



JustAskSM
TO END HUMAN TRAFFICKING

UNDERSTANDING HUMAN TRAFFICKING:

Community Awareness Series

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**“SAFEGUARDING
COMMUNITIES
THROUGH
PARTNERSHIP”**





A MOTHER'S STORY





DEFINTION

HUMAN TRAFFICKING IS **COMPELLING**
A PERSON TO ENGAGE
IN **COMMERCIAL SEX OR FORCED,**
UNFAIR LABOR.





MOST COMMON MYTH

**Human Trafficking is not
happening in my community**





MORE THAN 90%
OF TRAFFICKED YOUTH STILL
ATTEND SCHOOL AT THE START





1 IN 5 KIDS WILL BE
APPROACHED BY A
TRAFFICKER AT SOME POINT

According to the National Center for Missing and Exploited Children



**DOJ REPORTS MORE THAN
50% OF SEX-TRAFFICKING
VICTIMS ARE UNDER 18**

According to the US Department of Justice



**NCMEC REPORTED AN
846% INCREASE
IN REPORTS**

According to the National Center for Missing and Exploited Children



80% OF TRAFFICKED
YOUTH ARE
"COMMUNITY KIDS"

According to the Florida Department of Family Services



Victims of human trafficking, and those that are targeted by traffickers, can be from:

- Any race
- Age
- Ethnicity
- Social or economic group
- Gender (boys and girls can both be victims)
- Sexual orientation
- Level of academic achievement





WHO IS BEING TARGETED?



Accessibility



Suggestibility



Vulnerability



TYPES OF TRAFFICKERS

Traffickers come from all parts of society – every race, gender, and socio-economic group.



Boyfriend/Girlfriend: A common type is an attractive polished man (or woman) in their early 20s, who pretends to be a girlfriend or boyfriend to the teen.



Gangs: Criminal gangs also play a significant role in trafficking, sometimes using associates with a less threatening appearance to make the initial approach.

TYPES OF TRAFFICKERS



Employers: Fake employers also lure victims in to both sex and labor trafficking with promises of modeling or other glamorous careers.



Family: Finally, some victims are trafficked by their own family members (or foster parents).



TYPES OF TRAFFICKERS



Buyers: come from all parts of society, but the most common demographic:

- Middle to upper class
- White male
- Married with children
- Active member of their faith community

IF THERE WAS NO DEMAND THERE WOULD NO NEED TO VICTIMIZE AND EXPLOIT PEOPLE



ADDRESSING DEMAND

Educate men about the facts surrounding commercial sex

Prevent exploitation through increased penalties for buyers of sex and other enforcement/deterrent operations

Empower men to take a stand and speak up



TRAFFICKER METHODS



SCOUT

Traffickers are searching for young people to target.

Traffickers find teens:

- On social media
- In shopping malls
- At bus stops
- In school
- Through friends



MANIPULATE

Traffickers relate to young people and often times seem “too good to be true.”

They:

- Pretend to be boyfriends or girlfriends
- Buy presents; treat their intended victims very well
- Listen and act interested in their lives
- Traffickers lie



TRAP

Traffickers trick or control young people into staying in the lifestyle.

These methods could be:

- False love or lies
- Drugs
- Violence or threats of violence

WHAT ALLURES VICTIMS?

- Fun and excitement
- Peer pressure
- Financial gain/drugs
- Social Status
- Protection
- Lack of understanding
- Seeking identity and a sense of belonging



TRAFFICKERS TARGET YOUNG PEOPLE WHO:

- Lack a sense of belonging to others
- Don't feel well respected or valued by family or friends
- Base their self-worth on popularity or relationships
- Are willing to keep secrets, including their relationship
- Don't have a good relationship with their parents
- Are looking for a boyfriend or girlfriend
- Are often bored with not much to do
- Spend a lot time away from family and friends
- Are willing to take directions and believe the lies and false promises of the trafficker





WARNING SIGNS & RED FLAGS

Those being targeted or exploited may exhibit one or any combination of the following indicators:

- Change in behavior or mood
- Change in dress or style
- Signs of physical abuse
- Physical changes
 - Appears tired and sleepy
 - Loss of skin color
 - Noticeable change in weight
- Decrease in motivation to do anything
- Increase in secrecy
- Unexplained material possessions
- More sexually promiscuous
- Materialistic / Focus on money





THE EFFECTS



Trafficking victims experience **life-altering** and **long-term physical, emotional, and psychological effects.**



According to the FBI, the average life expectancy of a person trapped in trafficking is **only 7 years.**



It is estimated that **1 trafficking survivor** requires the resources of 10 domestic violence survivors and years of support to recover.





