LAYOUT WOULD WORK & ACCOMMODATE PARKING, MOUNDS, CAGES, AND CAPTURING ENTRY FEES @ THE GATE.

Proposal from Tennessee Arsenal Group for Louisville Field Use and Contributions

Overview of Contributions: The Tennessee Arsenal group is committed to improving the facilities at Louisville Field and providing resources that benefit both our program and the broader community. In exchange for a set number of reserved days for our program, we propose the following contributions:

1. Portable Fiberglass Mound:

We have placed a portable fiberglass mound in the shed, which will be available for use by other teams. To ensure its proper use, we request that the same guidelines and protocols for equipment care, as well as the established rules, be followed. The mound will be assembled during our next practice on Tuesday.

2. Tractor Tires for Strength & Conditioning:

We are donating 2-3 tractor tires that can be used for strength and conditioning purposes only. These resources will be available for all teams and can enhance training programs for athletes in the community.

3. Investment in Joint Project:

The total value of our contributions to this joint project, including the mound, tires, and other investments, is approximately \$1,500. This reflects our serious commitment to making Louisville Field the premier practice location for any team in the area.

Proposed Role and Advisory Position: As part of our commitment to this project, I propose taking on an advisory role or overseeing future projects related to the field. My program and I are eager to assist in any way possible to ensure the continued growth and improvement of Louisville Field.

Term and Agreement: We propose an initial 5-year agreement with the terms discussed, including a set number of days reserved solely for our program's use. Once the agreement is ready, please let me know so we can finalize and sign it.

Vision for the Future: My vision for Louisville Field is to create a quality practice environment that not only benefits our program but also contributes to the growth of the community. I am dedicated to bringing future improvements, such as turfed fields, potentially through grants or other funding sources, and exploring additional ideas that can generate revenue for the town. Many of the players in our program, as well as myself, have deep ties to this town, and we are excited to be part of its continued growth and success.

Thank you for considering our proposal. We are excited about the potential for Louisville Field and look forward to working together to make it a top-tier facility.

Disc Golf Recommendation:

Greetings Blaine,

Thank you for taking the time to speak with me last week about the draft master plan for Louisville, TN. Since our conversation, I've reached out to several prominent and experienced members of the local disc golf community to gather their thoughts on the plan. Based on their feedback, we have developed the following three recommendations:

1. **Incorporate Disc Golf Course into Goals:** We suggest listing the disc golf course in both the short- and long-term goals on pages 34 and 48 of the master plan. Additionally, it would be helpful to assign a minimum dollar amount of investment to the course that reflects the level of interest shown by the community in the survey.
2. **Partner with or Hire a Professional Course Designer:** To ensure that both the disc golf course and the walking path are designed for maximum user enjoyment, we strongly recommend partnering with, consulting, or hiring a professional course designer. This step will help ensure the course layout and features meet the needs of the community and enhance the overall experience.
3. **Consider an Additional 9-Hole Course:** Given the strong and unanimous support for disc golf reflected in the survey, we recommend considering the addition of a 9-hole "front 9" course with lockable, removable baskets (goals) in the open space designated for festivals. This would offer an additional space for players while maintaining flexibility for other community events.

If you're interested, the owner of our local disc golf and skate shop has provided a list of reputable regional course designers that might be a great resource for the project.

Thank you for your consideration, and I look forward to discussing any of your additional ideas or questions.

