

Marketing

Cocoa Beach Jr/Sr High School is only one of two schools in Brevard County that offer Marketing. It is an academic program that combines a comprehensive classroom curriculum with work experience in the business community. Co-op education gives the student a wonderful opportunity to gain professional job experience related to a career goal. The Florida Department of Education has provided a way for schools to offer students a variety of exciting and encompassing business-based On-the-Job Training (OJT) and co-op programs. Third year Marketing students are also given the opportunity to earn an Industry Certification for Adobe InDesign.