Physical Effects of Exploitation of a Teenager Over 18 months



* These physical changes are NOT a result of drug or alcohol abuse, simply the physiological effects of being exploited during childhood development.



SAFEGUARDING YOUNG PEOPLE

Educate them about human trafficking

Prevent exploitation from happening by keeping open lines of communication

Empower them by offering sound advice and being involved in their lives





**“SAFEGUARDING
COMMUNITIES
THROUGH
PARTNERSHIP”**



FOCUSED, DRIVEN, AND COMPASSIONATE IN ALL WE DO.



MISSION

The Just Ask Prevention Project seeks to inoculate communities against the threat of human trafficking, a public health crisis.

VISION

We envision a world where children are free to achieve their full potential without the threat of being trafficked or exploited.

VALUES

The Just Ask Prevention Project is focused and ensuring the progress of human rights and the protection of global citizens regardless of race, ethnicity, religion, age, gender, or socio-economic status.



Since its founding in 2013, the Just Ask Prevention Project **has educated over 900** professional and community-based organizations in the identification, prevention, and response to human trafficking and other forms of exploitation.





“Safeguarding communities through partnership”

Just Ask serves as a capacity-building organization, developing and implementing *self-sustaining* programs to protect children from human trafficking and exploitation based on best-practices.





THE PROBLEM

Human Trafficking has become the second largest criminal enterprise, second only to drug trafficking. Traffickers are targeting younger and younger victims, some as young as elementary school.

Kids are taught how to protect themselves from drugs, why not traffickers?



PREVENTION PROGRAMS

- ▶ Just Ask has developed programs for schools, youth groups, school resource officers, and parents based on best-practices for curriculum development
- ▶ Recently called the “*Gold Standard in prevention curriculum*”
- ▶ Industry leader, currently reaching more than 150,000 youth annually, more than any other NGO working on human trafficking prevention curriculum





AWARENESS PROGRAMS

Reaching out to communities and helping to shine a light on the emerging threat of human trafficking through **Community Conversations**

Supporting youth-led awareness campaigns and clubs in the schools and youth groups

For more information about hosting an awareness event or for a free Youth Campaign Guide please contact us at **info@justaskprevention.org**



YOUTH CARES CONFERENCE

January 11, 2020



NO MORE VICTIMS

JUST ASK YOUTH CARES CONFERENCE
ON HUMAN TRAFFICKING

January 2, 2019, Saturday

All High School students in Virginia, Maryland and Washington DC welcome.

February 2, 2019, Saturday
9:30AM-4:00PM

Registration 8:30-9:30 AM, conference starts promptly at 9:30AM

Hilton Springfield
6550 Lisdale Road
Springfield VA 22150

WHAT IS THE YOUTH CARES CONFERENCE?

Just Ask Youth Cares conference is designed to inform and empower teens from across the DC Metro area to take action to fight against teen trafficking by educating themselves and their peers. They will receive valuable ideas on where and how to begin.

FOR REGISTRATION ON EVENT BRITE SEARCH: JUST ASK YOUTH CARES



Welcome

1st Annual
JustAsk
Youth Cares Conference
To End
Human Trafficking



The Safeguard_{SM} Training Program provides disciplinary specific training to fit the needs of industry professionals. Our training builds capacity to respond and deal with these complex situations.

The curriculum has been customized for:

- | | |
|-------------------------------|---------------------|
| • first-responders | • hospitality |
| • healthcare | • retail |
| • educators | • field technicians |
| • youth leader / coaches | • faith communities |
| • counselors / social workers | • transportation |

And with our team of technical experts, we can customize the program to fit other groups that could come in contact with an exploited person.



All of our curriculum has been reviewed by survivors of trafficking and exploitation, parents of survivors, as well as industry experts to ensure its **accuracy** and **effectiveness**.





Too many people stay trapped in exploitive situations because they don't know where to turn for help.





SAFE ZONES

WHO IS ELIGIBLE?




- hotels
- houses of worship
- hospitals/healthcare offices
- counseling offices
- after school/youth programs
- retail stores/malls
- schools
- transportation companies





IMMEDIATE ACTIONS STEPS

1. Spread awareness
 - Tell three (3) people something you learned here today
 - Follow us on social media and repost/share information

 @justaskprevent   @justaskprevention

 - Learn more at www.justaskprevention.org
2. Host an awareness event or advocate for program implementation
 3. Become a Champion
 - www.justaskprevention.org/champions





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