Best regards,

John Nowell
865-363-9321
goingclimbing@hotmail.com



WHENEVER WATERSPORTS

Self-Serve Kayak Rental Kiosk Program Proposal

Trusted by:



...and more



The Problem For Communities

Barriers to accessing on-water recreation

Buying equipment



Expensive upfront & ongoing equipment costs



Difficult storage & transportation needs

Traditional rentals



Limited operating days & hours



High prices



Inconvenient check-out & reservation requirements

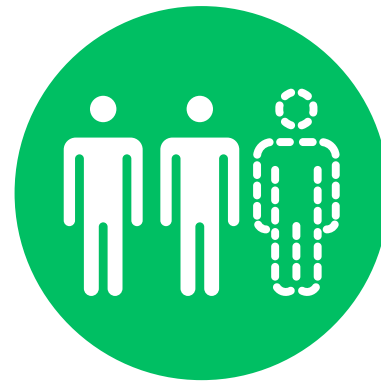


The Problem For Parks

The headaches of running a kayak rental program



Inconvenient rental
processes for staff and
visitors



Staffing shortages and
manpower constraints



Limited hours and
equipment availability
for visitors

“According to figures from the US Chamber of Commerce, as much as 60% of the leisure and hospitality industry’s job openings are vacant”



The Solution For Communities

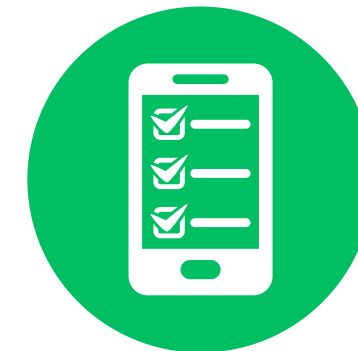
Paddling made accessible with Whenever Watersports rental kiosk programs



Available everyday
during all park hours



Best prices in the
area



Simple rental
processes



Conveniently located
right on the water



The Solution For Parks

Kayak & SUP rentals made easy with Whenever
Watersports rental kiosk programs

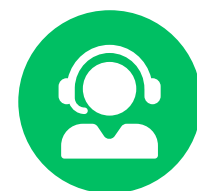
We handle everything



Kiosk Delivery & Install



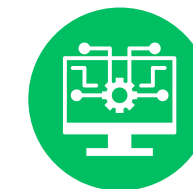
Equipment



Customer Service



Remote Operations



Software & Reporting



Maintenance



Waivers & Insurance



Marketing



The Kiosk

Our new kiosk model comes in 4-slot, 8-slot (left), and 12-slot (center & right) sizes. Kiosks can hold kayaks, tandem kayaks, and SUPs.



More example photos available [here](#)

The Kiosk



How It Works

Click below or visit bit.ly/wheneverwatersports to view our simple rental process



The Software

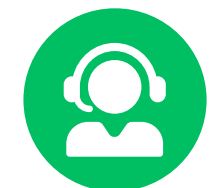
**Convenient rentals for park visitors, program
performance reports for park partners**



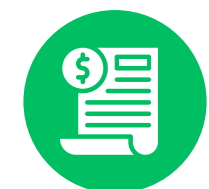
Safety Tips & Videos



Flexible Payment Options



Customer Service Help



Automatic Email Receipts



Usage & Revenue Reports



Paddler GPS Tracking



Post Ride Stats



Optional Reservations



Pricing

See our standard program pricing options and additional details

Pricing Options

4-Slot Kiosk
One-time Fee:
\$19,999

8-Slot Kiosk
One-time Fee:
\$24,999

12-Slot Kiosk
One-time Fee:
\$31,999

Each Includes:

