

School Board of Brevard County

2700 Judge Fran Jamieson Way • Viera, FL 32940-6601

Robert E. Schiller, Ed.D., Interim Superintendent



February 6, 2023

MEMORANDUM

TO: Secondary Principals


FROM: Rachel Rutledge, Director 
Office of Career & Technical Education

SUBJECT: Parent Resource for School Websites - Return on Investment, Notification Letter

Florida Statutes 1003.02(j) RETURN ON INVESTMENT states that districts must notify the parent of a student who earns an industry certification that articulates for postsecondary credit of the estimated cost savings before the student's high school graduation versus the cost of acquiring such certification after high school graduation, which would include the tuition and fees associated with available postsecondary credits. The student and parent must be informed of any additional industry certifications available to the student.

To assist you, we have created the attached spreadsheet indicating the Return on Investment (ROI) for each certification offered in the district that articulates for college credit. In order to comply with the provision, you are being asked to include information on your school's website and/or in one of your school newsletters regarding the ROI for industry certifications earned at your school. You may use the information included on the attached spreadsheet or only the information specific to the certifications offered on your campus. The attached spreadsheet is also located on the CTE website <https://www.brevardschools.org/Page/2325>.

If you have any questions about the ROI data, articulation agreements, or other parent information presented, please contact me at 321-633-1000, extension 11380.

Approved: 

Dr. Stephanie Soliven, Assistant Superintendent
Secondary Leading and Learning

C: Principal Supervisors
Secondary Curriculum Contacts
CTE Department Chairs
CTE Resource Teachers

Rachel Rutledge, Director
Career and Technical Education
Phone: (321) 633-1000 ext. 11380



Brevard Public Schools
2022-23 Return on Investment - Industry Certifications
Parent Notification of Cost Savings

Certification Name	Retail Exam Cost	Cost of Training	Articulated College Credits	Cost of College Credit*	Total Cost
911 Public Safety Telecommunicator **	\$75.00	\$0	3	\$420.58	\$495.58
Adobe Certified Professional in Video Design (Requires Premier Pro and After Effects or Photoshop)	\$420.00	\$534.00	3	\$420.58	\$1,374.58
Adobe Certified Professional Visual Design (Requires Photoshop and Illustrator or InDesign)	\$420.00	\$534.00	3	\$420.58	\$1,374.58
Adobe Certified Professional in Web Design (Requires Dreamweaver and Animate or Photoshop)	\$420.00	\$534.00	3	\$420.58	\$1,374.58
Aerospace/Aircraft Assembly (AAA)	\$175.00	\$8,200.00	9	\$1,061.74	\$9,436.74
ASE: Automotive Maintenance and Light Repair**	\$30.00	\$100.00	3	\$420.58	\$550.58
Autodesk Certified Professional - CAD	\$210.00	\$1,380.00	3	\$420.58	\$2,010.58
Autodesk Certified User - Maya	\$210.00	\$1,380.00	9	\$1,061.74	\$2,651.74
Autodesk Certified Professional - Inventor	\$210.00	\$1,380.00	3	\$420.58	\$2,010.58
Autodesk Certified Professional - Revit	\$210.00	\$1,380.00	3	\$420.58	\$2,010.58
Autodesk Certified User-CAD	\$180.00	\$1,380.00	3	\$420.58	\$1,980.58
Autodesk Certified User-Inventor	\$180.00	\$1,380.00	3	\$420.58	\$1,980.58
Autodesk Certified User-Revit	\$180.00	\$1,380.00	3	\$420.58	\$1,980.58
Autodesk Certified User-Fusion 360	\$180.00	\$1,380.00	3	\$420.58	\$1,980.58
Certified Production Technician (MSSC CPT)	\$520.00	\$600.00	15	\$1,702.90	\$2,822.90
Certified Solidworks Associate-Academic (CSWA)	\$99.00	\$500.00	3	\$420.58	\$1,019.58
Child Development Associate (CDA)	\$425.00	\$99.00	9	\$1,061.74	\$1,585.74
CompTIA IT Fundamentals +	\$210.00	\$3,999.00	3	\$420.58	\$4,629.58
EC-Council Ethical Hacker Associate	\$167.00	\$2,199.00	3	\$420.58	\$2,786.58
ESB - Entrepreneurship and Small Business	\$144.00	\$288.00	3	\$420.58	\$852.58
FAA Ground School	\$39.95	\$295.00	3	\$420.58	\$755.53
NIMS - CNC Milling: Programming Setup & Operations	\$125.00	\$8,995.00	3	\$420.58	\$9,540.58
NIMS - Machining Level 1 - Drill Press Skills 1	\$80.00	\$150.00	3	\$420.58	\$650.58
National ProStart Certificate of Achievement (NRFSP)	\$34.00	\$71.00	3	\$420.58	\$525.58
Project Management Ready PMI	\$142.00	\$95.00	3	\$420.58	\$657.58
Python Coding Specialist	\$89.00	\$300.00	3	\$420.58	\$809.58
QuickBooks Certified User	\$156.00	\$225.00	3	\$420.58	\$801.58
ServSafe Certified Professional Food Manager **	\$36.00	\$152.95	3	\$420.58	\$609.53
Unity Certified User: Programmer	\$125.00	\$100.00	6	\$741.16	\$966.16

* College credit costs determined by \$106.86 per credit + \$100 for a textbook

** Must be taught in a certified program

Brevard Public Schools pays for current program enrolled students to take Industry Certifications. This amount reflects the outside testing entity charge for testing. The cost of assessment does not include retakes.