



**Downtown Development Authority
March 21, 2024**

PRESENT: Darrell Cox, Doug Young, Sterling Widener, Melinda Taylor, Tom Conger, Shae Brouillet, & Amanda Glover

VIRTUAL: N/A

ABSENT: Brent Warr

GUESTS: Randee Eubanks, Bruce Kirbo, Jr., Steve O'Neil

DDA Director Darrell Cox called the meeting to order and welcomed those in attendance.

MINUTES AND FINANCIAL: Doug Young made a motion, seconded by Sterling Widener, and unanimously carried to approve the minutes from the February 15, 2024 meeting. Melinda Taylor made a motion, seconded by Shae Brouillet, and unanimously carried to approve the February 2024 financials.

OLD BUSINESS:

The previously tabled façade grant application for 214 E Water Street was reviewed. The applicant installed the awning prior to board approval which disqualifies an applicant from grant consideration. Melinda Taylor made a motion to deny the façade grant application for 214 E Water Street, seconded by Doug Young, and unanimously carried to deny the façade grant application.

Work Plan Review:

Strategy 1: Property Redevelopment: No report

Strategy 2: Business Environment:

- Parking Survey: Glover reported 40 surveys were distributed and only 10 responded which is a 25% response rate on the parking survey. The common denominator is store owners parking in front of their establishments. Chairman Cox, Steve O'Neil, and Amanda Glover will meet to discuss.
- Streetscape Projects: Glover reported the Parks Department will begin the removal of the existing streetscape trees within the next week.

Strategy 3: Tourism Destination

- River Connection: Glover reported she is applying for a T-Mobile Hometown Grant to assist with funding wayfinding signage to/from downtown and Chason Park.

NEW BUSINESS:

- **Director's Report:** Glover reviewed the attached report.

With there being no further business to discuss, the meeting was adjourned.