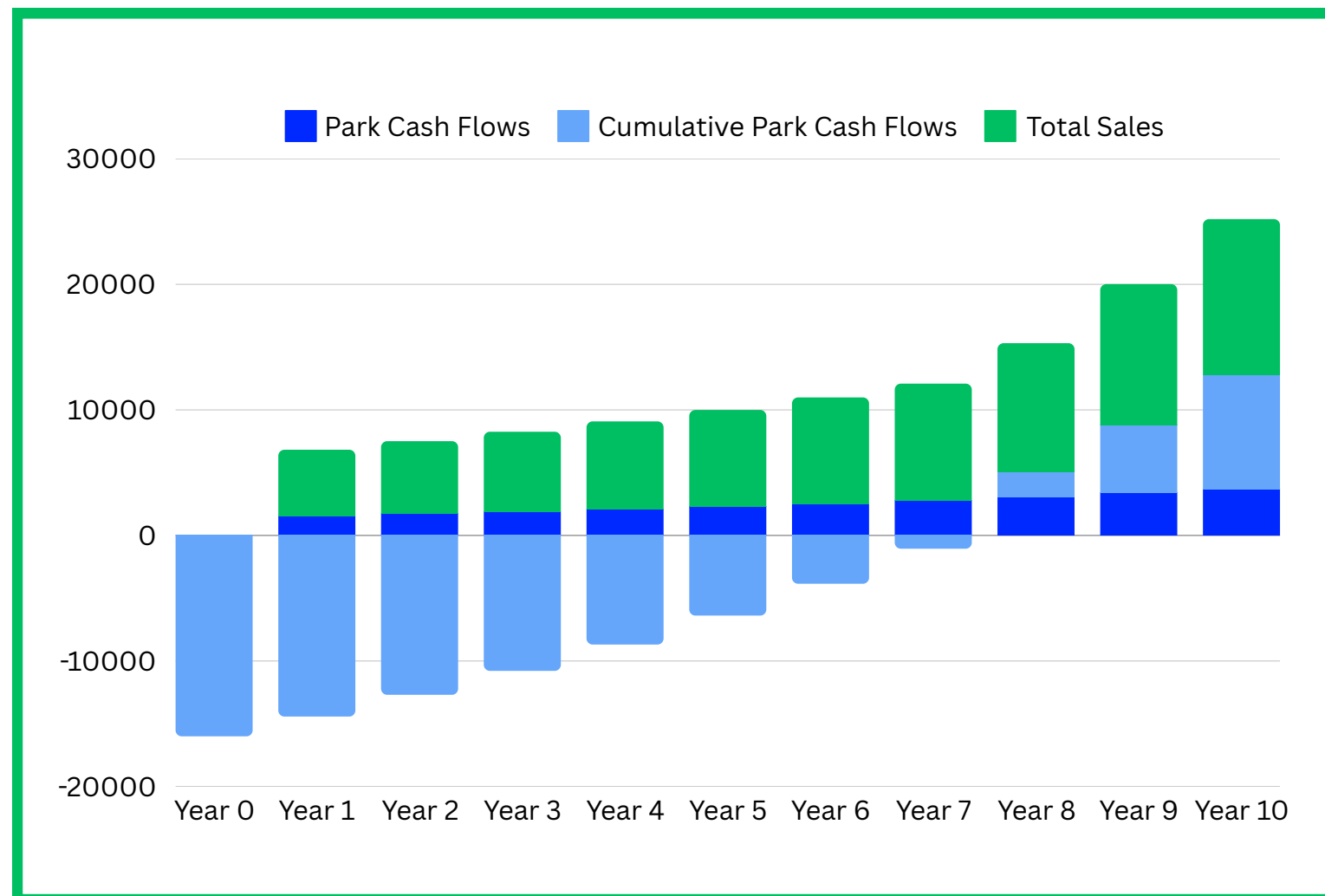
5-Year Service Agreement:
\$0
Additional 1-year extensions at no cost

Share of Revenue:
20%



Partner Payback

See an example payback scenario for a 4-slot kiosk program



+

**\$16,800 estimated
yearly savings for
partners on full-
time staffing of
rental program**

Assuming full-time staffing at \$15/hour for
5 month season

[Click here for an editable Excel version](#)



Additional Programming

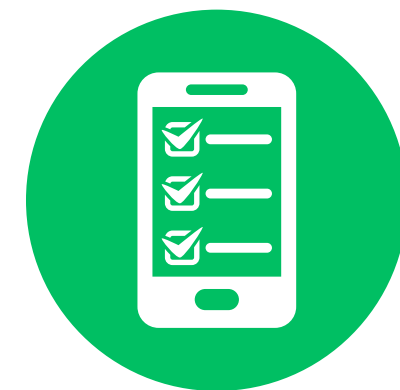
Not just on-water recreation made accessible, but a platform for community



Volunteer & interpretive
collaborations/events



Partnerships with
local businesses



Subscription & promo
offerings



Additional Programming

Not just on-water recreation made accessible, but a platform for community



More Resources & Next Steps

Check out the links below for more helpful info or contact us to further the discussion!



