



**Downtown Development Authority
April 18, 2024**

PRESENT: Darrell Cox, Doug Young, Sterling Widener, Melinda Taylor, Shae Brouillet, & Amanda Glover

VIRTUAL: N/A

ABSENT: Brent Warr, Tom Conger

GUESTS: Ethan Reddish

DDA Director Darrell Cox called the meeting to order and welcomed those in attendance.

MINUTES AND FINANCIAL: Doug Young made a motion, seconded by Shae Brouillet, and unanimously carried to approve the minutes from the March 21, 2024 meeting. Sterling Widener made a motion, seconded by Shae Brouillet, and unanimously carried to approve the March 2024 financials.

OLD BUSINESS:

The previously tabled façade grant application for 214 E Water Street was reviewed. The applicant installed the awning prior to board approval which disqualifies an applicant from grant consideration. Melinda Taylor made a motion to deny the façade grant application for 214 E Water Street, seconded by Doug Young, and unanimously carried to deny the façade grant application.

Work Plan Review:

Strategy 1: Property Redevelopment: No report

Strategy 2: Business Environment:

- Streetscape Projects: Glover reported trees have been planted down east Water Street from Broad Street to Clay Street. The next section will be north Broad Street from Water Street to Calhoun Street.

Strategy 3: Tourism Destination

- River Connection: Glover reported she applied for a T-Mobile Hometown Grant to assist with funding wayfinding signage to/from downtown and Chason Park. Recipients for the grant should be notified in May.

NEW BUSINESS:

- **Director's Report:** Glover reviewed the attached report.

With there being no further business to discuss, the meeting was adjourned.