[FAQs & In-Depth Info](#)



[Brief Overview One-Pager](#)



[Sample Service Agreement](#)



[Current Locations](#)

Contact Us:



contact@wheneverwatersports.com



wheneverwatersports.com/partner



[860-899-7114](tel:860-899-7114)



To: Louisville Planning Commission
From: Smoky Mountain Family Entertainment, LLC
REF: Poland Creek Proposal Supporting Documentation
Date: 05/13/2025

Thank you for the opportunity to describe the proposal to the commission, prior to our meeting at the next Townhall meeting. The purpose of this document is to give a brief outline of the proposal.

Smoky Mountain Family Entertainment, LLC is requesting a joint venture with the Town of Louisville at the Poland Creek Boat ramp location, managed by the Town of Louisville. Smoky Mountain Family Entertainment, LLC desires to operate a kayak and water inflatable business in the Northwest corner of the property, along the fence line between the campground and the boat ramp parking area. We would like to place a metal shipping container along the fence line, in the grassy area, out of the way of traffic from which to operate the business. We would like to rent kayaks, Aquabanas (inflatable floating cabana huts on the waterway), floating inflatable: waterslides, water bouncer, and obstacle courses.

We would provide an additional port-a-potty and solar power generator for our power needs. We would request access to the space needed to place the metal shipping container, joint access to some parking spaces, and permission to connect our temporary floating dock to the shoreline behind the storage container. We have discussed all permitting requirements with TVA and TWRA, who have granted us permission to conduct such activities in the waterways they control. We have been given permission to operate in their waterways in the following three fashions. We may have a physical launch location from the shore to the activity area, we may dock a short distance offshore or out in the waterway if it does not prevent boating traffic, with the activities with a pontoon boat and allow our customers to swim or boat over to our activities, and we may offer our activities for private rentals either in the waterways, or at private docks. Of the three options, we would prefer to partner with the Town of Louisville to have a permanent location with access to shore facilities.

We are proposing two options to the Town in terms of payment for access to the location. Option 1: we would offer a \$0.75 per person access or launch fee on all activities and kayaks that are launched from Town controlled property. Option 2: we would offer 3% of all sales, which would include the activity access, kayak rentals, and sales from the location (sunscreen, prepackaged foods, drinks, ice, etc). We would have an operational season, similar to the campground. We would request the first contract grant rights to operate for an initial term of the remaining season, plus two years.

We would be responsible for trash collection and removal of all trash our visitors leave, providing and maintaining a port-a-potty. We will carry insurance, list the Town on the insurance notifications, maintain licensing, permits, and adherence to all laws. We have a release of liability that will relieve the Town of liability for any injuries while using our activities and/or kayaks. We will only store our equipment in the storage container, when not in use. We will not place any unauthorized signage at the location. We will adhere to all Town of Louisville ordinances. No fuel or motorized watercraft will be used at the location. We would work directly with the Town of Louisville employees to address any unforeseen issues that may arise. We will not allow any drugs or illegal substances of any kind on our activities or kayaks. We shall have adequate personal flotation and safety devices onsite for our activities. We will not operate outside of quiet hours. Our staff shall revoke access to anyone who is conducting themselves in a dangerous manner or contrary to our rules. We will provide to the Town a copy of the release of liability, rules, regulations, and policies as it relates to this location. We will provide to the Town a copy of all incident reports, relating to the location.

I look forward to speaking with you more in depth at the upcoming Townhall

Thank you,
Adam Pierson, owner
Smoky Mountain Family Entertainment, LLC
apierson@smokyentertainment.com
(865) 260-7771 option #1

Please see a few examples of our activities we may offer.

